

THE CPS MEDIA CONTENT ANALYSIS STUDY, 1974  
(ICPSR STUDY 7586)

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THE UNIVERSITY OF MICHIGAN

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ALL MANUSCRIPTS UTILIZING DATA MADE AVAILABLE THROUGH THE CONSORTIUM SHOULD ACKNOWLEDGE THAT FACT AS WELL AS IDENTIFY THE ORIGINAL COLLECTOR OF THE DATA. THE ICPSR COUNCIL URGES ALL USERS OF ICPSR DATA FACILITIES TO FOLLOW SOME ADAPTATION OF THIS STATEMENT WITH THE PARENTHESES INDICATING ITEMS TO BE FILLED IN APPROPRIATELY OR DELETED BY THE INDIVIDUAL USER.

THE DATA (AND TABULATIONS) USED IN THIS (PUBLICATION) WERE MADE AVAILABLE (IN PART) BY THE INTER-UNIVERSITY CONSORTIUM FOR POLITICAL AND SOCIAL RESEARCH. THE DATA FOR THE CPS MEDIA CONTENT ANALYSIS STUDY, 1974, WERE ORIGINALLY COLLECTED BY THE CENTER FOR POLITICAL STUDIES OF THE INSTITUTE FOR SOCIAL RESEARCH, THE UNIVERSITY OF MICHIGAN, UNDER A GRANT FROM THE JOHN AND MARY R. MARKLE FOUNDATION. NEITHER THE ORIGINAL COLLECTORS OF THE DATA NOR THE CONSORTIUM BEAR ANY RESPONSIBILITY FOR THE ANALYSES OR INTERPRETATIONS PRESENTED HERE.

IN ORDER TO PROVIDE FUNDING AGENCIES WITH ESSENTIAL INFORMATION ABOUT THE USE OF ARCHIVAL RESOURCES, AND TO FACILITATE THE EXCHANGE OF INFORMATION ABOUT ICPSR PARTICIPANTS' RESEARCH ACTIVITIES, EACH USER OF THE ICPSR DATA FACILITIES IS EXPECTED TO SEND TWO COPIES OF EACH COMPLETED MANUSCRIPT OR THESIS ABSTRACT TO THE CONSORTIUM. PLEASE INDICATE IN THE COVER LETTER WHICH DATA WERE USED.

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INTRODUCTION

STUDY DESCRIPTION	I
SAMPLING INFORMATION	II
FREQUENCIES INFORMATION	II
CODEBOOK INFORMATION	III
FILE STRUCTURE	VI
PROCESSING INFORMATION	VI

VARIABLE DESCRIPTION LIST	VII
---------------------------	-----

CODEBOOK	1
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APPENDICES

NOTES

1. NEWSPAPER LIST	40
2. NATIONAL PROBLEMS CODE	42
3. PARTY/CANDIDATE MASTER CODE	58

FREQUENCIES ADDENDA

FRONT PAGE DATA	75
EDITORIAL PAGE DATA	87

JAN 26 '81

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## STUDY DESCRIPTION

THE CPS MEDIA CONTENT ANALYSIS STUDY, 1974, WAS CONDUCTED BY THE CENTER FOR POLITICAL STUDIES OF THE INSTITUTE FOR SOCIAL RESEARCH, UNIVERSITY OF MICHIGAN. IT WAS UNDERTAKEN IN CONJUNCTION WITH THE CPS AMERICAN NATIONAL ELECTION STUDY, 1974, UNDER THE DIRECTION OF WARREN E. MILLER, ARTHUR H. MILLER AND F. GERALD KLINE. THE STUDY WAS SUPPORTED BY A GRANT TO F. GERALD KLINE FROM THE JOHN AND MARY R. MARKLE FOUNDATION.

THE DATA WERE DERIVED FROM 96 UNITED STATES DAILY NEWSPAPERS READ BY AT LEAST SEVEN OF THE NATIONALLY-SAMPLED RESPONDENTS INTERVIEWED IN THE CPS AMERICAN NATIONAL ELECTION STUDY, 1974 (ICPSR 7355). ARTICLES OR GRAPHICS ON THE FRONT AND/OR EDITORIAL PAGES OF THE NEWSPAPERS APPEARING ON 10 SAMPLED DATES BEFORE AND IMMEDIATELY AFTER THE NOVEMBER 1974 PRESIDENTIAL ELECTION WERE CODED FOR THIS STUDY. THE RESULTING DATASET COMPRISES 8768 CASES OF FRONT-PAGE DATA, 9504 CASES OF EDITORIAL-PAGE DATA, WITH 2 CARDS OF DATA PER CASE, FOR A TOTAL OF 47 VARIABLES.

THE ICPSR MAINTAINS A MICROFILMED COLLECTION OF THE FRONT, EDITORIAL -- AND LOCAL -- PAGES OF ALL THE NEWSPAPERS COLLECTED FOR THE STUDY. IN ADDITION TO THE 96 NEWSPAPERS CODED FOR THIS DATASET, THE COLLECTION CONTAINS THE FRONT, EDITORIAL, AND LOCAL PAGES OF 64 OTHER NEWSPAPERS READ BY RESPONDENTS IN THE 1974 ELECTION STUDY. THESE ADDITIONAL NEWSPAPERS WERE NOT CODED FOR THIS DATASET, BUT ARE AVAILABLE ON MICROFILM.

EACH NEWSPAPER WAS GIVEN A UNIQUE IDENTIFICATION CODE, WHICH IS STORED IN REF. NO. 4 IN THIS DATASET, AND IN REF. NO. 2047 IN THE 1974 ELECTION STUDY DATAFILE. THIS VARIABLE ENABLES A USER TO MERGE THIS DATASET WITH THE ELECTION STUDY DATAFILE. NOTE, HOWEVER, THAT FIVE OF THE NEWSPAPERS (CODES 003, 015, 068, 189 AND 385), DESIGNATED IN NOTE 4 OF THE 1974 ELECTION STUDY CODEBOOK AS HAVING BEEN SELECTED FOR MEDIA ANALYSIS, WERE ULTIMATELY DROPPED FROM THIS STUDY BECAUSE THE NEWSPAPERS WERE NOT AVAILABLE FOR CODING.

ARTICLES OR GRAPHICS INCLUDED IN THIS STUDY WERE IDENTIFIED BY A NUMBER MARKED ON THE PAGE ITSELF. THAT NUMBER (STORED IN REF. NO. 6 IN THIS STUDY) HAS NO INTRINSIC VALUE, BUT ENABLES THE USER WHO UTILIZES THE ICPSR MICROFILMED NEWSPAPER COLLECTION, TO RETRIEVE THE PARTICULAR ARTICLE OR GRAPHIC CODED, WHEN USED IN CONJUNCTION WITH OTHER VARIABLES INDICATING NEWSPAPER CODE, DATE, TYPE OF PAGE, SECTION, AND PAGE NUMBER.

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THE STUDY WAS DESIGNED JOINTLY BY WARREN E. MILLER, ARTHUR H. MILLER AND F. GERALD KLINE. SUSAN GREENDALE ADMINISTERED THE COLLECTION AND CODING OF THE DATA. PARTICIPATING IN THE DEVELOPMENT OF THIS STUDY WERE KAREN SIUNE, UNIVERSITY OF AARHUS; PETER CLARKE, UNIVERSITY OF MICHIGAN; STEVEN CHAFFEE, UNIVERSITY OF WISCONSIN; RICHARD BRODY, STANFORD UNIVERSITY; AND EDIE GOLDENBERG, UNIVERSITY OF MICHIGAN. THE NEWSPAPERS WERE COLLECTED BY VOLUNTEERS ACROSS THE COUNTRY. THE DATA WERE CODED BY THE CODING SECTION OF THE INSTITUTE FOR SOCIAL RESEARCH OF THE UNIVERSITY OF MICHIGAN.

THE MAJOR PUBLICATION EMERGING FROM THE STUDY WAS: SUSAN C. GREENDALE AND ERIC S. FREDIN, "EXPLORING THE STRUCTURE OF NATIONAL ISSUES: NEWSPAPER CONTENT AND READER PERCEPTIONS," IN PAUL M. HIRSCH, PETER V. MILLER AND F. GERALD KLINE (EDS.), STRATEGIES FOR COMMUNICATION RESEARCH. BEVERLY HILLS: SAGE, 1977.

#### SAMPLING INFORMATION

A NETWORK OF CORRESPONDENTS IN THE PRIMARY SAMPLING UNITS (PSU'S) OF THE 1974 ELECTION STUDY COLLECTED 160 NEWSPAPERS APPEARING ON 16 DAYS: OCTOBER 2, 8, 12, 14, 16, 17, 24, 25, 27, 29, 30 AND NOVEMBER 1, 3, 4, 6, AND 10, 1974. THE 16 DAYS WERE SELECTED ACCORDING TO SAMPLING PROCEDURES DESCRIBED IN ROY E. CARTER, JR., AND ROBERT L. JONES, "SOME PROCEDURES FOR ESTIMATING 'NEWS-HOLE' IN CONTENT ANALYSIS," PUBLIC OPINION QUARTERLY, V.23, #3 (1959), 399-404. OF THE NEWSPAPERS COLLECTED, 96 WERE SELECTED FOR CODING, BASED ON AVAILABILITY AND READERSHIP BY AT LEAST 7 OF THE NATIONALLY- SAMPLED RESPONDENTS INTERVIEWED IN THE 1974 ELECTION STUDY. BECAUSE INSUFFICIENT FUNDS WERE AVAILABLE, ONLY 10 OF THE 16 DAYS WERE EVENTUALLY CODED FOR THIS STUDY. SATURDAYS WERE EXCLUDED. THE 10 DAYS CODED WERE: OCTOBER 16, 17, 24, 25, 27, 29, 30; AND NOVEMBER 1, 3 AND 4.

#### FREQUENCIES INFORMATION

THE FREQUENCIES USED IN THE TEXT OF THE CODEBOOK WERE TAKEN FROM THE FRONT PAGE DATA PORTION OF THE DATAFILE. THE FREQUENCIES ADDENDA CONTAIN ADDITIONAL FREQUENCIES FROM THE FRONT PAGE DATA PORTION, AS WELL AS FREQUENCIES FOR THE EDITORIAL PAGE DATA.

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# CODEBOOK INFORMATION

THE EXAMPLE BELOW IS A REPRODUCTION OF INFORMATION APPEARING IN THE MACHINE-READABLE CODEBOOK FOR A TYPICAL VARIABLE. THE NUMBERS IN CIRCLES DO NOT APPEAR IN THE CODEBOOK, BUT ARE REFERENCES TO THE DESCRIPTIONS WHICH FOLLOW THIS EXAMPLE.

```
.....
① VAR 0020      ② ITEM SOURCE      ③ MD=GE 99
① REF 0020      ④ LOC 33 WIDTH 2    ⑤ DK 1 COL 34
                ⑥ ---              ⑦ ---
```

⑧ Q.16. SOURCE OF ITEM  
-----

⑨ ---

⑩ ---

⑪ ⑫ ⑬

```
2303 01. AP (ASSOCIATED PRESS)
999 02. UPI (UNITED PRESS INTERNATIONAL)
100 03. NEW YORK TIMES WIRE SERVICE
7 04. CHICAGO DAILY NEWS SERVICE
103 05. LOS ANGELES TIMES/WASHINGTON POST SERVICE
33 06. FOREIGN NEWS SERVICE
29 07. OTHER NEWS SERVICE
3467 08. LOCAL; LETTERS TO THE EDITOR
14 09. SYNDICATED
204 10. ANY COMBINATION OF ABOVE SOURCES

119 97. OTHER

1390 99. NA
```

- .....
- INDICATES THE VARIABLE AND REFERENCE NUMBERS. A VARIABLE AND A REFERENCE NUMBER ARE ASSIGNED TO EACH ITEM IN THE STUDY. IN THE PRESENT CODEBOOK, WHICH DOCUMENTS THE ARCHIVED DATASET, THESE NUMBERS ARE IDENTICAL. SHOULD THE DATA BE SUBSETTED OR REARRANGED BY AN OSIRIS PROGRAM (E.G., MMP TO INTERSPERSE DATA FROM ANOTHER SOURCE OR TCOT TO PRODUCE AN ANALYSIS

DECK), THE VARIABLE NUMBERS WOULD CHANGE TO REFLECT THE ORDER OF THE NEW DATASET, WHILE THE REFERENCE NUMBERS WOULD REMAIN UNCHANGED TO REFLECT THE VARIABLE NUMBER IN THE CODEBOOK DESCRIBING THE ARCHIVED DATASET.

2. INDICATES THE ABBREVIATED (24 CHARACTERS MAXIMUM) VARIABLE NAME USED WITHIN THE OSIRIS SYSTEM TO IDENTIFY THE VARIABLE FOR THE USER. AN EXPANDED VERSION OF THESE NAMES CAN BE FOUND IN THE VARIABLE DESCRIPTION LIST.
  3. INDICATES THE DESIGNATION OF MISSING DATA. IN THIS EXAMPLE, CODE VALUES GREATER THAN OR EQUAL TO 99 ARE MISSING DATA (MD=GE 99). ALTERNATIVE STATEMENTS FOR OTHER VARIABLES ARE "MD=0", "MD=0 OR GE 99", OR "NO MISSING DATA CODES". SOME ANALYSIS SOFTWARE PACKAGES (INCLUDING THE OSIRIS SOFTWARE PACKAGE) REQUIRE THAT CERTAIN TYPES OF DATA WHICH THE USER DESIRES TO EXCLUDE FROM ANALYSIS BE DESIGNATED AS "MISSING DATA", E.G., INAPPROPRIATE, UNASCERTAINED, UNASCERTAINABLE OR AMBIGUOUS DATA CATEGORIES. ALTHOUGH THESE CATEGORIES ARE DEFINED AS MISSING DATA CATEGORIES, THIS DOES NOT MEAN THAT A USER SHOULD NOT OR CANNOT USE THESE CODES IN A SUBSTANTIVE ROLE IF SHE OR HE SO DECIDES.
  4. INDICATES THE STARTING LOCATION AND WIDTH OF THIS VARIABLE WHEN THE DATA ARE STORED ON MAGNETIC TAPE IN THE OSIRIS FORMAT. IF THE VARIABLE IS OF A MULTIPLE RESPONSE TYPE, THE WIDTH REFERENCED IS THAT OF A SINGLE RESPONSE.
  5. INDICATES THE LOCATION BY DECK AND COLUMN(S) OF THIS VARIABLE WHEN THE DATA ARE ON CARDS OR IN CARD IMAGE (EITHER 80 OR 84 COLUMN FORMAT). FOR MULTIPLE RESPONSE VARIABLES THE LOCATIONS REFER TO THE ENTIRE VARIABLE FIELD.
  6. MULTIPLE RESPONSE VARIABLE INFORMATION IS USUALLY INSERTED IN THIS SPACE. THERE ARE NO MULTIPLE RESPONSE VARIABLES IN THIS STUDY.
-

7. A VARIABLE CONTAINING DATA WITH IMPLIED DECIMALS IS DENOTED IN THIS SPACE BY THE MESSAGE "XX DEC PLACE(S)", WHERE XX IS THE NUMBER OF DECIMAL PLACES IMPLIED (NOT PUNCHED) IN THE VARIABLE. THERE ARE NO SUCH VARIABLES IN THIS STUDY.
  8. INDICATES ANY CONFINGENCY ASSOCIATED WITH THE VARIABLE. ALSO LISTED HERE IS THE FULL TEXT (QUESTION) SUPPLIED BY THE INVESTIGATOR TO DESCRIBE THE VARIABLE. THE QUESTION TEXT REFLECTS THE ORIGINAL WORDING OF THE QUESTIONNAIRE ITEM.
  9. INDICATES ANY ADDITIONAL COMMENT OR EXPLANATION APPENDED TO THE VARIABLE DESCRIPTION.
  10. A VARIABLE WITH A FOOTNOTE ASSOCIATED WITH IT IS DENOTED HERE BY THE MESSAGE "SEE NOTE(S) X", WHERE X IS THE NUMBER OF THE FOOTNOTE REFERENCED.
  11. INDICATES THE FREQUENCY OF OCCURRENCE OF EACH CODE VALUE. IN THE CODEBOOK FOR THIS STUDY, THE FREQUENCIES REPORTED IN THIS SPACE INDICATE OCCURRENCE OF FRONT-PAGE DATA CODE VALUES. EDITORIAL-PAGE FREQUENCIES ARE REPORTED IN AN APPENDIX.
  12. INDICATES THE CODE VALUES OCCURRING IN THE DATA FOR THIS VARIABLE.
  13. INDICATES THE TEXTUAL DEFINITIONS OF THE CODES. ABBREVIATIONS COMMONLY USED IN THE CODE DEFINITIONS ARE DK (DO NOT KNOW), NA (NOT ASCERTAINED), AND INAP. (INAPPROPRIATE).
-

## FILE STRUCTURE

THE DATA ARE AVAILABLE FROM THE ICPSR IN TWO FORMATS: A CARD-IMAGE FILE AND AN OSIRIS DATASET. THE CARD-IMAGE FILE CONTAINS 2 DECKS PER CASE IN A FORMAT BASED ON 80 COLUMN PUNCHED CARDS. THE DATA ARE SORTED BY UNIQUE CASE IDENTIFICATION NUMBER (STORED IN REF. NO. 3), WITH ALL DECKS FOR EACH CASE TOGETHER IN ASCENDING ORDER.

THE DATAFILE CONSISTS OF TWO COMPONENTS: FRONT PAGE DATA (APPEARING FIRST), AND EDITORIAL PAGE DATA (APPEARING THEREAFTER). FRONT PAGE DATA ARE INDICATED BY UNIQUE CASE IDENTIFICATION CODE VALUES BELOW 10000. EDITORIAL PAGE DATA ARE INDICATED BY UNIQUE CASE IDENTIFICATION CODE VALUES OVER 10000. WITHIN EACH COMPONENT OF THE DATAFILE, THE CASES APPEAR IN ASCENDING ORDER, SORTED BY NEWSPAPER IDENTIFICATION CODE, DATE, AND UNIT OF ANALYSIS NUMBER.

## PROCESSING INFORMATION

THIS STUDY WAS PROCESSED ACCORDING TO THE STANDARD ICPSR PROCEDURES. THE DATA WERE CHECKED FOR INCONSISTENT CODES, ILLEGAL CODES, AND BLANKS, WHICH, WHENEVER FOUND, WERE CORRECTED BY REFERRING TO THE ORIGINAL NEWSPAPER PAGES. STATEMENTS BRACKETED IN "<" AND ">" SIGNS IN THE BODY OF THE CODEBOOK AND THE FOOTNOTES WERE ADDED BY THE PROCESSOR FOR EXPLANATORY PURPOSES. THE STUDY WAS PROCESSED BY DANIEL TSANG.

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# VARIABLE DESCRIPTION LIST

VAR.  
NO.

- 1 ICPSR STUDY NUMBER 7586
  - 2 ICPSR EDITION NUMBER
  - 3 UNIQUE CASE IDENTIFICATION CODE
  - 4 NEWSPAPER IDENTIFICATION CODE
  - 5 NEWSPAPER TYPE AND STYLE
  - 6 UNIT OF ANALYSIS NUMBER
  - 7 NEWSPAPER DATE AND DAY
  - 8 SECTION OF NEWSPAPER
  - 9 PAGE NUMBER
  - 10 TEXT
  - 11 HEADLINE
  - 12 SUB-HEADLINE
  - 13 LABEL
  - 14 PHOTOGRAPH
  - 15 DRAWING OR CARTOON
  - 16 ACTUAL HEADLINE SIZE
  - 17 RELATIVE HEADLINE SIZE
  - 18 PLACEMENT OF UNIT ON PAGE
  - 19 TYPE OF STORY OR PHOTO
  - 20 SOURCE OF ITEM
  - 21 FIRST IMPORTANT PROBLEM CODE
  - 22 FIRST IMPORTANT PROBLEM: LEVEL OF PROBLEM
  - 23 FIRST IMPORTANT PROBLEM: PERSON OR ACTOR DIMENSION  
-- FIRST MENTION
  - 24 FIRST IMPORTANT PROBLEM: POSITION OF PERSON OR ACTOR  
-- FIRST MENTION
  - 25 FIRST IMPORTANT PROBLEM: PERSON OR ACTOR DIMENSION  
-- SECOND MENTION
  - 26 FIRST IMPORTANT PROBLEM: POSITION OF PERSON OR ACTOR  
-- SECOND MENTION
  - 27 FIRST IMPORTANT PROBLEM: AGREEMENT OR DISAGREEMENT  
BETWEEN PERSONS OR ACTORS
  - 28 SECOND IMPORTANT PROBLEM CODE
  - 29 SECOND IMPORTANT PROBLEM: LEVEL OF PROBLEM
  - 30 SECOND IMPORTANT PROBLEM: PERSON OR ACTOR DIMENSION  
-- FIRST MENTION
  - 31 SECOND IMPORTANT PROBLEM: POSITION OF PERSON OR ACTOR  
-- FIRST MENTION
  - 32 SECOND IMPORTANT PROBLEM: PERSON OR ACTOR DIMENSION  
-- SECOND MENTION
  - 33 SECOND IMPORTANT PROBLEM: POSITION OF PERSON OR ACTOR  
-- SECOND MENTION
  - 34 SECOND IMPORTANT PROBLEM: AGREEMENT OR DISAGREEMENT  
BETWEEN PERSONS OR ACTORS
-

VARIABLE DESCRIPTION LIST  
CONTINUED

VAR.  
NO.

35 CRITICISM OR PRAISE DIMENSION -- FIRST MENTION  
36 OBJECT OF CRITICISM OR PRAISE -- FIRST MENTION  
37 CRITICISM OR PRAISE DIMENSION -- SECOND MENTION  
38 OBJECT OF CRITICISM OR PRAISE -- SECOND MENTION  
39 KEYWORDS -- FIRST MENTION  
40 KEYWORDS -- SECOND MENTION  
41 PROPOSAL, METHOD, PROGRAM OR POLICY  
42 EDITORIAL ENDORSEMENT OF A CANDIDATE BY NEWSPAPER  
  
43 DEMOCRATIC SENATORIAL CANDIDATES OR RACES -- FIRST  
MENTION  
44 DEMOCRATIC SENATORIAL CANDIDATES OR RACES -- SECOND  
MENTION  
45 REPUBLICAN SENATORIAL CANDIDATES OR RACES -- FIRST  
MENTION  
46 REPUBLICAN SENATORIAL CANDIDATES OR RACES -- SECOND  
MENTION  
47 SPECIFIC EVENT CODE



VAR 0001 ICPSR STUDY NUMBER 7586 NO MISSING DATA CODES  
REF 0001 LOC 1 WIDTH 4 DK 1 COL 1- 4

ICPSR STUDY NUMBER (7586)  
-----

.....  
VAR 0002 ICPSR EDITION NUMBER NO MISSING DATA CODES  
REF 0002 LOC 5 WIDTH 1 DK 1 COL 5

ICPSR EDITION NUMBER  
-----

THIS VARIABLE IS A ONE-DIGIT CODE THAT IDENTIFIES THE  
RELEASE VERSION OF THIS DATASET.

8768 1. SUMMER, 1978 RELEASE

.....  
VAR 0003 UNIQUE CASE ID NO MISSING DATA CODES  
REF 0003 LOC 6 WIDTH 5 DK 1 COL 6-10

UNIQUE CASE IDENTIFICATION NUMBER  
-----

THIS VARIABLE IS A 5-DIGIT CODE THAT UNIQUELY IDENTIFIES  
EACH CASE IN THE STUDY. CODE VALUES BELOW 10000 INDICATE  
FRONT PAGE DATA CASES. CODE VALUES ABOVE 10000 INDICATE  
EDITORIAL PAGE DATA CASES.

DECK IDENTIFICATION NUMBER IS '1' DK 1 COL 11  
-----

.....  
VAR 0004 NEWSPAPER ID CODE NO MISSING DATA CODES  
REF 0004 LOC 11 WIDTH 3 DK 1 COL 12-14

NEWSPAPER IDENTIFICATION CODE  
-----

THE NEWSPAPER CODE IS A THREE-DIGIT IDENTIFICATION NUMBER  
THAT IS UNIQUE TO EACH NEWSPAPER. NEWSPAPERS INCLUDED IN

(CONTINUED)

THE STUDY WERE SELECTED ON THE BASIS OF THE NUMBER OF MENTIONS A PARTICULAR PAPER RECEIVED FROM RESPONDENTS IN THE CPS AMERICAN NATIONAL ELECTION STUDY, 1974. EACH NEWSPAPER HAD TO RECEIVE AT LEAST SEVEN MENTIONS IN THE ELECTION STUDY BEFORE IT WAS INCLUDED IN THE PRESENT STUDY.

SEE NOTE(S) 1

.....

VAR 0005	NEWSPAPER TYPE & STYLE	NO MISSING DATA CODES
REF 0005	LOC 14 WIDTH 1	DK 1 COL 15

Q1. TYPE OF PAPER AND STYLE OF NEWSPAPER

-----

A STANDARD SIZE NEWSPAPER IS APPROXIMATELY 24 INCHES BY 16 INCHES. A TABLOID IS APPROXIMATELY 16 INCHES BY 12 INCHES.

- 8714 1. FRONT PAGE -- STANDARD SIZE  
2. EDITORIAL PAGE --STANDARD SIZE  
54 4. FRONT PAGE -- TABLOID SIZE  
5. EDITORIAL PAGE -- TABLOID SIZE

.....

VAR 0006	UNIT OF ANALYSIS #	NO MISSING DATA CODES
REF 0006	LOC 15 WIDTH 2	DK 1 COL 16-17

Q2. UNIT OF ANALYSIS NUMBER

-----

A UNIT OF ANALYSIS WAS ANY COMBINATION OF STORY-TEXT, HEADLINE, SUB-HEADLINE, LABEL, PHOTOGRAPH, DRAWING OR CARTOON, BUT WAS NEVER A HEADLINE OR SUB-HEADLINE STANDING ALONE.

WITHIN EACH ISSUE OF A NEWSPAPER, A NUMBER WAS ASSIGNED TO EACH UNIT OF ANALYSIS THAT WAS CODED ON THE PAGE. THIS NUMBER HAS NO INTRINSIC VALUE, BUT MERELY ENABLES A USER TO IDENTIFY, ON THE MICROFILMED COPY OF THE NEWSPAPER IN THE ICPSR ARCHIVES, THE PARTICULAR UNIT OF ANALYSIS CODED IN EACH CASE, WHEN USED IN CONJUNCTION WITH OTHER VARIABLES IDENTIFYING THE SPECIFIC NEWSPAPER, DATE, AND PAGE.

(CONTINUED)

ACTUAL NUMBER MARKED ON NEWSPAPER PAGE WAS CODED.

01. 01

.

46. 46

.....

VAR 0007	NEWSPAPER DATE AND DAY	NO MISSING DATA CODES
REF 0007	LOC 17 WIDTH 2	DK 1 COL 18-19

#### Q.3. DATE AND DAY OF PAPER

-----

THE FRONT PAGE AND EDITORIAL PAGE FOR EACH NEWSPAPER WERE CODED FOR A TEN DAY PERIOD IN 1974, WITH THREE EXCEPTIONS. THE FRONT PAGE OF THE SUNBURY ITEM (CODED 370 IN REF. NO. 4) WAS UNAVAILABLE FOR CODING. THE EDITORIAL PAGES OF BOTH THE ARKADDELPHIA DAILY SIFTINGS HERALD (CODED 015 IN REF. NO. 4) AND THE SIOUX FALLS ARGUS LEADER (CODED 301 IN REF. NO. 4) WERE ALSO NOT CODED.

868	01.	WEDNESDAY, OCTOBER 16
967	02.	THURSDAY, OCTOBER 17
1010	03.	THURSDAY, OCTOBER 24
983	04.	FRIDAY, OCTOBER 25
595	05.	SUNDAY, OCTOBER 27
923	06.	TUESDAY, OCTOBER 29
933	07.	WEDNESDAY, OCTOBER 30
955	08.	FRIDAY, NOVEMBER 1
613	09.	SUNDAY, NOVEMBER 3
921	10.	MONDAY, NOVEMBER 4

.....

VAR 0008	NEWSPAPER SECTION	MD=GE 9
REF 0008	LOC 19 WIDTH 1	DK 1 COL 20

#### Q.4. SECTION OF NEWSPAPER

-----

THE FRONT PAGE WAS ALWAYS CODED 1 (SECTION A). IF THE PARTICULAR PAPER WAS NOT DIVIDED INTO LETTERED SECTIONS, THE APPROPRIATE CODE WAS ASSIGNED TO EACH DIVISION OF THE PAPER, UNLESS THE SECTION COULD NOT BE ASCERTAINED.

(CONTINUED)

8768 1. A  
2. B  
3. C  
4. D  
5. E  
6. F  
7. G  
8. H  
  
9. NA

.....  
VAR 0009      PAGE NUMBER      MD=GE 99  
REF 0009      LOC 20 WIDTH 2      DK 1 COL 21-22

Q.5. PAGE NUMBER  
-----

THE ACTUAL EDITORIAL PAGE NUMBER WAS CODED. THE FRONT  
PAGE WAS ALWAYS CODED 01.

01. PAGE 1; FRONT PAGE  
:  
95. PAGE 95  
  
99. NA

.....  
VAR 0010      TEXT      NO MISSING DATA CODES  
REF 0010      LOC 22 WIDTH 1      DK 1 COL 23

\*\*THE FOLLOWING SERIES (Q.6-Q.11) DEFINED THE COMPOSITION  
OF THE UNIT OF ANALYSIS (SEE REF. NO. 6).\*\*

Q.6. TEXT  
-----

199 1. NOT PRESENT  
8569 2. PRESENT

THE CPS MEDIA CONTENT ANALYSIS STUDY, 1977-1980

VAR 0011	HEADLINE			NO MISSING DATA CODES
REF 0011	LOC 23 WIDTH 1			DK 1 COL 24

Q.7. HEADLINE

1643 1. NOT PRESENT  
7125 2. PRESENT

.....

VAR 0012	SUB-HEADLINE			NO MISSING DATA CODES
REF 0012	LOC 24 WIDTH 1			DK 1 COL 25

Q.8. SUB-HEADLINE

7330 1. NOT PRESENT  
1438 2. PRESENT

.....

VAR 0013	LABEL			NO MISSING DATA CODES
REF 0013	LOC 25 WIDTH 1			DK 1 COL 26

Q.9. LABEL

-----

A STANDARD NAME OR HEADING LIKE "LETTERS TO THE EDITOR",  
A COLUMN NAME, OR "ACTION LINE" WAS INCLUDED HERE.

6747 1. NOT PRESENT  
2021 2. PRESENT

.....

VAR 0014	PHOTOGRAPH			NO MISSING DATA CODES
REF 0014	LOC 26 WIDTH 1			DK 1 COL 27

Q.10. PHOTOGRAPH

-----

7062 1. NOT PRESENT

---

(CONTINUED)

1706 2. PRESENT

.....

VAR 0015	DRAWING/CARTOON	NO MISSING DATA CODES
REF 0015	LOC 27 WIDTH 1	DK 1 COL 28

Q.11. DRAWING OR CARTOON  
-----

TABLES AND GRAPHS WERE INCLUDED IN THIS VARIABLE.

8549 1. NOT PRESENT  
219 2. PRESENT

.....

VAR 0016	ACTUAL HEADLINE SIZE	MD=0
REF 0016	LOC 28 WIDTH 2	DK 1 COL 29-30

Q.12. ACTUAL HEADLINE SIZE  
-----

FOR THE CALCULATION OF ACTUAL SIZE OF HEADLINE, THE NUMBER OF COLUMNS WIDE WAS MULTIPLIED BY THE NUMBER OF LINES OF TYPE. FOR EXAMPLE, IF A HEADLINE WAS TWO COLUMNS WIDE AND THREE LINES LONG, THEN THE ACTUAL HEADLINE SIZE WAS 2 X 3 OR A CODE OF 6. ANY COLUMN AT LEAST PARTIALLY OCCUPIED BY A HEADLINE WAS INCLUDED IN THE CALCULATION. SUB-HEADLINES WERE NOT INCLUDED, AND A LABEL WAS INCLUDED ONLY IN THE ABSENCE OF A HEADLINE.

ACTUAL CALCULATED SIZE WAS CODED.

01. 01

:

16. 16

00. INAP., CODED 1 IN Q.7 AND 1 IN Q.9; NA

VAR 0017            RELATIVE HEADLINE SIZE            MD=C  
REF 0017            LOC    30 WIDTH    1            DK    1 COL 31

Q.13.   RELATIVE HEADLINE SIZE  
-----

EACH NEWSPAPER WAS FIRST CLASSIFIED ACCORDING TO THE STANDARD HEADLINE TYPE SIZE USED FOR THAT PARTICULAR PAPER. THE CLASSIFICATION LIST APPEARS IN NOTE 1.

WITHIN EACH CATEGORY OF NEWSPAPER, THE ACTUAL HEADLINE SIZE OF THE PARTICULAR UNIT OF ANALYSIS WAS THEN CODED ACCORDING TO THE VALUES SPECIFIED IN THIS VARIABLE, GIVING RELATIVE SIZE FOR THAT PARTICULAR TYPE OF NEWSPAPER. FOR A DEFINITION OF RELATIVE SIZE WITHIN EACH CLASSIFICATION OF NEWSPAPERS, SEE NOTE 1.

2435    1.    SMALL  
4526    2.    MEDIUM  
1213    3.    LARGE

594    0.    INAP., CODED 1 IN Q.7 AND 1 IN Q.9; NA

.....  
VAR 0018            PLACEMENT ON PAGE            NO MISSING DATA CODES  
REF 0018            LOC    31 WIDTH    1            DK    1 COL 32

Q.14.   PLACEMENT OF UNIT ON PAGE  
-----

THE CODES FOR THIS VARIABLE REFER TO THE PLACEMENT ON THE PAGE OF THE MAJOR PART OF THE UNIT OF ANALYSIS (E.G., TEXT OR PHOTO). THEY DO NOT REFER TO WHERE THE HEADLINE STARTED. IF THE UNIT (OR "STORY") WAS EVENLY SPLIT ACROSS THE PAGE, THE LOWER NUMBER WAS CODED.

1703    1.    UPPER RIGHT QUARTER  
1573    2.    UPPER LEFT QUARTER  
3117    3.    LOWER LEFT QUARTER  
2375    4.    LOWER RIGHT QUARTER

VAR 0019  
REF 0019

STORY/PHOTO TYPE  
LOC 32 WIDTH 1

NO MISSING DATA CODES  
DK 1 COL 33

Q.15. TYPE OF STORY OR PHOTO  
-----

UNSIGNED CURRENT EVENTS COMMENTARY ON THE EDITORIAL PAGE  
WAS CODED "2. EDITORIAL". TEXT WITH A BY-LINE ON THE  
EDITORIAL PAGE WAS CODED "4. COLUMN", EXCEPT FOR  
"LABELLED" ITEMS WHICH WERE CODED "5. FEATURE". A  
FEATURE WAS DEFINED AS AN INTEREST STORY THAT COVERED A  
SUBJECT IN MORE DETAIL AND GAVE INFORMATION RATHER THAN  
OPINIONS. A LETTER TO THE EDITOR REFERRED ONLY TO LETTERS  
ON THE EDITORIAL PAGE, NOT TO LETTERS OF THE "ACTION  
LINE" VARIETY.

7750 1. NEWS  
44 2. EDITORIAL  
2 3. LETTER TO THE EDITOR  
41 4. COLUMN; CARTOON  
549 5. FEATURE  
29 7. OTHER, INCLUDING DRAWINGS BUT EXCLUDING CARTOONS  
353 8. ADVERTISEMENT

VAR 0020  
REF 0020

ITEM SOURCE  
LOC 33 WIDTH 2

MD=GE 99  
DK 1 COL 34-35

Q.16. SOURCE OF ITEM  
-----

2303 01. AP (ASSOCIATED PRESS)  
999 02. UPI (UNITED PRESS INTERNATIONAL)  
100 03. NEW YORK TIMES WIRE SERVICE  
7 04. CHICAGO DAILY NEWS SERVICE  
103 05. LOS ANGELES TIMES/WASHINGTON POST SERVICE  
33 06. FOREIGN NEWS SERVICE  
29 07. OTHER NEWS SERVICE  
3467 08. LOCAL; LETTERS TO THE EDITOR  
14 09. SYNDICATED  
204 10. ANY COMBINATION OF ABOVE SOURCES  
  
119 97. OTHER  
  
1390 99. NA



Q.17. <FIRST IMPORTANT> MAJOR PROBLEM CODE

000. NA

Q. 18. LEVEL OF PROBLEM

- ```

580 1. INTERNATIONAL WITH NO U.S. CONNECTION EXPLICIT
757 2. INTERNATIONAL WITH U.S. CONNECTION EXPLICIT
3723 3. NATIONAL
880 4. STATE
2420 5. LOCAL
63 6. NATIONAL AND STATE
158 7. NATIONAL, STATE, AND LOCAL; NATIONAL AND LOCAL
80 8. STATE AND LOCAL

107 9. NA; OTHER; CODED C00 IN Q.17

```

\*\*THE FOLLOWING SERIES OF QUESTIONS (Q.19 - Q.43) WERE  
SKIPPED IF THE UNIT OF ANALYSIS WAS CODED '1' IN Q.18;  
OR IF IT WAS CODED '98C'-'989' IN Q.17 AND THE UNIT MADE  
NO REFERENCE TO CANDIDATES OR TO ELECTIONS, NOR DID IT  
HAVE ANY EXPLICIT POLITICAL OR PUBLIC POLICY  
IMPLICATION.\*\*

FIRST IMPORTANT PROBLEM

Q.19. PERSON/ACTOR DIMENSION <FIRST MENTION>  
-----

THE PERSON OR ACTOR MENTIONED IN THE UNIT WAS CODED HERE.

INDIVIDUAL REFERENCES

801 01. FORD; "PRESIDENT"  
464 02. NIXON  
88 03. ROCKEFELLER

PARTY REFERENCES

101 04. DEMOCRATIC PARTY; "THE DEMOCRATS"  
39 05. REPUBLICAN PARTY; "THE REPUBLICANS"  
3 06. OTHER PARTY REFERENCES; BOTH PARTIES  
07. BOTH PARTIES OR PARTIES IN GENERAL  
21 09. CANDIDATE -- NO NAME, NO PARTY, NO OFFICE;  
"ONE CANDIDATE SAID..."

U.S. SENATE: NAME AND PARTY GIVEN

19 10. DEMOCRATIC CANDIDATE  
25 11. REPUBLICAN CANDIDATE  
7 12. DEMOCRAT NOT RUNNING  
6 13. REPUBLICAN NOT RUNNING

U.S. SENATE: NAME (NO PARTY GIVEN)

8 14. DEMOCRATIC CANDIDATE  
8 15. REPUBLICAN CANDIDATE  
7 16. DEMOCRAT NOT RUNNING  
17. REPUBLICAN NOT RUNNING

(CONTINUED)

## U.S. SENATE: PARTY (NO NAME GIVEN)

- 18. DEMOCRATIC CANDIDATE
- 19. REPUBLICAN CANDIDATE
- 2 20. DEMOCRAT NOT RUNNING
- 1 21. REPUBLICAN NOT RUNNING

## U.S. SENATE: OTHER PARTY OR NO NAME, NO PARTY

- 1 22. OTHER PARTY CANDIDATE
- 1 23. "THE SENATOR"; THE CANDIDATE FOR SENATOR

## GOVERNOR: NAME AND PARTY GIVEN

- 58 25. DEMOCRATIC CANDIDATE
- 44 26. REPUBLICAN CANDIDATE
- 6 27. DEMOCRAT NOT RUNNING
- 2 28. REPUBLICAN NOT RUNNING

## GOVERNOR: NAME (NO PARTY GIVEN)

- 28 29. DEMOCRATIC CANDIDATE
- 33 30. REPUBLICAN CANDIDATE
- 20 31. DEMOCRAT NOT RUNNING
- 13 32. REPUBLICAN NOT RUNNING

## GOVERNOR: PARTY (NO NAME GIVEN)

- 33. DEMOCRATIC CANDIDATE
- 1 34. REPUBLICAN CANDIDATE
- 35. DEMOCRAT NOT RUNNING
- 2 36. REPUBLICAN NOT RUNNING

## GOVERNOR: OTHER PARTY OR NO NAME, NO PARTY

- 4 37. OTHER PARTY CANDIDATE
- 4 38. "THE GOVERNOR"; "THE CANDIDATE FOR GOVERNOR"

## OTHER CANDIDATES OF NON-RUNNING INCUMBENTS

- 88 40. U.S. REPRESENTATIVE
  - 96 41. OTHER STATE-WIDE OFFICIALS
  - 128 42. LOCAL
-

(CONTINUED)

## SPECIFIED AREAS OF GOVERNMENT

74 43. SENATORIAL MENTION --WRONG STATE  
 35 44. GUBERNATORIAL MENTION -- WRONG STATE  
 30 45. "THE U.S."  
 48 46. THE "GOVERNMENT"  
 16 47. THE "ADMINISTRATION"  
 14 48. EXECUTIVE; OFFICE OF THE PRESIDENT;  
 "PRESIDENTIAL SOURCES"; PRESIDENTIAL PRESS  
 SECRETARY; WHITE HOUSE  
 74 49. CABINET POST OR HEAD (NOT KISSINGER)  
 118 50. CONGRESS (HOUSE AND/OR SENATE)  
 36 51. SUPREME COURT  
 33 52. STATE GOVERNMENT -- GENERAL  
 109 53. LOCAL GOVERNMENT -- GENERAL; "CITY HALL"

## OTHER SPECIFIED AGENCIES/GROUPS

76 55. COURTS (EXCEPT SUPREME COURT); COURTS (NA TYPE)  
 7 56. FBI  
 2 57. CIA  
 268 58. DEPARTMENTS/OTHER GOVERNMENTAL AGENCIES (EXCEPT  
 SPECIFIED HEADS)  
 3 59. STATE DEPARTMENT (EXCEPT KISSINGER)  
 10 60. (HOUSE) JUDICIARY COMMITTEE (INCLUDING SPECIFIC  
 MEMBERS LIKE RODINO)  
 324 61. BUSINESS/INDUSTRY (LEADERS OR SPOKESPERSONS)  
 99 62. UNIONS -- ANY REFERENCE  
 19 63. MEDIA: NEWSPAPERS, TELEVISION, NEWS COMMENTARIES  
 56 64. FARMERS  
 29 65. OTHER SPECIFIED CONGRESSIONAL COMMITTEES  
 59 66. DEPARTMENTS/AGENCIES AND SPECIFIED HEADS FOR  
 ENERGY  
 39 67. ECONOMIC ADVISORS  
 65 68. THE MILITARY  
 3 69. POLITICIANS (GENERAL REFERENCE)  
 182 81. HENRY KISSINGER  
 167 82. WATERGATE PROSECUTORS/INVESTIGATORS (EXCEPT HOUSE  
 JUDICIARY COMMITTEE)  
 261 83. WATERGATE DEFENDANTS/CONSPIRATORS (EXCEPT NIXON)  
 32 84. RUSSIAN DIGNITARIES  
 80 85. PERSONS IN THE NEWS SOLELY BECAUSE OF THEIR  
 RELATIONSHIP TO PUBLIC FIGURES (BETTY FORD,  
 HAPPY ROCKEFELLER, ETC.)  
 189 91. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS  
 -- INTERNATIONAL LEVEL

(CONTINUED)

- 95 92. PEOPLE IN GENERAL; THE VOTERS/TAXPAYERS/  
CONSUMERS
- 8 93. POLICY OR PROPOSAL WHICH CANNOT BE CONNECTED TO  
PERSON/PARTIES/AGENCIES
94. "THEY" -- WITH REFERENCE TO THE GOVERNMENT
- 2 95. OTHER UNEXPLAINED PERSONAL PRONOUNS OR  
UNIDENTIFIED PERSONS
- 734 96. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --  
LOCAL, STATE (EXCEPT GOVERNOR) OR NA LEVEL
- 258 97. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --  
NATIONAL LEVEL; GOVERNORS
- 2985 00. INAP., NO REFERENCE TO PERSON/ACTOR; CODED 000  
IN Q.17; CODED 980-989 IN Q.17 AND THE UNIT  
MADE NO REFERENCE TO ELECTIONS OR CANDIDATES,  
OR HAD NO POLITICAL OR PUBLIC POLICY  
IMPLICATION

.....

VAR C024      PERSN/ACTR PSN:1ST PBM/1      MD=C  
REF C024      LOC    41 WIDTH    1      DK    1 COL 42

## FIRST IMPORTANT PROBLEM

## Q.20. POSITION OF PERSON/ACTOR &lt;FIRST MENTION&gt;

-----

FOR A NON-DIRECTIONAL PROBLEM LIKE INFLATION, AGREEMENT  
AND DISAGREEMENT REFERRED TO AGREEMENT OR DISAGREEMENT  
WITH THE PROBLEM. A CODE OF "3" WAS USED ONLY WHEN THE  
PERSON/ACTOR DID NOT TAKE A POSITION OR WHEN IT WAS NOT  
CLEAR WHETHER THE PERSON/ACTOR AGREED OR DISAGREED WITH  
THE PROBLEM.

- 973 1. PERSON/ACTOR AGREES WITH PROBLEM
- 4712 3. POSITION OF PERSON/ACTOR NOT GIVEN/NOT CLEAR
- 98 5. PERSON/ACTOR DISAGREES WITH PROBLEM
- 2985 0. INAP., CODED 00 IN Q.19; NA

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PITTSBURGH, PENNSYLVANIA 15213

VAR 0025      PERSN/ACTR: 1ST PBM/2      MD=C  
REF 0025      LOC    42 WIDTH 2      DK    1 COL 43-44

## FIRST IMPORTANT PROBLEM

Q.21. PERSON/ACTOR DIMENSION <SECOND MENTION>  
-----

&lt;SEE Q.19 FOR COMPLETE QUESTION TEXT.&gt;

## INDIVIDUAL REFERENCES

313 01. FORD; "PRESIDENT"  
173 02. NIXON  
73 03. ROCKEFELLER

## PARTY REFERENCES

80 04. DEMOCRATIC PARTY; "THE DEMOCRATS"  
131 05. REPUBLICAN PARTY; "THE REPUBLICANS"  
4 06. OTHER PARTY REFERENCES; BOTH PARTIES  
07. BOTH PARTIES OR PARTIES IN GENERAL  
14 09. CANDIDATE -- NO NAME, NO PARTY, NO OFFICE;  
"ONE CANDIDATE SAID..."

## U.S. SENATE: NAME AND PARTY GIVEN

14 10. DEMOCRATIC CANDIDATE  
26 11. REPUBLICAN CANDIDATE  
4 12. DEMOCRAT NOT RUNNING  
1 13. REPUBLICAN NOT RUNNING

## U.S. SENATE: NAME (NO PARTY GIVEN)

8 14. DEMOCRATIC CANDIDATE  
7 15. REPUBLICAN CANDIDATE  
3 16. DEMOCRAT NOT RUNNING  
3 17. REPUBLICAN NOT RUNNING

## U.S. SENATE: PARTY (NO NAME GIVEN)

18. DEMOCRATIC CANDIDATE  
1 19. REPUBLICAN CANDIDATE  
20. DEMOCRAT NOT RUNNING  
21. REPUBLICAN NOT RUNNING

(CONTINUED)

U.S. SENATE: OTHER PARTY OR NO NAME, NO PARTY

- 1 22. OTHER PARTY CANDIDATE
- 3 23. "THE SENATOR"; THE CANDIDATE FOR SENATOR

GOVERNOR: NAME AND PARTY GIVEN

- 45 25. DEMOCRATIC CANDIDATE
- 45 26. REPUBLICAN CANDIDATE
- 2 27. DEMOCRAT NOT RUNNING
- 2 28. REPUBLICAN NOT RUNNING

GOVERNOR: NAME (NO PARTY GIVEN)

- 14 29. DEMOCRATIC CANDIDATE
- 32 30. REPUBLICAN CANDIDATE
- 11 31. DEMOCRAT NOT RUNNING
- 5 32. REPUBLICAN NOT RUNNING

GOVERNOR: PARTY (NO NAME GIVEN)

- 1 33. DEMOCRATIC CANDIDATE
- 2 34. REPUBLICAN CANDIDATE
- 35. DEMOCRAT NOT RUNNING
- 2 36. REPUBLICAN NOT RUNNING

GOVERNOR: OTHER PARTY OR NO NAME, NO PARTY

- 1 37. OTHER PARTY CANDIDATE
- 5 38. "THE GOVERNOR"; "THE CANDIDATE FOR GOVERNOR"

OTHER CANDIDATES OR NON-RUNNING INCUMBENTS

- 70 40. U.S. REPRESENTATIVE
- 64 41. OTHER STATE-WIDE OFFICIALS
- 79 42. LOCAL

SPECIFIED AREAS OF GOVERNMENT

- 31 43. SENATORIAL MENTION --WRONG STATE
  - 15 44. GUBERNATORIAL MENTION -- WRONG STATE
  - 45 45. "THE U.S."
  - 29 46. THE "GOVERNMENT"
-

(CONTINUED)

26 47. THE "ADMINISTRATION"  
 24 48. EXECUTIVE; OFFICE OF THE PRESIDENT;  
 "PRESIDENTIAL SOURCES"; PRESIDENTIAL PRESS  
 SECRETARY; WHITE HOUSE  
 32 49. CABINET POST OR HEAD (NOT KISSINGER)  
 175 50. CONGRESS (HOUSE AND/OR SENATE)  
 3 51. SUPREME COURT  
 21 52. STATE GOVERNMENT -- GENERAL  
 49 53. LOCAL GOVERNMENT -- GENERAL; "CITY HALL"

## OTHER SPECIFIED AGENCIES/GROUPS

86 55. COURTS (EXCEPT SUPREME COURT); COURTS (NA TYPE)  
 5 56. FBI  
 2 57. CIA  
 133 58. DEPARTMENTS/OTHER GOVERNMENTAL AGENCIES (EXCEPT  
 SPECIFIED HEADS)  
 59. STATE DEPARTMENT (EXCEPT KISSINGER)  
 32 60. (HOUSE) JUDICIARY COMMITTEE (INCLUDING SPECIFIC  
 MEMBERS LIKE RODINO)  
 282 61. BUSINESS/INDUSTRY (LEADERS OR SPOKESPERSONS)  
 55 62. UNIONS -- ANY REFERENCE  
 49 63. MEDIA: NEWSPAPERS, TELEVISION, NEWS  
 COMMENTARIES  
 33 64. FARMERS  
 38 65. OTHER SPECIFIED CONGRESSIONAL COMMITTEES  
 58 66. DEPARTMENTS/AGENCIES AND SPECIFIED HEADS  
 FOR ENERGY  
 22 67. ECONOMIC ADVISORS  
 37 68. THE MILITARY  
 3 69. POLITICIANS (GENERAL REFERENCE)  
  
 21 81. HENRY KISSINGER  
 86 82. WATERGATE PROSECUTORS/INVESTIGATORS (EXCEPT HOUSE  
 JUDICIARY COMMITTEE)  
 236 83. WATERGATE DEFENDANTS/CONSPIRATORS (EXCEPT NIXON)  
 107 84. RUSSIAN DIGNITARIES  
 395 85. PERSONS IN THE NEWS SOLELY BECAUSE OF THEIR  
 RELATIONSHIP TO PUBLIC FIGURES (BETTY FORD,  
 HAPPY ROCKEFELLER, ETC.)  
  
 234 91. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS  
 -- INTERNATIONAL LEVEL  
 165 92. PEOPLE IN GENERAL; THE VOTERS/TAXPAYERS/  
 CONSUMERS  
 5 93. POLICY OR PROPOSAL WHICH CANNOT BE CONNECTED TO  
 PERSON/PARTIES/AGENCIES  
 1 94. "THEY" -- WITH REFERENCE TO THE GOVERNMENT  
 2 95. OTHER UNEXPLAINED PERSONAL PRONOUNS OR



(CONTINUED)

- UNIDENTIFIED PERSONS
- 608 96. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --  
LOCAL, STATE (EXCEPT GOVERNOR) OR NA LEVEL
- 167 97. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --  
NATIONAL LEVEL; GOVERNORS

4217 00. INAP., CODED 00 IN Q.19; NO FURTHER MENTION

.....

VAR 0026            PERSN/ACTR PSN:1ST PBM/2            MD=C  
REF 0026            LOC    44 WIDTH   1            DK    1 COL 45

## FIRST IMPORTANT PROBLEM

Q.22. POSITION OF PERSON/ACTOR <SECOND MENTION>

<SEE Q.20 FOR COMPLETE QUESTION TEXT.>

- 413 1. PERSON/ACTOR AGREES WITH PROBLEM
- 3929 3. POSITION OF PERSON/ACTOR NOT GIVEN/NOT CLEAR
- 209 5. PERSON/ACTOR DISAGREES WITH PROBLEM

4217 C. INAP., CODED 00 IN Q.21

.....

VAR 0027            PERSN/ACTR AGREE:1ST PBM            MD=C  
REF 0027            LOC    45 WIDTH   1            DK    1 COL 46

## FIRST IMPORTANT PROBLEM

Q.23. PERSON/ACTOR AGREEMENT-DISAGREEMENT

THIS CODE WAS USED ONLY WHEN THERE WERE TWO PERSONS OR ACTORS CODED FOR THE IMPORTANT PROBLEMS. THE INTENT OF THE CODE WAS TO DETERMINE WHETHER THE TWO PERSONS OR ACTORS AGREED OR DISAGREED WITH EACH OTHER, REGARDLESS OF THE DIRECTION OF THE PROBLEM.

- 603 1. THE TWO PERSONS/ACTORS AGREE WITH EACH OTHER
- 2845 3. THE TWO PERSONS/ACTORS NEITHER AGREE NOR DISAGREE
- 1103 5. THE TWO PERSONS/ACTORS DISAGREE WITH EACH OTHER

(CONTINUED)

4217 0. INAP., CODED 00 IN Q.21; NA

.....

|          |                 |                |
|----------|-----------------|----------------|
| VAR 0028 | 2ND IMP PROBLEM | MD=0           |
| REF 0028 | LOC 46 WIDTH 3  | DK 1 COL 47-49 |

Q.24. &lt;SECOND IMPORTANT&gt; MAJOR PROBLEM CODE

&lt;SEE Q.17 FOR COMPLETE QUESTION TEXT.&gt;

SEE NOTE(S) 2

000. INAP., NO FURTHER MENTION; CODED 000 IN Q.17

.....

|          |                     |              |
|----------|---------------------|--------------|
| VAR 0029 | PBM LVL:2ND IMP PBM | MD=0 OR GE 9 |
| REF 0029 | LOC 49 WIDTH 1      | DK 1 COL 50  |

SECOND IMPORTANT PROBLEM

Q.25. LEVEL OF PROBLEM

&lt;SEE Q.18 FOR COMPLETE QUESTION TEXT.&gt;

|      |    |                                                |
|------|----|------------------------------------------------|
| 22   | 1. | INTERNATIONAL WITH NO U.S. CONNECTION EXPLICIT |
| 418  | 2. | INTERNATIONAL WITH U.S. CONNECTION EXPLICIT    |
| 1634 | 3. | NATIONAL                                       |
| 354  | 4. | STATE                                          |
| 426  | 5. | LOCAL                                          |
| 24   | 6. | NATIONAL AND STATE                             |
| 27   | 7. | NATIONAL, STATE, AND LOCAL; NATIONAL AND LOCAL |
| 15   | 8. | STATE AND LOCAL                                |

10 9. NA; OTHER

5838 0. INAP., CODED 00 IN Q.24

VAR 0030            PERSN/ACTR:2ND PBM/1            MD=C  
REF 0030            LOC    50   WIDTH   2            DK    1 COL 51-52

## SECOND IMPORTANT PROBLEM

Q.26. PERSON/ACTOR DIMENSION <FIRST MENTION>  
-----

&lt;SEE Q.19 FOR COMPLETE TEXT.&gt;

## INDIVIDUAL REFERENCES

557 01. FORD; "PRESIDENT"  
84 02. NIXON  
49 03. ROCKEFELLER

## PARTY REFERENCES

31 04. DEMOCRATIC PARTY; "THE DEMOCRATS"  
26 05. REPUBLICAN PARTY; "THE REPUBLICANS"  
1 06. OTHER PARTY REFERENCES; BOTH PARTIES  
07. BOTH PARTIES OR PARTIES IN GENERAL  
4 09. CANDIDATE -- NO NAME, NO PARTY, NO OFFICE;  
"ONE CANDIDATE SAID..."

## U.S. SENATE: NAME AND PARTY GIVEN

12 10. DEMOCRATIC CANDIDATE  
16 11. REPUBLICAN CANDIDATE  
5 12. DEMOCRAT NOT RUNNING  
4 13. REPUBLICAN NOT RUNNING

## U.S. SENATE: NAME (NO PARTY GIVEN)

3 14. DEMOCRATIC CANDIDATE  
2 15. REPUBLICAN CANDIDATE  
2 16. DEMOCRAT NOT RUNNING  
2 17. REPUBLICAN NOT RUNNING

## U.S. SENATE: PARTY (NO NAME GIVEN)

18. DEMOCRATIC CANDIDATE  
19. REPUBLICAN CANDIDATE  
1 20. DEMOCRAT NOT RUNNING  
21. REPUBLICAN NOT RUNNING

---

(CONTINUED)

U.S. SENATE: OTHER PARTY OR NO NAME, NO PARTY

- 2 22. OTHER PARTY CANDIDATE
- 1 23. "THE SENATOR"; THE CANDIDATE FOR SENATOR

GOVERNOR: NAME AND PARTY GIVEN

- 34 25. DEMOCRATIC CANDIDATE
- 20 26. REPUBLICAN CANDIDATE
- 4 27. DEMOCRAT NOT RUNNING
- 1 28. REPUBLICAN NOT RUNNING

GOVERNOR: NAME (NO PARTY GIVEN)

- 11 29. DEMOCRATIC CANDIDATE
- 20 30. REPUBLICAN CANDIDATE
- 11 31. DEMOCRAT NOT RUNNING
- 2 32. REPUBLICAN NOT RUNNING

GOVERNOR: PARTY (NO NAME GIVEN)

- 33. DEMOCRATIC CANDIDATE
- 1 34. REPUBLICAN CANDIDATE
- 35. DEMOCRAT NOT RUNNING
- 36. REPUBLICAN NOT RUNNING

GOVERNOR: OTHER PARTY OR NO NAME, NO PARTY

- 1 37. OTHER PARTY CANDIDATE
- 2 38. "THE GOVERNOR"; "THE CANDIDATE FOR GOVERNOR"

OTHER CANDIDATES OR NON-RUNNING INCUMBENTS

- 50 40. U.S. REPRESENTATIVE
- 32 41. OTHER STATE-WIDE OFFICIALS
- 51 42. LOCAL

SPECIFIED AREAS OF GOVERNMENT

- 33 43. SENATORIAL MENTION --WRONG STATE
  - 18 44. GUBERNATORIAL MENTION -- WRONG STATE
  - 16 45. "THE U.S."
  - 14 46. THE "GOVERNMENT"
-

(CONTINUED)

- 14 47. THE "ADMINISTRATION"
- 5 48. EXECUTIVE; OFFICE OF THE PRESIDENT;  
"PRESIDENTIAL SOURCES"; PRESIDENTIAL PRESS  
SECRETARY; WHITE HOUSE
- 44 49. CABINET POST OR HEAD (NOT KISSINGER)
- 60 50. CONGRESS (HOUSE AND/OR SENATE)
- 15 51. SUPREME COURT
- 14 52. STATE GOVERNMENT -- GENERAL
- 33 53. LOCAL GOVERNMENT -- GENERAL; "CITY HALL"

## OTHER SPECIFIED AGENCIES/GROUPS

- 51 55. COURTS (EXCEPT SUPREME COURT); COURTS (NA TYPE)
- 2 56. FBI
- 57. CIA
- 92 58. DEPARTMENTS/OTHER GOVERNMENTAL AGENCIES (EXCEPT  
SPECIFIED HEADS)
- 59. STATE DEPARTMENT (EXCEPT KISSINGER)
- 8 60. (HOUSE) JUDICIARY COMMITTEE (INCLUDING SPECIFIC  
MEMBERS LIKE RODINO)
- 151 61. BUSINESS/INDUSTRY (LEADERS OR SPOKESPERSONS)
- 20 62. UNIONS -- ANY REFERENCE
- 7 63. MEDIA: NEWSPAPERS, TELEVISION, NEWS  
COMMENTARIES
- 36 64. FARMERS
- 10 65. OTHER SPECIFIED CONGRESSIONAL COMMITTEES
- 48 66. DEPARTMENTS/AGENCIES AND SPECIFIED HEADS  
FOR ENERGY
- 48 67. ECONOMIC ADVISORS
- 8 68. THE MILITARY
- 1 69. POLITICIANS (GENERAL REFERENCE)
- 139 81. HENRY KISSINGER
- 49 82. WATERGATE PROSECUTORS/INVESTIGATORS (EXCEPT HOUSE  
JUDICIARY COMMITTEE)
- 74 83. WATERGATE DEFENDANTS/CONSPIRATORS (EXCEPT NIXON)
- 29 84. RUSSIAN DIGNITARIES
- 22 85. PERSONS IN THE NEWS SOLELY BECAUSE OF THEIR  
RELATIONSHIP TO PUBLIC FIGURES (BETTY FORD,  
HAPPY ROCKEFELLER, ETC.)
- 89 91. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS  
-- INTERNATIONAL LEVEL
- 62 92. PEOPLE IN GENERAL; THE VOTERS/TAXPAYERS/  
CONSUMERS
- 4 93. POLICY OR PROPOSAL WHICH CANNOT BE CONNECTED TO  
PERSON/PARTIES/AGENCIES
- 94. "THEY" -- WITH REFERENCE TO THE GOVERNMENT
- 95. OTHER UNEXPLAINED PERSONAL PRONOUNS OR

[illegible][illegible][illegible]

1. **Introduction**  
 2. **Background**  
 3. **Methodology**  
 4. **Results**  
 5. **Discussion**  
 6. **Conclusion**  
 7. **References**  
 8. **Appendix**  
 9. **Index**  
 10. **Table of Contents**  
 11. **Abstract**  
 12. **Keywords**  
 13. **Subject Headings**  
 14. **Summary**  
 15. **Notes**  
 16. **References**  
 17. **Appendix**  
 18. **Index**  
 19. **Table of Contents**  
 20. **Abstract**  
 21. **Keywords**  
 22. **Subject Headings**  
 23. **Summary**  
 24. **Notes**  
 25. **References**  
 26. **Appendix**  
 27. **Index**  
 28. **Table of Contents**  
 29. **Abstract**  
 30. **Keywords**  
 31. **Subject Headings**  
 32. **Summary**  
 33. **Notes**  
 34. **References**  
 35. **Appendix**  
 36. **Index**  
 37. **Table of Contents**  
 38. **Abstract**  
 39. **Keywords**  
 40. **Subject Headings**  
 41. **Summary**  
 42. **Notes**  
 43. **References**  
 44. **Appendix**  
 45. **Index**  
 46. **Table of Contents**  
 47. **Abstract**  
 48. **Keywords**  
 49. **Subject Headings**  
 50. **Summary**  
 51. **Notes**  
 52. **References**  
 53. **Appendix**  
 54. **Index**  
 55. **Table of Contents**  
 56. **Abstract**  
 57. **Keywords**  
 58. **Subject Headings**  
 59. **Summary**  
 60. **Notes**  
 61. **References**  
 62. **Appendix**  
 63. **Index**  
 64. **Table of Contents**  
 65. **Abstract**  
 66. **Keywords**  
 67. **Subject Headings**  
 68. **Summary**  
 69. **Notes**  
 70. **References**  
 71. **Appendix**  
 72. **Index**  
 73. **Table of Contents**  
 74. **Abstract**  
 75. **Keywords**  
 76. **Subject Headings**  
 77. **Summary**  
 78. **Notes**  
 79. **References**  
 80. **Appendix**  
 81. **Index**  
 82. **Table of Contents**  
 83. **Abstract**  
 84. **Keywords**  
 85. **Subject Headings**  
 86. **Summary**  
 87. **Notes**  
 88. **References**  
 89. **Appendix**  
 90. **Index**  
 91. **Table of Contents**  
 92. **Abstract**  
 93. **Keywords**  
 94. **Subject Headings**  
 95. **Summary**  
 96. **Notes**  
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 100. **Table of Contents**  
 101. **Abstract**  
 102. **Keywords**  
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 108. **Index**  
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 110. **Abstract**  
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 114. **Notes**  
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 116. **Appendix**  
 117. **Index**  
 118. **Table of Contents**  
 119. **Abstract**  
 120. **Keywords**  
 121. **Subject Headings**  
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 123. **Notes**  
 124. **References**  
 125. **Appendix**  
 126. **Index**  
 127. **Table of Contents**  
 128. **Abstract**  
 129. **Keywords**  
 130. **Subject Headings**  
 131. **Summary**  
 132. **Notes**  
 133. **References**  
 134. **Appendix**  
 135. **Index**  
 136. **Table of Contents**  
 137. **Abstract**  
 138. **Keywords**  
 139. **Subject Headings**  
 140. **Summary**  
 141. **Notes**  
 142. **References**  
 143. **Appendix**  
 144. **Index**  
 145. **Table of Contents**  
 146. **Abstract**  
 147. **Keywords**  
 148. **Subject Headings**  
 149. **Summary**  
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 151. **References**  
 152. **Appendix**  
 153. **Index**  
 154. **Table of Contents**  
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 159. **Notes**  
 160. **References**  
 161. **Appendix**  
 162. **Index**  
 163. **Table of Contents**  
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 166. **Subject Headings**  
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 168. **Notes**  
 169. **References**  
 170. **Appendix**  
 171. **Index**  
 172. **Table of Contents**  
 173. **Abstract**  
 174. **Keywords**  
 175. **Subject Headings**  
 176. **Summary**  
 177. **Notes**  
 178. **References**  
 179. **Appendix**  
 180. **Index**  
 181. **Table of Contents**  
 182. **Abstract**  
 183. **Keywords**  
 184. **Subject Headings**  
 185. **Summary**  
 186. **Notes**  
 187. **References**  
 188. **Appendix**  
 189. **Index**  
 190. **Table of Contents**  
 191. **Abstract**  
 192. **Keywords**  
 193. **Subject Headings**  
 194. **Summary**  
 195. **Notes**  
 196. **References**  
 197. **Appendix**  
 198. **Index**  
 199. **Table of Contents**  
 200. **Abstract**  
 201. **Keywords**  
 202. **Subject Headings**  
 203. **Summary**  
 204. **Notes**  
 205. **References**  
 206. **Appendix**  
 207. **Index**  
 208. **Table of Contents**  
 209. **Abstract**  
 210. **Keywords**  
 211. **Subject Headings**  
 212. **Summary**  
 213. **Notes**  
 214. **References**  
 215. **Appendix**  
 216. **Index**  
 217. **Table of Contents**  
 218. **Abstract**  
 219. **Keywords**  
 220. **Subject Headings**  
 221. **Summary**  
 222. **Notes**  
 223. **References**  
 224. **Appendix**  
 225. **Index**  
 226. **Table of Contents**  
 227. **Abstract**  
 228. **Keywords**  
 229. **Subject Headings**  
 230. **Summary**  
 231. **Notes**  
 232. **References**  
 233. **Appendix**  
 234. **Index**  
 235. **Table of Contents**  
 236. **Abstract**  
 237. **Keywords**  
 238. **Subject Headings**  
 239. **Summary**  
 240. **Notes**  
 241. **References**  
 242. **Appendix**  
 243. **Index**  
 244. **Table of Contents**  
 245. **Abstract**  
 246. **Keywords**  
 247. **Subject Headings**  
 248. **Summary**  
 249. **Notes**  
 250. **References**  
 251. **Appendix**  
 252. **Index**  
 253. **Table of Contents**  
 254. **Abstract**

[illegible][illegible]

1. The first step is to identify the problem or question that needs to be addressed. This involves understanding the context and the specific requirements of the task.

2. Next, it is important to gather relevant information and data. This can be done through research, consultation with experts, or by analyzing existing resources.

3. Once the information is gathered, the next step is to develop a plan or strategy. This involves breaking down the problem into smaller, manageable parts and determining the best approach to solve each part.

4. The fourth step is to implement the plan. This involves putting the strategy into action and monitoring progress as you go.

5. Finally, it is important to evaluate the results and make adjustments as needed. This involves reflecting on what worked well and what didn't, and using that information to improve future performance.

(CONTINUED)

11 03. ROCKEFELLER

PARTY REFERENCES

46 04. DEMOCRATIC PARTY; "THE DEMOCRATS"  
74 05. REPUBLICAN PARTY; "THE REPUBLICANS"  
2 06. OTHER PARTY REFERENCES; BOTH PARTIES  
1 07. BOTH PARTIES OR PARTIES IN GENERAL  
2 09. CANDIDATE -- NO NAME, NO PARTY, NO OFFICE;  
"ONE CANDIDATE SAID..."

U.S. SENATE: NAME AND PARTY GIVEN

10 10. DEMOCRATIC CANDIDATE  
9 11. REPUBLICAN CANDIDATE  
1 12. DEMOCRAT NOT RUNNING  
1 13. REPUBLICAN NOT RUNNING

U.S. SENATE: NAME (NO PARTY GIVEN)

1 14. DEMOCRATIC CANDIDATE  
3 15. REPUBLICAN CANDIDATE  
16. DEMOCRAT NOT RUNNING  
17. REPUBLICAN NOT RUNNING

U.S. SENATE: PARTY (NO NAME GIVEN)

18. DEMOCRATIC CANDIDATE  
19. REPUBLICAN CANDIDATE  
20. DEMOCRAT NOT RUNNING  
21. REPUBLICAN NOT RUNNING

U.S. SENATE: OTHER PARTY OR NO NAME, NO PARTY

1 22. OTHER PARTY CANDIDATE  
1 23. "THE SENATOR"; THE CANDIDATE FOR SENATOR

GOVERNOR: NAME AND PARTY GIVEN

15 25. DEMOCRATIC CANDIDATE  
28 26. REPUBLICAN CANDIDATE  
1 27. DEMOCRAT NOT RUNNING  
28. REPUBLICAN NOT RUNNING

(CONTINUED)

GOVERNOR: NAME (NO PARTY GIVEN)

- 3 29. DEMOCRATIC CANDIDATE
- 8 30. REPUBLICAN CANDIDATE
- 4 31. DEMOCRAT NOT RUNNING
- 4 32. REPUBLICAN NOT RUNNING

GOVERNOR: PARTY (NO NAME GIVEN)

- 33. DEMOCRATIC CANDIDATE
- 34. REPUBLICAN CANDIDATE
- 35. DEMOCRAT NOT RUNNING
- 36. REPUBLICAN NOT RUNNING

GOVERNOR: OTHER PARTY OR NO NAME, NO PARTY

- 37. OTHER PARTY CANDIDATE
- 2 38. "THE GOVERNOR"; "THE CANDIDATE FOR GOVERNOR"

OTHER CANDIDATES OR NON-RUNNING INCUMBENTS

- 29 40. U.S. REPRESENTATIVE
- 29 41. OTHER STATE-WIDE OFFICIALS
- 28 42. LOCAL

SPECIFIED AREAS OF GOVERNMENT

- 20 43. SENATORIAL MENTION --WRONG STATE
- 2 44. GUBERNATORIAL MENTION -- WRONG STATE
- 26 45. "THE U.S."
- 13 46. THE "GOVERNMENT"
- 15 47. THE "ADMINISTRATION"
- 12 48. EXECUTIVE; OFFICE OF THE PRESIDENT;  
"PRESIDENTIAL SOURCES"; PRESIDENTIAL PRESS  
SECRETARY; WHITE HOUSE
- 10 49. CABINET POST OR HEAD (NOT KISSINGER)
- 118 50. CONGRESS (HOUSE AND/OR SENATE)
- 4 51. SUPREME COURT
- 15 52. STATE GOVERNMENT -- GENERAL
- 16 53. LOCAL GOVERNMENT -- GENERAL; "CITY HALL"

OTHER SPECIFIED AGENCIES/GROUPS

- 27 55. COURTS (EXCEPT SUPREME COURT); COURTS (NA TYPE)



(CONTINUED)

3 56. FBI  
 57. CIA  
 36 58. DEPARTMENTS/OTHER GOVERNMENTAL AGENCIES (EXCEPT  
 SPECIFIED HEADS)  
 59. STATE DEPARTMENT (EXCEPT KISSINGER)  
 24 60. (HOUSE) JUDICIARY COMMITTEE (INCLUDING SPECIFIC  
 MEMBERS LIKE RODINO)  
 101 61. BUSINESS/INDUSTRY (LEADERS OR SPOKESPERSONS)  
 13 62. UNIONS -- ANY REFERENCE  
 23 63. MEDIA: NEWSPAPERS, TELEVISION, NEWS  
 COMMENTARIES  
 18 64. FARMERS  
 15 65. OTHER SPECIFIED CONGRESSIONAL COMMITTEES  
 29 66. DEPARTMENTS/AGENCIES AND SPECIFIED HEADS  
 FOR ENERGY  
 15 67. ECONOMIC ADVISORS  
 13 68. THE MILITARY  
 69. POLITICIANS (GENERAL REFERENCE)  
  
 25 81. HENRY KISSINGER  
 38 82. WATERGATE PROSECUTORS/INVESTIGATORS (EXCEPT HOUSE  
 JUDICIARY COMMITTEE)  
 45 83. WATERGATE DEFENDANTS/CONSPIRATORS (EXCEPT NIXON)  
 71 84. RUSSIAN DIGNITARIES  
 43 85. PERSONS IN THE NEWS SOLELY BECAUSE OF THEIR  
 RELATIONSHIP TO PUBLIC FIGURES (BETTY FORD,  
 HAPPY ROCKEFELLER, ETC.)  
  
 122 91. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS  
 -- INTERNATIONAL LEVEL  
 66 92. PEOPLE IN GENERAL; THE VOTERS/TAXPAYERS/  
 CONSUMERS  
 5 93. POLICY OR PROPOSAL WHICH CANNOT BE CONNECTED TO  
 PERSON/PARTIES/AGENCIES  
 94. "THEY" -- WITH REFERENCE TO THE GOVERNMENT  
 2 95. OTHER UNEXPLAINED PERSONAL PRONOUNS OR  
 UNIDENTIFIED PERSONS  
 182 96. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --  
 LOCAL, STATE (EXCEPT GOVERNOR) OR NA LEVEL  
 68 97. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --  
 NATIONAL LEVEL; GOVERNORS  
  
 7014 00. INAP., CODED 00 IN Q.26; NO FURTHER MENTION

VAF 0033  
REF 0033

PERSN/ACTR PSN:2ND PBM/2  
LOC 55 WIDTH 1

MD=C  
DK 1 COL 56

SECOND IMPORTANT PROBLEM

Q.29. POSITION OF PERSON/ACTOR <SECOND MENTION>  
-----

<SEE Q.20 FOR COMPLETE QUESTION TEXT.>

- 168 1. PERSON/ACTOR AGREES WITH PROBLEM  
1483 3. POSITION OF PERSON/ACTOR NOT GIVEN/NOT CLEAR  
103 5. PERSON/ACTOR DISAGREES WITH PROBLEM

7014 C. INAP., CODED 00 IN Q.28

VAR 0034  
REF 0034

PERSN/ACTR AGREE:2ND PBM  
LOC 56 WIDTH 1

MD=C  
DK 1 COL 57

SECOND IMPORTANT PROBLEM

Q.30. PERSON/ACTOR AGREEMENT-DISAGREEMENT  
-----

<SEE Q.23 FOR COMPLETE QUESTION TEXT.>

- 273 1. THE TWO PERSONS/ACTORS AGREE WITH EACH OTHER  
1022 3. THE TWO PERSONS/ACTORS NEITHER AGREE NOR DISAGREE  
459 5. THE TWO PERSONS/ACTORS DISAGREE WITH EACH OTHER

7014 C. INAP., CODED 00 IN Q.28; NA

VAR 0035  
REF 0035

CRIT/PRAISE:1ST MENTN  
LOC 57 WIDTH 1

MD=C  
DK 1 COL 58

\*\*THE NEXT FOUR QUESTIONS REFERENCE THE UNIT OF ANALYSIS.  
TWO DIMENSIONS WERE CODFD: CRITICISM/PRAISE AND THE OBJECT  
OF CRITICISM. TWO MENTIONS WERE CODED FOR EACH DIMENSION.\*\*

Q.31. CRITICISM/PRAISE DIMENSION <FIRST MENTION>  
-----

(CONTINUED)

THIS DIMENSION FOCUSED ON WHETHER MATERIAL FOR THE UNIT OF ANALYSIS CRITICIZED OR PRAISED THE ACTIONS, POSITIONS, PERSONS, OR POLICIES, ETC., MENTIONED IN THE CONTENT.

"CRITICISM" INCLUDED WORDS LIKE:

|           |             |
|-----------|-------------|
| WRONG     | MISGUIDED   |
| INCORRECT | INEFFECTIVE |
| BAD       | HARMFUL     |
| IGNORANT  | DISAGREE    |

"PRAISE" INCLUDED WORDS LIKE:

|             |             |
|-------------|-------------|
| CORRECT     | EFFECTIVE   |
| APPROPRIATE | INTELLIGENT |
| GOOD        | USEFUL      |
| HELPFUL     | AGREE       |

1781 1. CRITICISM  
105 3. CRITICISM/PRAISE -- MIXED REFERENCE  
279 5. PRAISE  
  
6603 0. INAP., NO SUCH REFERENCES; CODED 980-989 IN Q.17  
AND THE UNIT MADE NO REFERENCE TO ELECTIONS OR  
CANDIDATES, OR HAD NO POLITICAL OR PUBLIC POLICY  
IMPLICATION; CODED 000 IN Q.17; CODED 1 IN Q.18

.....  
VAP 0036 CRIT OBJ:1ST MENTN MD=C  
REF 0036 LOC 58 WIDTH 2 DK 1 COL 59-60

Q.32. OBJECT OF CRITICISM <FIRST MENTION>  
-----

THE OBJECT OF CRITICISM OR PRAISE WAS CODED IN THIS  
VARIABLE. SEE Q.31 FOR COMPLETE QUESTION TEXT.

INDIVIDUAL REFERENCES

230 01. FORD; "PRESIDENT"  
88 02. NIXON  
34 03. ROCKEFELLER

(CONTINUED)

PARTY REFERENCES

- 89 04. DEMOCRATIC PARTY; "THE DEMOCRATS"
- 26 05. REPUBLICAN PARTY; "THE REPUBLICANS"
- 1 06. OTHER PARTY REFERENCES; BOTH PARTIES
- 07. BOTH PARTIES OR PARTIES IN GENERAL
- 3 09. CANDIDATE -- NO NAME, NO PARTY, NO OFFICE;  
"ONE CANDIDATE SAID..."

U.S. SENATE: NAME AND PARTY GIVEN

- 9 10. DEMOCRATIC CANDIDATE
- 4 11. REPUBLICAN CANDIDATE
- 12. DEMOCRAT NOT RUNNING
- 1 13. REPUBLICAN NOT RUNNING

U.S. SENATE: NAME (NO PARTY GIVEN)

- 5 14. DEMOCRATIC CANDIDATE
- 1 15. REPUBLICAN CANDIDATE
- 16. DEMOCRAT NOT RUNNING
- 17. REPUBLICAN NOT RUNNING

U.S. SENATE: PARTY (NO NAME GIVEN)

- 18. DEMOCRATIC CANDIDATE
- 19. REPUBLICAN CANDIDATE
- 20. DEMOCRAT NOT RUNNING
- 21. REPUBLICAN NOT RUNNING

U.S. SENATE: OTHER PARTY OR NO NAME, NO PARTY

- 1 22. OTHER PARTY CANDIDATE
- 23. "THE SENATOR"; THE CANDIDATE FOR SENATOR

GOVERNOR: NAME AND PARTY GIVEN

- 33 25. DEMOCRATIC CANDIDATE
- 17 26. REPUBLICAN CANDIDATE
- 3 27. DEMOCRAT NOT RUNNING
- 1 28. REPUBLICAN NOT RUNNING

GOVERNOR: NAME (NO PARTY GIVEN)

---

(CONTINUED)

13 29. DEMOCRATIC CANDIDATE  
17 30. REPUBLICAN CANDIDATE  
9 31. DEMOCRAT NOT RUNNING  
4 32. REPUBLICAN NOT RUNNING

GOVERNOR: PARTY (NO NAME GIVEN)

33. DEMOCRATIC CANDIDATE  
34. REPUBLICAN CANDIDATE  
35. DEMOCRAT NOT RUNNING  
36. REPUBLICAN NOT RUNNING

GOVERNOR: OTHER PARTY OR NO NAME, NO PARTY

37. OTHER PARTY CANDIDATE  
1 38. "THE GOVERNOR"; "THE CANDIDATE FOR GOVERNOR"

OTHER CANDIDATES OR NON-RUNNING INCUMBENTS

29 40. U.S. REPRESENTATIVE  
28 41. OTHER STATE-WIDE OFFICIALS  
36 42. LOCAL

SPECIFIED AREAS OF GOVERNMENT

20 43. SENATORIAL MENTION --WRONG STATE  
11 44. GUBERNATORIAL MENTION -- WRONG STATE  
27 45. "THE U.S."  
19 46. THE "GOVERNMENT"  
12 47. THE "ADMINISTRATION"  
13 48. EXECUTIVE; OFFICE OF THE PRESIDENT;  
"PRESIDENTIAL SOURCES"; PRESIDENTIAL PRESS  
SECRETARY; WHITE HOUSE  
7 49. CABINET POST OR HEAD (NOT KISSINGER)  
115 50. CONGRESS (HOUSE AND/OR SENATE)  
1 51. SUPREME COURT  
17 52. STATE GOVERNMENT -- GENERAL  
26 53. LOCAL GOVERNMENT -- GENERAL; "CITY HALL"

OTHER SPECIFIED AGENCIES/GROUPS

21 55. COURTS (EXCEPT SUPREME COURT); COURTS (NA TYPE)  
56. FBI  
57. CIA  
44 58. DEPARTMENTS/OTHER GOVERNMENTAL AGENCIES (EXCEPT

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(CONTINUED)

59. SPECIFIED HEADS)  
 1 60. STATE DEPARTMENT (EXCEPT KISSINGER)  
 (HOUSE) JUDICIARY COMMITTEE (INCLUDING SPECIFIC  
 MEMBERS LIKE RODINO) F RODINO)  
 171 61. BUSINESS/INDUSTRY (LEADERS OR SPOKESPERSONS)  
 4 62. UNIONS -- ANY REFERENCE  
 22 63. MEDIA: NEWSPAPERS, TELEVISION, NEWS  
 COMMENTARIES  
 16 64. FARMERS  
 9 65. OTHER SPECIFIED CONGRESSIONAL COMMITTEES  
 32 66. DEPARTMENTS/AGENCIES AND SPECIFIED HEADS  
 FOR ENERGY  
 9 67. ECONOMIC ADVISORS  
 29 68. THE MILITARY  
 1 69. POLITICIANS (GENERAL REFERENCE)  
  
 29 81. HENRY KISSINGER  
 38 82. WATERGATE PROSECUTORS/INVESTIGATORS (EXCEPT HOUSE  
 JUDICIARY COMMITTEE)  
 155 83. WATERGATE DEFENDANTS/CONSPIRATORS (EXCEPT NIXON)  
 8 84. RUSSIAN DIGNITARIES  
 11 85. PERSONS IN THE NEWS SOLELY BECAUSE OF THEIR  
 RELATIONSHIP TO PUBLIC FIGURES (BETTY FORD,  
 HAPPY ROCKEFELLER, ETC.)  
  
 69 91. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS  
 -- INTERNATIONAL LEVEL  
 26 92. PEOPLE IN GENERAL; THE VOTERS/TAXPAYERS/  
 CONSUMERS  
 240 93. POLICY OR PROPOSAL WHICH CANNOT BE CONNECTED TO  
 PERSON/PARTIES/AGENCIES  
 2 94. "THEY" -- WITH REFERENCE TO THE GOVERNMENT  
 2 95. OTHER UNEXPLAINED PERSONAL PRONOUNS OR  
 UNIDENTIFIED PERSONS  
 193 96. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --  
 LOCAL, STATE (EXCEPT GOVERNOR) OR NA LEVEL  
 82 97. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --  
 NATIONAL LEVEL; GOVERNORS  
  
 6603 00. INAP., OBJECT OF CRITICISM/PRAISE NOT SPECIFIED;  
 CODED 0 IN Q.31

.....  
 VAR 0037 CRIT/PRAISE:2ND MENTN MD=0  
 REF 0037 LOC 60 WIDTH 1 DK 1 COL 61

Q.33 CRITICISM/PRAISE DIMENSION <SECOND MENTION>

(CONTINUED)

&lt;SEE Q.31 FOR COMPLETE QUESTION TEXT.&gt;

488 1. CRITICISM  
9 3. CRITICISM/PRAISE -- MIXED REFERENCE  
104 5. PRAISE

8167 0. INAP., CODED 0 IN Q.31; NO FURTHER MENTION

.....  
VAR C038 CRIT OBJ:2ND MENTN MD=C  
REF C038 LOC 61 WIDTH 2 DK 1 COL 62-63

Q.34. OBJECT OF CRITICISM <SECOND MENTION>  
-----

&lt;SEE Q.31 FOR COMPLETE QUESTION TEXT.&gt;

## INDIVIDUAL REFERENCES

54 01. FORD; "PRESIDENT"  
32 02. NIXON  
8 03. ROCKEFELLER

## PARTY REFERENCES

22 04. DEMOCRATIC PARTY; "THE DEMOCRATS"  
22 05. REPUBLICAN PARTY; "THE REPUBLICANS"  
1 06. OTHER PARTY REFERENCES; BOTH PARTIES  
07. BOTH PARTIES OR PARTIES IN GENERAL  
1 09. CANDIDATE -- NO NAME, NO PARTY, NO OFFICE;  
"ONE CANDIDATE SAID..."

## U.S. SENATE: NAME AND PARTY GIVEN

4 10. DEMOCRATIC CANDIDATE  
7 11. REPUBLICAN CANDIDATE  
12. DEMOCRAT NOT RUNNING  
2 13. REPUBLICAN NOT RUNNING

## U.S. SENATE: NAME (NO PARTY GIVEN)

14. DEMOCRATIC CANDIDATE  
5 15. REPUBLICAN CANDIDATE

(CONTINUED)

- 16. DEMOCRAT NOT RUNNING
- 17. REPUBLICAN NOT RUNNING

U.S. SENATE: PARTY (NO NAME GIVEN)

- 18. DEMOCRATIC CANDIDATE
- 19. REPUBLICAN CANDIDATE
- 20. DEMOCRAT NOT RUNNING
- 21. REPUBLICAN NOT RUNNING

U.S. SENATE: OTHER PARTY OR NO NAME, NO PARTY

- 22. OTHER PARTY CANDIDATE
- 23. "THE SENATOR"; THE CANDIDATE FOR SENATOR

GOVERNOR: NAME AND PARTY GIVEN

- 11 25. DEMOCRATIC CANDIDATE
- 15 26. REPUBLICAN CANDIDATE
- 1 27. DEMOCRAT NOT RUNNING
- 28. REPUBLICAN NOT RUNNING

GOVERNOR: NAME (NO PARTY GIVEN)

- 3 29. DEMOCRATIC CANDIDATE
- 6 30. REPUBLICAN CANDIDATE
- 31. DEMOCRAT NOT RUNNING
- 1 32. REPUBLICAN NOT RUNNING

GOVERNOR: PARTY (NO NAME GIVEN)

- 33. DEMOCRATIC CANDIDATE
- 34. REPUBLICAN CANDIDATE
- 35. DEMOCRAT NOT RUNNING
- 36. REPUBLICAN NOT RUNNING

GOVERNOR: OTHER PARTY OR NO NAME, NO PARTY

- 1 37. OTHER PARTY CANDIDATE
- 1 38. "THE GOVERNOR"; "THE CANDIDATE FOR GOVERNOR"

OTHER CANDIDATES OR NON-RUNNING INCUMBENTS

---



(CONTINUED)

- 11 40. U.S. REPRESENTATIVE
- 13 41. OTHER STATE-WIDE OFFICIALS
- 12 42. LOCAL

## SPECIFIED AREAS OF GOVERNMENT

- 10 43. SENATORIAL MENTION --WRONG STATE
- 7 44. GUBERNATORIAL MENTION -- WRONG STATE
- 6 45. "THE U.S."
- 9 46. THE "GOVERNMENT"
- 6 47. THE "ADMINISTRATION"
- 48. EXECUTIVE; OFFICE OF THE PRESIDENT;  
"PRESIDENTIAL SOURCES"; PRESIDENTIAL PRESS  
SECRETARY; WHITE HOUSE
- 6 49. CABINET POST OR HEAD (NOT KISSINGER)
- 30 50. CONGRESS (HOUSE AND/OR SENATE)
- 51. SUPREME COURT
- 3 52. STATE GOVERNMENT -- GENERAL
- 2 53. LOCAL GOVERNMENT -- GENERAL; "CITY HALL"

## OTHER SPECIFIED AGENCIES/GROUPS

- 7 55. COURTS (EXCEPT SUPREME COURT); COURTS (NA TYPE)
- 56. FBI
- 57. CIA
- 5 58. DEPARTMENTS/OTHER GOVERNMENTAL AGENCIES (EXCEPT  
SPECIFIED HEADS)
- 2 59. STATE DEPARTMENT (EXCEPT KISSINGER)
- 3 60. (HOUSE) JUDICIARY COMMITTEE (INCLUDING SPECIFIC  
MEMBERS LIKE RODINO)
- 16 61. BUSINESS/INDUSTRY (LEADERS OR SPOKESPERSONS)
- 6 62. UNIONS -- ANY REFERENCE
- 10 63. MEDIA: NEWSPAPERS, TELEVISION, NEWS  
COMMENTARIES
- 8 64. FARMERS
- 1 65. OTHER SPECIFIED CONGRESSIONAL COMMITTEES
- 7 66. DEPARTMENTS/AGENCIES AND SPECIFIED HEADS  
FOR ENERGY
- 5 67. ECONOMIC ADVISORS
- 2 68. THE MILITARY
- 69. POLITICIANS (GENERAL REFERENCE)
- 6 81. HENRY KISSINGER
- 12 82. WATERGATE PROSECUTORS/INVESTIGATORS (EXCEPT HOUSE  
JUDICIARY COMMITTEE)
- 54 83. WATERGATE DEFENDANTS/CONSPIRATORS (EXCEPT NIXON)
- 1 84. RUSSIAN DIGNITARIES
- 1 85. PERSONS IN THE NEWS SOLELY BECAUSE OF THEIR

(CONTINUED)

RELATIONSHIP TO PUBLIC FIGURES (BETTY FORD,  
HAPPY ROCKEFELLER, ETC.)

- ```

12 91. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS
    -- INTERNATIONAL LEVEL
12 92. PEOPLE IN GENERAL; THE VOTERS/TAXPAYERS/
    CONSUMERS
41 93. POLICY OR PROPOSAL WHICH CANNOT BE CONNECTED TO
    PERSON/PARTIES/AGENCIES
    94. "THEY" -- WITH REFERENCE TO THE GOVERNMENT
1 95. OTHER UNEXPLAINED PERSONAL PRONOUNS OR
    UNIDENTIFIED PERSONS
61 96. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --
    LOCAL, STATE (EXCEPT GOVERNOR) OR NA LEVEL
16 97. OTHER SPECIFIED GROUPS/AGENCIES/INDIVIDUALS --
    NATIONAL LEVEL; GOVERNORS

8167 00. INAP., OBJECT OF CRITICISM/PRAISE NOT SPECIFIED;
    CODED 0 IN Q.33

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.....

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VAR 0039      KEYWORDS:1ST MENTION                                MD=0
REF 0039      LOC   63 WIDTH  2                                DK   1 COL 64-65
```

**\*\*THE FOLLOWING SERIES (Q.35-Q.43) REFER TO THE UNIT OF  
OF ANALYSIS.\*\***

Q.35. KEYWORDS <FIRST MENTION>

A KEYWORD IS DEFINED AS A WORD REFERRING TO A MAJOR NEWS EVENT. THE FIRST TWO KEYWORDS MENTIONED IN THE UNIT FROM THE FOLLOWING LIST WERE CODED. THE FIRST MENTION WAS CODED HERE (REF. NO. 39). THE SECOND MENTION WAS CODED IN REF. NO. 40.

- |     |     |                          |
|-----|-----|--------------------------|
| 64  | 01. | SUGAR                    |
| 47  | 02. | BEEF/MEAT                |
| 50  | 03. | WHEAT/GRAIN              |
|     | 04. | BREAD                    |
| 2   | 05. | GARDEN                   |
|     |     |                          |
| 50  | 11. | GAS (GASOLINE)           |
| 276 | 12. | OIL/PETROLEUM            |
| 111 | 13. | COAL (STRIKES/SHORTAGES) |
| 34  | 14. | ELECTRICITY              |
| 58  | 15. | FUEL/NATURAL GAS         |

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(CONTINUED)

14 16. COPPER AND OTHER METALS  
101 21. FARMERS  
24 22. GROCERS  
11 23. MIDDLEMEN  
108 24. BLACKS  
82 25. AUTO INDUSTRY (SALES/DEMAND)  
  
524 31. WATERGATE  
96 32. COVERUP  
45 33. TAPES  
6 34. TRIAL  
96 35. PARDON  
  
2 41. REPRICING  
21 42. CATTLE KILL  
4 43. ABORTION  
25 44. DISARMAMENT  
41 45. MURDERS/KILLING  
11 46. GAMBLING  
  
154 51. CAMPAIGN DONATIONS/FINANCING  
11 52. (FEDERAL) TAX CUTS  
52 53. 5% SURTAX  
246 54. (GOVERNMENT) SPENDING  
29 55. WIN (BUTTON)  
  
172 61. RUSSIA  
6201 00. INAP., NO SUCH REFERENCE

VAR 0040  
REF 0040

KEYWORDS: 2ND MENTION  
LOC 65 WIDTH 2

MD=C  
DK 1 COL 66-67

Q.36. KEYWORDS <SECOND MENTION>  
-----

<SEE Q.35 FOR COMPLETE QUESTION TEXT.>

26 01. SUGAR  
44 02. BEEF/MEAT  
37 03. WHEAT/GRAIN  
5 04. BREAD  
5 05. GARDEN  
  
38 11. GAS (GASOLINE)

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70 12. OIL/PETROLEUM
12 13. COAL (STRIKES/SHORTAGES)
23 14. ELECTRICITY
35 15. FUEL/NATURAL GAS
1 16. COPPER AND OTHER METALS

47 21. FARMERS
7 22. GROCERS
14 23. MIDDLEMEN
9 24. BLACKS
15 25. AUTO INDUSTRY (SALES/DEMAND)

99 31. WATERGATE
257 32. COVERUP
47 33. TAPES
143 34. TRIAL
59 35. PARDON

2 41. REPRICING
18 42. CATTLE KILL
43. ABORTION
69 44. DISARMAMENT
1 45. MURDERS/KILLING
2 46. GAMBLING

27 51. CAMPAIGN DONATIONS/FINANCING
5 52. (FEDERAL) TAX CUTS
29 53. 5% SURTAX
40 54. (GOVERNMENT) SPENDING
16 55. WIN (BUTTON)

43 61. RUSSIA

523 00. INAP., NO SUCH REFERENCE; NO FURTHER MENTION

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VAR 0041      PROPOSAL                                MD=0
REF 0041      LOC   67 WIDTH   1                      DK   1 COL  68

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Q.37. PROPOSAL

REFERENCES TO ANY PROPOSED OR ENACTED METHOD, PROGRAM, OR POLICY WERE CODED. GOVERNMENTAL, POLITICAL, OR SOCIAL PROBLEMS IN THE UNITED STATES WERE INCLUDED. HOWEVER, EXTERNAL PROBLEMS THAT WERE NOT SPECIFICALLY LINKED TO UNITED STATES (FOREIGN) POLICY WERE NOT CODED.

(CONTINUED)

- 1196 1. A PROPOSED (FUTURE) METHOD, PROGRAM, OR POLICY  
MENTIONED  
694 2. AN ENACTED (PAST OR CURRENT) METHOD, PROGRAM, OR  
POLICY MENTIONED  
534 3. BOTH PROPOSED AND ENACTED METHODS, PROGRAMS, OR  
POLICIES MENTIONED  
6344 0. INAP., NO SUCH REFERENCE

.....  
VAR 0042 EDIT ENDORSMT/CAND MD=C  
REF 0042 LOC 68 WIDTH 1 DK 1 COL 69

Q.38. EDITORIAL ENDORSEMENT OF A CANDIDATE (BY NEWSPAPER  
ONLY)  
-----

IF THE EDITORIAL ENDORSED BOTH A CANDIDATE FOR SENATE  
AND A CANDIDATE FOR GOVERNORSHIP, 4 OR 8 WAS CODED.  
IF THE EDITORIAL ENDORSED MORE THAN ONE CANDIDATE, BUT ONLY  
ONE OF THEM WAS A CANDIDATE FOR GOVERNORSHIP OR SENATE,  
THE ENDORSEMENT WAS CODED UNDER THE APPROPRIATE CODE FOR  
CANDIDATE FOR GOVERNORSHIP OR SENATE. FOR EXAMPLE, AN  
ENDORSEMENT OF BOTH A REPUBLICAN CANDIDATE FOR MAYORALTY  
AND A REPUBLICAN CANDIDATE FOR SENATE WAS CODED 5; BUT AN  
ENDORSEMENT OF BOTH A REPUBLICAN CANDIDATE FOR  
GOVERNORSHIP AND A REPUBLICAN CANDIDATE FOR SENATE WAS  
CODED 8.

DEMOCRATIC CANDIDATE(S) ENDORSED

- 2 1. SENATE  
1 2. GOVERNORSHIP  
3. CONGRESSIONAL AND/OR ANY LOWER STATE OFFICE;  
LOCAL OFFICE  
4. MORE THAN ONE DEMOCRATIC CANDIDATE ENDORSED

REPUBLICAN CANDIDATE(S) ENDORSED

- 5 5. SENATE  
1 6. GOVERNORSHIP  
7. CONGRESSIONAL AND/OR ANY LOWER LEVEL STATE  
OFFICE; LOCAL OFFICE  
8. MORE THAN ONE REPUBLICAN CANDIDATE ENDORSED  
9 9. COMBINATION DEMOCRATIC AND REPUBLICAN

(CONTINUED)

ENDORSEMENT; CAN'T DETERMINE PARTY OR LEVEL;  
INDEPENDENT

8750 C. INAP., NO ENDORSEMENT

```
VAR CC43      DEM SEN CAND/RACES:1ST      MD=C
REF CC43      LOC      69 WIDTH  4      DK      1 COL 7C-73
```

Q.39. REFERENCE TO DEMOCRATIC SENATORIAL CANDIDATES OR RACES <FIRST MENTION>

SEE NOTE(S) 3

0000. INAP., NO REFERENCE TO SENATORIAL CANDIDATES OR RACES

```

VAR 0044      DEM SEN CAND/RACES:2ND                      MD=0
REF 0044      LOC 73 WIDTH 4                               DK 1 COL 74-77

```

Q.40. REFERENCE TO DEMOCRATIC SENATORIAL CANDIDATES OR RACES <SECOND MENTION>

SEE NOTE(S) 3

0000. INAP., NO FURTHER MENTION; CODED 0000 IN Q.39

```
VAR 0001      ICPSR STUDY NUMBER 7586      NO MISSING DATA CODES
REF 0001      LOC      1 WIDTH  4          DK      2 COL  1- 4
```

ICPSR STUDY NUMBER (7586)

VAR 0002      ICPSR EDITION NUMBER      NO MISSING DATA CODES  
REF 0002      LOC      5 WIDTH   1      DK      2 COL   5

ICPSR EDITION NUMBER  
-----

THIS VARIABLE IS A ONE-DIGIT CODE THAT IDENTIFIES THE  
RELEASE VERSION OF THIS DATASET.

8768   1.   SUMMER, 1978 RELEASE

.....

VAR 0003      UNIQUE CASE ID      NO MISSING DATA CODES  
REF 0003      LOC      6 WIDTH   5      DK      2 COL   6-10

UNIQUE CASE IDENTIFICATION NUMBER  
-----

THIS VARIABLE IS A 5-DIGIT CODE THAT UNIQUELY IDENTIFIES  
EACH CASE IN THE STUDY. CODE VALUES BELOW 10000 INDICATE  
FRONT PAGE DATA CASES. CODE VALUES ABOVE 10000 INDICATE  
EDITORIAL PAGE DATA CASES.

DECK IDENTIFICATION NUMBER IS '2'      DK      2 COL   11  
-----

.....

VAR 0045      REP SEN CAND/RACES:1ST      MD=0  
REF 0045      LOC      77 WIDTH   4      DK      2 COL   12-15

Q.41. REFERENCE TO REPUBLICAN SENATORIAL CANDIDATES OR  
RACES <FIRST MENTION>  
-----

SEE NOTE(S) 3

0000.   INAP., NO REFERENCE TO SENATORIAL CANDIDATES OR  
RACES

VAR 0046  
REF 0046

REP SEN CAND/RACES:2ND  
LOC 81 WIDTH 4

MD=0  
DK 2 COL 16-19

Q.42. REFERENCE TO REPUBLICAN SENATORIAL CANDIDATES OR  
RACES <SECOND MENTION>

SEE NOTE(S) 3

0000. INAP., NO FURTHER MENTION; CODED 0000 IN Q.41

VAR 0047  
REF 0047

SPECIFIC EVENT  
LOC 85 WIDTH 2

MD=0  
DK 2 COL 20-21

Q.43. SPECIFIC EVENT CODE

THIS VARIABLE WAS CODED ONLY IF THE SPECIFIED EVENTS WERE  
REFERENCED.

- 27 01. TEXTBOOK STRUGGLE IN WEST VIRGINIA
- 141 02. BUSING IN BOSTON
- 58 03. CATTLE KILLING
- 1 04. NIXON'S RESIGNATION
- 63 05. NIXON'S PARDON
- 453 06. NIXON'S ILLNESS
- 78 07. THE MASTECTOMIES
- 420 08. WATERGATE TRIAL
- 98 09. KISSINGER'S MOSCOW TRIP
- 28 10. U.N. WORLD FOOD CONFERENCE
- 39 11. ARAB AND P.L.O. SUMMIT CONFERENCE
- 111 12. ROCKEFELLER NOMINATION
- 90 13. COAL STRIKE
- 35 14. PATTY HEARST
- 7126 00. INAP., NO SUCH REFERENCE



NOTES

NOTES

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## APPENDIX

## \*\*\* NOTE 1 \*\*\*

## NEWSPAPER LIST

THIS NOTE WAS USED IN CONJUNCTION WITH REF. NOS. 4 AND 17.

EACH NEWSPAPER WAS CLASSIFIED ACCORDING TO ONE OF FIVE PAPER TYPES DEPENDING ON THE STANDARD TYPE FACE USED IN THE NEWSPAPER (SEE RIGHT COLUMN IN LIST BELOW).

WITHIN EACH TYPE OF NEWSPAPER, A HEADLINE FOR A PARTICULAR UNIT OF ANALYSIS WAS CODED "SMALL", "MEDIUM" OR "LARGE" (REF. NO. 17).

FOR TYPE "A" NEWSPAPERS, HEADLINES AT LEAST 1/2 INCH IN HEIGHT WERE CODED "LARGE"; HEADLINES 1/4 INCH IN HEIGHT OR SMALLER WERE CODED "SMALL"; HEADLINES IN BETWEEN THOSE TWO SIZES WERE CODED "MEDIUM".

FOR TYPE "B" NEWSPAPERS, HEADLINES AT LEAST 3/4TH OF AN INCH IN HEIGHT WERE CODED "LARGE"; HEADLINES 1/4TH OF AN INCH IN HEIGHT OR SMALLER WERE CODED "SMALL"; HEADLINES IN BETWEEN THOSE TWO SIZES WERE CODED "MEDIUM".

FOR TYPE "C" NEWSPAPERS, HEADLINES AT LEAST 1 AND 3/8 INCHES IN HEIGHT WERE CODED "LARGE"; HEADLINES 3/8TH OF AN INCH IN HEIGHT OR SMALLER WERE CODED "SMALL"; HEADLINES IN BETWEEN THOSE TWO SIZES WERE CODED "MEDIUM".

FOR TYPE "D" NEWSPAPERS, HEADLINES AT LEAST 5/16TH OF AN INCH IN HEIGHT WERE CODED "LARGE"; HEADLINES 1/8TH OF AN INCH IN HEIGHT OR SMALLER WERE CODED "SMALL"; HEADLINES IN BETWEEN THOSE TWO SIZES WERE CODED "MEDIUM".

FOR TYPE "E" NEWSPAPERS, HEADLINES AT LEAST 7/16TH OF AN INCH IN HEIGHT WERE CODED "LARGE"; HEADLINES 3/16TH OF AN INCH IN HEIGHT OR SMALLER WERE CODED "SMALL"; HEADLINES IN BETWEEN THOSE TWO SIZES WERE CODED "MEDIUM".

NEWS-  
PAPER

CODE	NEWSPAPER NAME AND CITY OF PUBLICATION	PAPER TYPE
C01	ABILENE DAILY REPORTER. ABILENE, TX	A
011	PHOENIX GAZETTE. PHOENIX, AZ	A
013	ARIZONA REPUBLIC. PHOENIX AZ	A
015	ARKADELPHIA DAILY SIFTINGS HERALD. ARKADELPHIA, AK	A
016	ARKANSAS DEMOCRAT. LITTLE ROCK, AR	A
017	ARKANSAS GAZETTE. LITTLE ROCK, AR	E

020	ATLANTA CONSTITUTION. ATLANTA, GA	A
021	ATLANTA JOURNAL. ATLANTA, GA	A
022	BALTIMORE NEWS-AMERICAN. BALTIMORE, MD	B
023	BALTIMORE SUN. BALTIMORE, MD	E
025	BELLINGHAM HERALD. BELLINGHAM, WA	A
040	BOSTON GLOBE. BOSTON, MA	A
041	BOSTON HERALD AMERICAN. BOSTON, MA	B
046	BRIDGEPORT POST. BRIDGEPORT, CT	A
060	CHICAGO DAILY NEWS. CHICAGO, IL	B
062	CHICAGO SUN TIMES. CHICAGO, IL	C
063	CHICAGO TRIBUNE. CHICAGO, IL	B
069	CLEVELAND PLAIN DEALER. CLEVELAND, OH	A
070	CLEVELAND PRESS. CLEVELAND, OH	B
083	DAYTON DAILY NEWS. DAYTON, OH	A
088	DESERET NEWS. SALT LAKE CITY, UT	A
089	DES MOINES REGISTER. DES MOINES, IA	B
091	DETROIT FREE PRESS. DETROIT, MI	A
092	DETROIT NEWS. DETROIT, MI	A
101	EUGENE REGISTER GUARD. EUGENE, OR	A
105	FINDLAY REPUBLICAN-COURIER. FINDLAY, OH	A
106	FLINT JOURNAL. FLINT, MI	A
117	GREENSBURG TRIBUNE REVIEW. GREENSBURG, PA	E
119	GREENVILLE REFLECTOR. GREENVILLE, NC	A
123	HAMILTON JOURNAL NEWS. HAMILTON, OH	A
128	HASTINGS DAILY TRIBUNE. HASTINGS, NE	A
132	HOUSTON CHRONICLE. HOUSTON, TX	A
133	HOUSTON POST. HOUSTON, TX	A
138	INDIANAPOLIS NEWS. INDIANAPOLIS, IN	A
139	INDIANAPOLIS STAR. INDIANAPOLIS, IN	A
141	JACKSON DAILY NEWS. JACKSON, MS	A
153	KIRKSVILLE DAILY EXPRESS. KIRKSVILLE, MO	E
173	LOS ANGELES TIME. LOS ANGELES, CA	A
174	LOUISVILLE COURIER JOURNAL. LOUISVILLE, KY	E
175	LOUISVILLE TIMES. LOUISVILLE, KY	A
182	MIAMI HERALD. MIAMI, FL	A
186	MINNEAPOLIS STAR JOURNAL. MINNEAPOLIS, MN	A
187	MINNEAPOLIS TRIBUNE. MINNEAPOLIS, MN	A
191	MONTGOMERY ADVERTISER. MONTGOMERY, AL	A
193	MOUNT VERNON NEWS. MOUNT VERNON, OH	A
197	NEWARK STAR LEDGER. NEWARK, NJ	A
202	NEW LONDON DAY. NEW LONDON, CT	A
207	NEW YORK DAILY NEWS. NEW YORK, NY	C
212	NEW YORK TIMES. NEW YORK, NY	D
216	NORWICH BULLETIN. NORWICH, CT	A
223	OMAHA WORLD HERALD. OMAHA, NE	A
230	ORLANDO SENTINEL STAR. ORLANDO, FL	A
236	PHILADELPHIA BULLETIN. PHILADELPHIA, PA	E
237	PHILADELPHIA INQUIRER. PHILADELPHIA, PA	A
248	PORTLAND PRESS-HERALD. PORTLAND, ME	A
255	RALEIGH NEWS AND OBSERVER. RALEIGH, NC	A
256	RICHMOND NEWS-LEADER. RICHMOND, VA	A
257	RICHMOND TIMES-DISPATCH. RICHMOND, VA	E
263	ST. LOUIS GLOBE DEMOCRAT. ST. LOUIS, MO	A

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265	ST. LOUIS POST DISPATCH. ST. LOUIS, MO	A
266	ST. PAUL DISPATCH. ST. PAUL, MN	A
272	SALT LAKE CITY TRIBUNE. SALT LAKE CITY, UT	A
280	SAN FRANCISCO CHRONICLE. SAN FRANCISCO, CA	E
287	SARASOTA HERALD TRIBUNE. SARASOTA, FL	A
295	SEATTLE POST-INTELLIGENCER. SEATTLE, WA	A
296	SEATTLE TIMES. SEATTLE, WA	A
297	SHEBOYGAN PRESS. SHEBOYGAN, WI	E
301	SIOUX FALLS ARGUS LEADER. SIOUX FALLS, SD	A
310	COLUMBIA STATE. COLUMBIA, SC	A
313	STERLING JOURNAL ADVOCATE. STERLING, CO	A
315	STURGIS JOURNAL. STURGIS, MI	A
318	SYRACUSE HERALD JOURNAL. SYRACUSE, NY	A
327	TOLEDO BLADE, TOLEDO, OH	E
331	TRENTON TIMES. TRENTON, NJ	A
334	TULSA WORLD. TULSA, OK	A
338	VISALIA TIMES DELTA. VISALIA, CA	A
339	WALL STREET JOURNAL. NEW YORK, NY	D
342	WASHINGTON POST. WASHINGTON, DC	A
343	WASHINGTON STAR. WASHINGTON, DC	A
345	WATERLOO DAILY COURIER. WATERLOO, IA	A
352	WILKES-BARRE TIMES-LEADER. WILKES-BARRE, PA	B
355	WORCESTER GAZETTE. WORCESTER, MA	A
356	WORCESTER TELEGRAM. WORCESTER, MA	A
363	ROCKY MOUNTAIN NEWS. DENVER, CO	A
364	SACRAMENTO BEE. SACRAMENTO, CA	A
365	JACKSON CLAPION-LEDGER. JACKSON, MS	A
367	VALLEJO TIMES HERALD. VALLEJO, CA	B
370	SUNBURY ITEM. SUNBURY, PA	A
371	CHARLESTON MAIL. CHARLESTON, WV	A
373	CROWLEY POST-SIGNAL. CROWLEY, LA	A
374	ESCONDIDO TIMES-ADVOCATE. ESCONDIDO, CA	A
378	CHARLESTON GAZETTE. CHARLESTON, WV	E
379	ONEIDA DAILY DISPATCH. ONEIDA, NY	E
413	TULARE ADVANCE REGISTER TIMES. TULARE, CA	A
414	VALDOSTA TIMES. VALDOSTA, GA	A
418	PASSAIC HERALD-NEWS. PASSAIC, NJ	A

\*\*\* NOTE 2 \*\*\*

#### NATIONAL PROBLEMS CODE

THIS NOTE WAS USED IN CONJUNCTION WITH Q.17 AND Q.24.

#### SOCIAL WELFARE PROBLEMS

- 001. GENERAL REFERENCE TO DOMESTIC ISSUES
- 005. POPULATION; ANY MENTION OF POPULATION INCREASE;  
REFERENCE TO OVER-POPULATION/BIRTH CONTROL
- 010. UNEMPLOYMENT; GENERAL REFERENCE TO EMPLOYMENT/  
UNEMPLOYMENT; COMPENSATION; JOB RETRAINING, ETC.

## (CONTINUED)

- C11. FOR INCREASED UNEMPLOYMENT COMPENSATION; MORE OR BETTER JOB RETRAINING; AID TO DEPRESSED ECONOMIC AREAS; GOVERNMENT CREATION OF JOBS
  - C12. AGAINST (INCREASED) UNEMPLOYMENT COMPENSATIONS; LESS JOB RETRAINING; NO GOVERNMENT CREATION OF JOBS
  - C19. OTHER SPECIFIC REFERENCES TO EMPLOYMENT/UNEMPLOYMENT (NOT 200'S)
  - C20. EDUCATION; GENERAL REFERENCE TO FINANCIAL ASSISTANCE FOR SCHOOLS/COLLEGES; QUALITY OF EDUCATION
  - C21. FOR (INCREASED) AID TO EDUCATION, FINANCIAL ASSISTANCE TO SCHOOLS AND/OR COLLEGES; NEED FOR IMPROVED SCHOOL MATERIALS; NEED FOR BETTER TEACHERS/EDUCATION
  - C22. AGAINST AID TO EDUCATION
  - C29. OTHER SPECIFIC REFERENCE TO EDUCATION
  - C30. AGED/ELDERLY; GENERAL REFERENCE TO AGED; SOCIAL SECURITY; MEDICARE; MEDICAL CARE FOR THE AGED
  - C31. FOR INCREASED ASSISTANCE TO THE AGED; INCREASED SOCIAL SECURITY; FOR GOVERNMENT SUPPORTED MEDICAL CARE FOR THE AGED, "MEDICARE"
  - C32. AGAINST (INCREASED) ASSISTANCE TO THE AGED; AGAINST ADDITIONAL SOCIAL SECURITY; ANTI-"MEDICARE"
  - C39. OTHER SPECIFIC REFERENCES TO THE AGED
  - C40. HEALTH PROBLEMS; GENERAL REFERENCE TO QUALITY OF CARE; COST OF MEDICAL CARE; MEDICAL RESEARCH, TRAINING OF DOCTORS AND OTHER HEALTH PERSONNEL; HOSPITALS; NATIONAL HEALTH INSURANCE
  - C41. FOR INCREASED (GOVERNMENT SUPPORTED) QUALITY OF CARE; MORE MEDICAL RESEARCH AND TRAINING OF RELATED PERSONNEL; FOR NATIONAL HEALTH INSURANCE
  - C42. AGAINST (GOVERNMENT) SUPPORTED MEDICAL CARE, NATIONAL HEALTH INSURANCE, ETC.
  - C43. MENTAL HEALTH CARE FACILITIES/PROBLEMS
  - C45. PRO-ABORTION
  - C46. ANTI-ABORTION
  - C48. OTHER SPECIFIC REFERENCES TO HEALTH PROBLEMS
  - C49. OTHER SPECIFIC REFERENCES TO ABORTION
  - C50. HOUSING; GENERAL REFERENCE (NOT C54)
  - C51. FOR (ADDITIONAL) LEGISLATION/EXPENDITURES ON HOUSING (NOT C55)
  - C52. AGAINST (ADDITIONAL) LEGISLATION/EXPENDITURES ON HOUSING (NOT C56)
-

## (CONTINUED)

- 054. URBAN RENEWAL/PLANNING; GENERAL REFERENCE TO GHETTOS, SLUMS, URBAN BLIGHT; MODEL CITIES PROGRAMS; INCLUDE GENERAL REFERENCE TO "URBAN PROBLEMS"; (MASS TRANSIT CODE 480)
- 055. FOR URBAN RENEWAL; MODEL CITIES PROGRAM; RENT SUBSIDIES, ETC.
- 056. AGAINST URBAN RENEWAL; MODEL CITIES PROGRAM, RENT SUBSIDIES, ETC.
- 057. URBAN DEVELOPMENT; REFERENCES TO FUNDING OR REGULATION; INCORPORATION OF CITIES
- 059. OTHER SPECIFIC REFERENCE TO HOUSING AND URBAN PROBLEMS
  
- 060. POVERTY; GENERAL REFERENCE TO POOR/UNDERPRIVILEGED PEOPLE; WELFARE PROGRAMS (SUCH AS ADC), GENERAL REFERENCE ANTI-POVERTY PROGRAMS
- 061. FOR (ADDITIONAL) WELFARE ASSISTANCE (FOR HELP, EDUCATION/JOBS FOR THE POOR) (EXCEPT 063)
- 062. AGAINST ADDITIONAL WELFARE ASSISTANCE (EXCEPT 064)
- 063. FOR (ADDITIONAL) WELFARE ASSISTANCE SPECIFICALLY TO BLACKS AND OTHER MINORITY GROUPS
- 064. AGAINST (ADDITIONAL) WELFARE ASSISTANCE SPECIFICALLY TO BLACKS AND OTHER MINORITY GROUPS: INDIANS, MEXICAN-AMERICANS, CHICANOS, PUERTO RICANS, ETC.
- 069. OTHER SPECIFIC REFERENCES TO POVERTY
- 070. GENERAL REFERENCES TO (LOCAL) PUBLIC SERVICES (SEWER/WATER/STREET MAINTENANCE, GARBAGE AND TRASH COLLECTION)
- 071. FOR INCREASED/IMPROVED (LOCAL) PUBLIC SERVICE
- 072. AGAINST INCREASED/IMPROVED (LOCAL) PUBLIC SERVICE
  
- 090. SOCIAL WELFARE PROBLEMS; VAGUE OR GENERAL REFERENCE TO OTHER SOCIAL WELFARE PROBLEMS; (EXCEPT 091 AND 092)
- 091. FOR GENERAL OR OTHER SOCIAL WELFARE PROGRAMS; "WE NEED TO HELP PEOPLE MORE", OR OTHER SPECIFIC MENTION
- 092. AGAINST GENERAL OR OTHER SOCIAL WELFARE PROGRAMS; "TOO MANY GIVE AWAY PROGRAMS FOR THE PEOPLE WHO DON'T DESERVE IT", OR OTHER SPECIFIC MENTION

## AGRICULTURE

- 100. FARM ECONOMICS GENERAL REFERENCE TO PAYMENT FOR CROPS, PRICE OF FEED, COST OF FARMING, ETC.
  - 101. TOO MUCH BEING PAID TO FARMERS FOR CROPS (NOT 400)
  - 102. TOO LITTLE BEING PAID TO FARMERS FOR CROPS (NOT 400)
-

## (CONTINUED)

- 103. FOR SUBSIDIES/CROP PAYMENTS/AID TO FARMERS
- 104. AGAINST SUBSIDIES/CROP PAYMENTS/AID TO FARMERS
- 109. OTHER SPECIFIC REFERENCES TO FARM ECONOMICS
  
- 120. WORLD FOOD PROBLEMS; GENERAL REFERENCE TO FOOD SHORTAGES/STARVATION/FAMINE (NOT 411)
- 121. FOR (SURPLUS) FOOD DISPOSAL; PROVIDING FOOD TO OTHER COUNTRIES; FOOD PROGRAMS
- 122. AGAINST (SURPLUS) FOOD DISPOSAL; SHOULDN'T PROVIDE FOOD TO OTHER COUNTRIES; FOOD PROGRAMS
- 129. OTHER SPECIFIC REFERENCES TO SURPLUS FOOD DISTRIBUTION
  
- 140. FARM LABOR SUPPLY; GENERAL REFERENCE TO SUPPLY OF MIGRANT LABOR
- 141. FOR INCREASED MIGRANT AGRICULTURAL LABOR
- 142. AGAINST INCREASED MIGRANT AGRICULTURAL LABOR
- 145. OTHER SPECIFIC REFERENCE TO FARM LABOR SUPPLY
- 147. OTHER (SPECIFIC) REFERENCE TO NON-ECONOMIC FARM PROBLEMS/PROGRAMS (NOT DEALING WITH ECONOMICS)
- 148. GENERALLY FOR OTHER SPECIFIC FARM/AGRICULTURAL PROGRAMS/LEGISLATION/EXPENDITURES
- 149. GENERALLY AGAINST OTHER SPECIFIC FARM/AGRICULTURAL PROGRAMS/LEGISLATION/EXPENDITURES

## NATURAL RESOURCES

- 150. CONSERVATION OF NATURAL RESOURCES; GENERAL REFERENCE TO CONSERVATION, ECOLOGY; THE ENVIRONMENT IN GENERAL
  - 151. FOR CONSERVATION PROGRAMS; ADDITIONAL LEGISLATION FOR CONTROLLING POLLUTION, WATER AND AIR; IN FAVOR OF LEGISLATIVE SOLUTIONS FOR ENVIRONMENTAL PROBLEMS
  - 152. AGAINST (ADDITIONAL OR INCREASED) CONSERVATION PROGRAMS; AGAINST LEGISLATION FOR CONTROLLING WATER AND AIR POLLUTION; AGAINST LEGISLATIVE OR FORCED SOLUTIONS FOR ENVIRONMENTAL PROBLEMS
  - 159. OTHER SPECIFIC REFERENCES TO CONSERVATION/NATURAL RESOURCES (NOT 160-169)
  
  - 160. DEVELOPMENT OF NATURAL RESOURCES; GENERAL REFERENCE TO HARBORS, DAMS, CANALS, IRRIGATION, FLOOD CONTROL, NAVIGATION, RECLAMATION; LOCATION, MINING, STOCK-PILING OF MINERALS; WATER POWER, ATOMIC POWER
  - 161. FOR THE DEVELOPMENT OF NATURAL RESOURCES; AGAINST DEPENDENCE ON FOREIGN SOURCES OF NATURAL RESOURCES
-



(CONTINUED)

- 162. AGAINST (ADDITIONAL OR INCREASED) DEVELOPMENT OF NATURAL RESOURCES; HIGH COST OF DEVELOPMENT OF NATURAL RESOURCES TO THE ENVIRONMENT (NOT 152)
- 169. OTHER SPECIFIC REFERENCE TO THE DEVELOPMENT OF NATURAL RESOURCES
- 190. OTHER SPECIFIC REFERENCE TO OTHER NATURAL RESOURCES PROBLEMS
- 191. FOR OTHER SPECIFIC (ADDITIONAL) NATURAL RESOURCES PROGRAMS/LEGISLATION
- 192. AGAINST OTHER SPECIFIC (ADDITIONAL) NATURAL RESOURCES LEGISLATION/PROGRAMS

## LABOR PROBLEMS: UNION-MANAGEMENT RELATIONS

- 200. LABOR/UNION PROBLEMS; GENERAL REFERENCE TO UNION PRACTICES
  - 201. ANTI-UNION; PROTECTION OF WORKERS FROM UNIONS, RIGHT TO WORK LAWS; DEMOCRACY IN UNIONS; ELIMINATION OF RACKETEERS/COMMUNISTS IN UNIONS; FINANCIAL ACCOUNTABILITY OF UNION OFFICIALS; ANTI-UNION LEGISLATION
  - 202. SUPPORT OF UNIONS; VIS-A-VIS EMPLOYERS; FREEDOM TO STRIKE; PERMISSION FOR CLOSED SHOP; PRO-UNION LEGISLATION (EXCEPT 204)
  - 203. FOR "UNITED FARM WORKERS"; "ANTI TEAMSTERS"
  - 204. FOR PROTECTION OF MIGRANT LABORERS (EXCEPT 141, 142)
  - 205. AGAINST PROTECTION OF MIGRANT LABORERS (EXCEPT 141, 142)
  - 209. OTHER SPECIFIC REFERENCE TO LABOR/UNION PROBLEMS
  - 210. (ARBITRATION OF) LABOR MANAGEMENT DISPUTES; GENERAL REFERENCE TO STRIKES/WALKOUTS, BINDING ARBITRATION
  - 211. FOR ARBITRATION OF LABOR MANAGEMENT DISPUTES; CENTRAL PREVENTION OF STRIKES/BINDING ARBITRATION
  - 212. AGAINST ARBITRATION OF LABOR MANAGEMENT DISPUTES; IN FAVOR OF STRIKES (AS TACTIC)
  - 219. OTHER SPECIFIC REFERENCE TO (ARBITRATION OF) LABOR MANAGEMENT DISPUTES
  - 290. OTHER SPECIFIC REFERENCES TO LABOR PROBLEMS
  - 291. FOR OTHER SPECIFIC PROPOSALS/PROGRAMS/LEGISLATION CENTRALLY UNION MANAGEMENT RELATIONS
  - 292. AGAINST OTHER SPECIFIC PROPOSALS/PROGRAMS/LEGISLATION CENTRALLY UNION MANAGEMENT RELATIONS
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(CONTINUED)

## RACIAL PROBLEMS

- 300. CIVIL RIGHTS/RACIAL PROBLEMS GENERAL OR VAGUE  
REFERENCE IN WHICH R'S PERSONAL PERSPECTIVE IS  
UNCLEAR; NA R'S PERSPECTIVE
- 301. (EXPANSION) OF CIVIL RIGHTS OF BLACKS; HOUSING  
INTEGRATION; FAIR EMPLOYMENT PRACTICES; RIGHT TO  
VOTE; FAIR TREATMENT BY POLICE
- 302. PROTECTION (EXPANSION) OF WHITE MAJORITY;  
MAINTENANCE OF SEGREGATION; RIGHT TO CHOOSE OWN  
NEIGHBORHOOD; RIGHT TO DISCRIMINATE IN EMPLOYMENT
- 303. PROTECTION (EXPANSION) OF CIVIL RIGHTS TO OTHER  
(OR ALL) MINORITY GROUPS
- 304. DISCRIMINATION AGAINST WHITES; PREFERRED  
TREATMENT GIVEN TO MINORITIES
  
- 310. BUSING; GENERAL REFERENCE
- 311. PRO-BUSING; SCHOOL INTEGRATION
- 312. ANTI-BUSING; MAINTENANCE OF SEGREGATED SCHOOLS
- 317. OTHER SPECIFIC REFERENCE TO CIVIL RIGHTS/RACIAL  
PROBLEMS
- 318. FOR OTHER SPECIFIC PROGRAMS/PROPOSALS/LEGISLATION  
FOR (EXTENDING) CIVIL RIGHTS
- 319. AGAINST OTHER SPECIFIC PROGRAMS/PROPOSALS/  
LEGISLATION FOR (EXTENDING) CIVIL RIGHTS

## PUBLIC ORDER PROBLEMS

- 320. NARCOTICS; GENERAL REFERENCE TO DRUGS; DRUG  
ADDICTION; PEP PILLS, LSD, MARIJUANA
  - 321. AGAINST USE OF NARCOTICS, LSD, MARIJUANA,  
ALCOHOL, ETC.
  - 322. FOR LEGALIZING MARIJUANA; FOR CONTROLLED USE OF  
NARCOTICS, LSD, ETC.
  - 329. OTHER SPECIFIC MENTION OF NARCOTICS, DRUGS,  
ALCOHOL, ETC.
  
  - 330. WOMEN'S RIGHTS/LIBERATION; GENERAL REFERENCE
  - 331. PRO-WOMEN'S RIGHTS/LIBERATION; FOR ERA
  - 332. ANTI-WOMEN'S RIGHTS/LIBERATION; AGAINST ERA
  - 339. OTHER SPECIFIC REFERENCES TO WOMEN'S RIGHTS/  
LIBERATION
  
  - 340. CRIME/VIOLENCE; GENERAL REFERENCE TO CRIME
  - 342. TOO MUCH CRIME; STREETS AREN'T SAFE; MUGGING,  
MURDER, SHOPLIFTING
  - 343. JUVENILE DELINQUENCY; ANY MENTION (NOT 320'S  
OR 383)
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(CONTINUED)

- 350. CIVIL LIBERTIES; GENERAL REFERENCE TO RIGHTS OF ACCUSED, FREEDOM OF SPEECH ETC.
  - 351. FOR (EXPANSION OF) CIVIL LIBERTIES/RIGHTS OF ACCUSED/FREEDOM OF SPEECH, ETC.
  - 352. AGAINST (EXPANSION OF) CIVIL LIBERTIES/RIGHTS OF ACCUSED/FREEDOM OF SPEECH
  - 353. GENERAL REFERENCE TO COURT ACTS, DECISION AND ANNOUNCEMENTS SUCH AS REQUEST FOR RETRIAL OR APPEALS; ANY SPECIFIC REFERENCE TO COURT DECISIONS OR ACTS
  - 355. PROTESTS/DEMONSTRATIONS; GENERAL REFERENCE
  - 356. FOR (CONTINUATION OF/SUPPORT TO) PROTESTS/DEMONSTRATIONS
  - 357. POLICE CORRUPTION
  - 358. POLICE ARE NOT CORRUPT
  - 359. LEGALIZED GAMBLING, NA DIRECTION
  
  - 360. LAW AND ORDER; GENERAL REFERENCE TO LAW/POLICE ENFORCEMENT; GENERAL MENTION
  - 361. FOR GREATER LAW/POLICE ENFORCEMENT
  - 362. AGAINST POLICE BRUTALITY, POLICE STATE, WIRETAPPING, ETC.
  - 363. AGAINST PROTEST/DEMONSTRATIONS; VIOLENCE IN THE STREETS (EXCEPT 364)
  - 364. AGAINST STUDENT DISORDERS, DISTURBANCES; RIOTS ON CAMPUS
  - 365. IN FAVOR OF LEGALIZED GAMBLING; LEGAL CONTROL OF GAMBLING
  - 366. AGAINST GAMBLING; AGAINST LEGAL CONTROL OR LEGISLATIVE CONTROL OF GAMBLING
  - 367. AGAINST UNREGISTERED OWNERSHIP OF GUNS; LEGISLATIVE CONTROL OF GUNS; "CONTROL OF GUNS"
  - 368. FOR GUN OWNERSHIP; RIGHT TO HAVE GUNS; AGAINST GUN CONTROL
  - 369. SPECIFIC MENTION OF "LAW AND ORDER"
  
  - 370. GENERAL MENTION OF EXTREMIST GROUPS; TERRORISTS; TERRORISTS BOMBINGS; TERRORIST HIJACKINGS; POLITICAL SUBVERSIVES; REVOLUTIONARY IDEAS/ APPROACHES, NA DIRECTION
  - 372. AGAINST EXTREMIST GROUPS; TERRORISTS; SUBVERSIVES (EXCEPT 373, 375)
  - 373. AGAINST ARAB TERRORISTS; P.L.O.
  - 379. OTHER SPECIFIC MENTION OF TERRORIST GROUPS/ SUBVERSIVES
  
  - 380. GENERAL MENTION OF MORAL/RELIGIOUS DECAY (OF NATION)
  - 382. GENERAL REFERENCE TO CORRUPT BUSINESS PRACTICES,
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(CONTINUED)

- FRAUD, ETC.; OTHER MENTIONS OF CORRUPTION (EXCEPT 357, 358, 810, OR 819)
383. YOUNG PEOPLE (EXCEPT 361); GENERAL REFERENCE TO DRINKING (EXCEPT 321), SEXUAL FREEDOM, DISCIPLINE, MIXED-UP THINKING, "HIPPIES"; COMMUNICATION WITH YOUNG, ETC.
390. OTHER SPECIFIC REFERENCE TO PUBLIC ORDER PROBLEMS
395. CONTROL OF COMMUNIST THREAT; COMMUNISM

## ECONOMIC AND BUSINESS PROBLEMS

400. INFLATION; GENERAL REFERENCE TO INFLATION; HIGH COST OF LIVING
401. FOR WAGE AND/OR PRICE GUIDELINES; WAGE AND/OR PRICE CONTROLS, FREEZING PRICES; CONTROL OF BUSINESS PROFITS
402. AGAINST WAGE AND/OR PRICE CONTROLS; AGAINST CONTROL OF BUSINESS PROFITS
403. HIGH PRICE OF FOOD, ALL MENTIONS (EXCEPT 100)
404. HIGH PRICE OF OTHER SPECIFIC ITEMS AND SERVICES
405. MINIMUM WAGE; ANY MENTION
406. SHORTAGES - GENERAL REFERENCE (EXCEPT 120); NA WHAT
407. FOOD SHORTAGES; ECONOMIC ASPECTS OF FOOD SHORTAGES; E.G., PRICE OF SUGAR (OTHER REFERENCES CODED 120)
408. FUEL SHORTAGES; "ENERGY CRISIS"
409. OTHER SPECIFIC REFERENCES TO SHORTAGES
410. RECESSION, DEPRESSION; GENERAL REFERENCE
411. MONETARY RESTRAINTS/CONTROLS; GENERAL REFERENCE TO INTEREST RATES, ETC.
412. FOR LOOSENING OF MONETARY RESTRAINTS; LOWER INTEREST RATES
413. AGAINST LOOSENING OF MONETARY RESTRAINTS; HIGH INTEREST RATES
414. FOR (INCREASED) GOVERNMENT SPENDING; OTHER (SPECIFIC) GOVERNMENT STIMULATION OF THE ECONOMY; E.G., WORK PROGRAMS (NOT 412)
415. AGAINST (INCREASED) GOVERNMENT SPENDING; BALANCING OF THE (NATIONAL) BUDGET, AGAINST GOVERNMENT STIMULATION OF THE ECONOMY
416. TAXES; GENERAL REFERENCE TO TAX STRUCTURE; TAX SURCHARGE (NA R'S DIRECTION); OTHER SPECIFIC TAX REFERENCE
417. FOR TAX CUTS; AGAINST TAX SURCHARGE; AGAINST TAX MEASURES
418. AGAINST TAX CUTS; FOR TAX SURCHARGE; FOR TAX

(CONTINUED)

- INCREASES
- 419. OTHER SPECIFIC REFERENCES TO RECESSION/DEPRESSION;  
OTHER SPECIFIC REFERENCES TO MONETARY/FISCAL  
CONTROLS
  - 420. CONSTRUCTION/HOUSING; ALL REFERENCES TO HOUSING  
STARTS, CONSTRUCTION COSTS, ETC.
  - 421. BUSINESS PROFITS ARE (TOO) HIGH
  - 422. BUSINESS PROFITS ARE NOT (TOO) HIGH
  - 423. PRICES DECLINING WHOLESALE/RETAIL, ANY MENTION
  - 424. PESSIMISTIC ECONOMIC INDICATORS, SALES ARE DOWN,  
PRODUCTION IS DOWN, CLOSING OF PLANTS, OVERSUPPLY  
OF INVENTORY
  - 425. STOCK MARKET/GOLD PRICES; ALL REFERENCES TO GOLD  
PRICES, STOCK BROKERS, STOCK FLUCTUATIONS, ETC.
  - 426. GOLD OUTFLOW; CONTROL OF FOREIGN INVESTMENTS
  - 427. BALANCE OF TRADE DEFICIT DOWN, TOO LOW;  
AGAINST CONTROL OF FOREIGN INVESTMENTS
  - 428. GENERAL REFERENCE TO IMPORTS/EXPORTS; REGULATIONS  
OR ACTIONS TAKEN TO AFFECT IMPORTS/EXPORTS
  - 430. ANTI TRUST LAWS PROTECTION OF SMALL BUSINESSES;  
GENERAL REFERENCE TO ANTI-TRUST LAWS/LEGISLATION
  - 431. FOR (INCREASED) PROSECUTION UNDER ANTI-TRUST LAWS;  
PROTECTOR OF SMALL BUSINESSES FROM DISCOUNT  
HOUSES, CHAINS, LARGE CORPORATIONS; FAIR  
TRADE LAWS
  - 432. AGAINST PROSECUTION UNDER ANTI-TRUST LAWS;  
(ADDITIONAL) CONTROL OF BUSINESS, STIFLING OF  
INDIVIDUAL INITIATIVE/FREE ENTERPRISE
  - 433. LARGE BUSINESSES TAKING OVER SMALL BUSINESSES
  - 434. SMALL BUSINESSES HOLDING OWN
  - 435. GENERAL REFERENCE TO COMPETITION BETWEEN  
BUSINESSES (NOT 430-432, 439)
  - 439. OTHER SPECIFIC REFERENCES TO ANTI-TRUST  
LAWS/LEGISLATION
  - 450. TREND TOWARD SOCIALISM; GENERAL REFERENCE - NA R'S  
DIRECTION
  - 451. FOR THE REGULATION OF INTERSTATE COMMERCE,  
TRANSPORTATION; AIR TRAVEL, RAILWAYS, GOVERNMENT  
AUTO SAFETY REGULATIONS; IN FAVOR OF INCREASED  
GOVERNMENT REGULATION OF BUSINESS
  - 452. AGAINST (INCREASED) REGULATION OF INTERSTATE  
COMMERCE, TRANSPORTATION; AIR TRAVEL, RAILWAYS,  
ETC.
  - 453. FOR THE REGULATION OF COMMUNICATION; GOVERNMENT  
CONTROL OF CONTENT OF THE MEDIA; CONTROL OF  
MEDIA CHANNELS
  - 454. AGAINST THE REGULATION OF COMMUNICATION; CONTROL
-

## (CONTINUED)

- 455. OF CONTENT OF THE MEDIA; CONTROL OF MEDIA CHANNELS  
ATTEMPTS BY UNITED STATES OR FOREIGN COUNTRIES TO  
REGULATE OR AFFECT OIL PRICE STRUCTURE -  
INTERNATIONAL
- 456. ATTEMPTS BY UNITED STATES OR FOREIGN COUNTRIES TO  
REGULATE OR AFFECT PRICE STRUCTURE OF OTHER GOODS  
- INTERNATIONAL
- 459. OTHER SPECIFIC REFERENCES TO GOVERNMENT CONTROL,  
TRENDS TOWARD SOCIALISM
- 460. IMMIGRATION POLICY; GENERAL REFERENCE
- 461. FOR IMMIGRATION POLICY; AGAINST OPEN IMMIGRATION
- 462. IMMIGRATION POLICIES FOR OPEN IMMIGRATION,  
RELAXATION OF IMMIGRATION QUOTAS
- 469. OTHER SPECIFIC REFERENCES TO IMMIGRATION POLICIES
- 490. OTHER SPECIFIC REFERENCES TO ECONOMIC PROBLEMS
- 491. "THE ECONOMY" GENERAL REFERENCE; ECONOMIC  
SITUATION

## CONSUMER PROTECTION

- 470. CONSUMER PROTECTION; GENERAL REFERENCE
- 471. FOR (INCREASED) CONSUMER PROTECTION LEGISLATION;  
TRUTH IN LABELLING, PACKAGING, LENDING; CONTROL  
OF MEDICINES; POISONS, HARMFUL PRODUCTS; NO  
FAULT INSURANCE
- 472. AGAINST (INCREASED) CONSUMER PROTECTION  
LEGISLATION; ETC.
- 474. SAFETY; GENERAL REFERENCE TO CONSUMER SAFETY
- 475. FOR (INCREASED) AUTO, HIGHWAY, AIRPLANE SAFETY
- 476. AGAINST (INCREASED) LEGISLATIVE AUTO, HIGHWAY,  
AIRPLANE SAFETY
- 479. OTHER SPECIFIC REFERENCES TO CONSUMER  
PROTECTION/SAFETY
- 480. MASS TRANSPORTATION; GENERAL REFERENCE
- 481. FOR (INCREASED) MASS TRANSPORTATION; MASS  
TRANSPORTATION LEGISLATION/EXPENDITURES
- 482. AGAINST (INCREASED) LEGISLATION/EXPENDITURES FOR  
MASS TRANSPORTATION
- 489. OTHER SPECIFIC REFERENCES TO MASS TRANSPORTATION

## FOREIGN AFFAIRS

- 500. FOREIGN RELATIONS/FOREIGN AFFAIRS; GENERAL  
REFERENCE TO FOREIGN RELATIONS/AFFAIRS, PRESTIGE  
ABROAD

(CONTINUED)

- 505. RELATIONS WITH WESTERN EUROPE; GREAT BRITAIN, FRANCE, GERMANY; OUR ALLIES - GENERAL MENTION
  - 506. FOR BETTER RELATIONS WITH WESTERN EUROPE
  - 507. AGAINST BETTER RELATIONS WITH WESTERN EUROPE;
  - 509. OTHER SPECIFIC REFERENCES TO WESTERN EUROPE
  
  - 510. VIETNAM; GENERAL REFERENCE TO "THE WAR", INDOCHINA, CAMBODIA; AID
  - 511. FOR (INCREASED) AID TO INDOCHINA, VIETNAM, CAMBODIA
  - 512. AGAINST (INCREASED) AID TO INDOCHINA, VIETNAM, CAMBODIA
  - 513. CUBA; ANY REFERENCES
  - 514. LATIN AMERICA, SOUTH AMERICA - ANY REFERENCES
  - 516. AFRICAN COUNTRIES; DEVELOPING AREAS IN AFRICA (NOT 518) ANY MENTION
  - 517. ASIAN COUNTRIES - ANY MENTION (NOT 510, 520)
  - 518. TURKEY/GREECE
  - 519. OTHER FOREIGN COUNTRIES/AREAS/SPECIFIC TROUBLE SPOTS (EXCEPT 520'S, 530'S)
  
  - 520. COMMUNIST CHINA; GENERAL REFERENCES
  - 521. FOR PEACEFUL RELATIONS WITH COMMUNIST CHINA; INCREASED AID/TRADE WITH COMMUNIST CHINA
  - 522. AGAINST A POLICY OF PEACEFUL RELATIONS WITH COMMUNIST CHINA; AGAINST INCREASED AID/TRADE WITH COMMUNIST CHINA
  - 524. MIDDLE EAST GENERAL REFERENCE INCLUDING ARAB/ISRAELI CONFLICT (NOT 518, 525, 526 OR 527).
  - 525. SUPPORT OF POLICY FAVORING ISRAEL; INCREASED AID TO ISRAEL; AGAINST SUPPORT OF ARAB STATES
  - 526. SUPPORT OF POLICY FAVORING THE ARAB STATES; INCREASED AID TO ARAB STATES; AGAINST (INCREASED) SUPPORT OF ISRAEL
  - 527. MENTION OF OTHER PROBLEMS OR SPECIFIC COUNTRY IN THE MIDDLE EAST (NOT 518, 525, 526)
  
  - 529. OTHER SPECIFIC REFERENCE TO COMMUNIST CHINA
  
  - 530. RUSSIA; GENERAL REFERENCE TO RUSSIA (USSR), EASTERN EUROPE, DETENTE
  - 531. FOR PEACEFUL RELATIONS WITH RUSSIA/DETENTE/ EASTERN EUROPE; FOR INCREASED TRADE WITH RUSSIA
  - 532. AGAINST POLICY OF DETENTE WITH RUSSIA; COLD WAR; THREAT OF EXTERNAL COMMUNISM
  - 533. PREVENTION OF RUSSIAN (COMMUNIST) EXPANSION
  - 539. OTHER SPECIFIC REFERENCES TO RUSSIA/DETENTE/ EASTERN EUROPE; ETC.
  
  - 540. FIRMNESS IN FOREIGN POLICY; ANY REFERENCE TO
-

(CONTINUED)

MAINTENANCE OF POSITION OF MILITARY/DIPLOMATIC  
STRENGTH (EXCEPT 551; NOT 710-712)

- 550. U.S. FOREIGN (MILITARY) INVOLVEMENT/COMMITMENT,  
GENERAL REFERENCE TO EXTENT OF U.S. FOREIGN  
INVOLVEMENT; MILITARY ASSISTANCE/AND  
(EXCEPT 510, AND 524)
- 551. FOR INCREASED FOREIGN (MILITARY) INVOLVEMENT;  
FOR INCREASED (MILITARY) COMMITMENT (EXCEPT 511,  
525, 526, 540)
- 552. AGAINST INCREASED FOREIGN INVOLVEMENT; AGAINST  
INCREASED (MILITARY) COMMITMENT (EXCEPT 512,  
525, 526)
- 559. OTHER SPECIFIC REFERENCE TO FOREIGN MILITARY  
INVOLVEMENT/COMMITMENT
- 560. U.S. FOREIGN (ECONOMIC) INVOLVEMENT/COMMITMENTS;  
GENERAL REFERENCE TO EXTENT OF U.S. (FOREIGN)  
ECONOMIC AID
- 561. FOR (INCREASED) U.S. ECONOMIC INVOLVEMENT;  
FOREIGN ECONOMIC AID PROGRAMS; "FOREIGN AID"  
(EXCEPT 520'S)
- 562. AGAINST (INCREASED) U.S. ECONOMIC INVOLVEMENT;  
FOREIGN ECONOMIC AID PROGRAMS; "FOREIGN AID"
- 569. OTHER SPECIFIC REFERENCE TO U.S. (ECONOMIC)  
FOREIGN AID
- 570. PREVENTION OF WAR; ESTABLISHMENT OF PEACE;  
ANY REFERENCE
- 580. GENERAL REFERENCE TO RELATION WITH THE  
UNITED NATIONS
- 581. FOR THE UNITED NATIONS
- 582. AGAINST (INCREASED) SUPPORT OF UNITED NATIONS
- 585. OBLIGATION TO TAKE CARE OF PROBLEMS AT HOME  
BEFORE HELPING FOREIGN COUNTRIES
- 590. OTHER SPECIFIC FOREIGN AFFAIRS PROBLEMS/ITEMS

## NATIONAL DEFENSE

- 700. NATIONAL DEFENSE; GENERAL REFERENCE
- 710. DISARMAMENT; GENERAL REFERENCE TO ENDING OF THE  
ARMS RACE; NUCLEAR PROLIFERATION; TEST BAN TREATY  
(NOT 540)
- 711. FOR DISARMAMENT; FOR EXTENSION OF TEST BAN  
TREATY; SUPPORT TOWARD ENDING OF ARMS RACE;  
AGAINST (ADDITIONAL) EXPENDITURES ON MILITARY/ARMS



(CONTINUED)

- DEVELOPMENT
712. AGAINST (INCREASED) POLICY OF DISARMAMENT;  
AGAINST TEST BAN TREATY; FOR ADDITIONAL  
WEAPONS DEVELOPMENT; MISSILE PROGRAM; SCIENTIFIC/  
TECHNOLOGICAL DEVELOPMENT IN WEAPONS/STRATEGY;  
ATOMIC BOMB TESTING; INCREASED DEFENSE BUDGET,  
INCREASED ARMS EXPENDITURE (NOT 54C)
719. OTHER SPECIFIC REFERENCE TO THE ARMS  
RACE/DISARMAMENT
730. GENERAL REFERENCE TO THE DRAFT; SELECTIVE  
SERVICE SYSTEM; UNIVERSAL CONSCRIPTION
731. FOR REINSTATEMENT OF THE DRAFT
732. AGAINST REINSTATEMENT OF THE DRAFT
734. AMNESTY; GENERAL REFERENCE TO AMNESTY; FORD'S PLAN
736. AGAINST AMNESTY; AGAINST FORD'S PLAN
739. OTHER SPECIFIC REFERENCE TO AMNESTY
740. SPACE RACE; ANY MENTION
750. MORALE OF NATION; PATRIOTISM; NATIONAL SPIRIT;  
GREED, SELFISHNESS OF PEOPLE; NATIONAL UNITY
760. BENEFITS FOR VETERANS; GENERAL REFERENCE
761. FOR (INCREASED) BENEFITS FOR VETERANS
762. AGAINST (INCREASED) BENEFITS FOR VETERANS
769. OTHER SPECIFIC REFERENCES TO BENEFITS FOR VETERANS
770. INFLUENCE OF MILITARY; CIVILIAN CONTROL OF  
MILITARY; DEFENSE MANAGEMENT - ANY MENTION
790. OTHER SPECIFIC NATIONAL DEFENSE ITEMS

## ISSUES RELATING TO THE FUNCTIONING OF GOVERNMENT

800. POWER OF THE (FEDERAL) GOVERNMENT; GENERAL  
REFERENCE, NA SPECIFICALLY
805. GOVERNMENT CONTROL OF INFORMATION; SECRECY;  
NEWS MANAGEMENT; OVER CLASSIFICATION OF  
INFORMATION - ANY MENTION
806. GENERAL REFERENCE TO ACTIVITIES OF CIA, FBI  
AND OTHER INTELLIGENCE GATHERING AGENCIES
810. (LACK OF) HONESTY IN GOVERNMENT; (LACK OF)  
ETHICS IN GOVERNMENT - GENERAL REFERENCE  
(EXCEPT 811)
811. LACK OF PERSONAL ETHICS/MORALITY OF PERSONS  
RELATED TO/OR PART OF GOVERNMENT (E.G., MILLS AND  
THE STRIPPER)
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(CONTINUED)

- 815. NEWS MEDIA BIAS; SLANTING/TWISTING NEWS
  - 819. OTHER SPECIFIC REFERENCE TO HONESTY/ETHICS IN GOVERNMENT
  
  - 820. CAMPAIGN DONATIONS/PUBLIC FINANCING OF ELECTIONS; GENERAL MENTION
  - 821. FOR PUBLIC FINANCING; FOR DONATION RESTRICTIONS OR REFORM OF CAMPAIGN FINANCING
  - 822. AGAINST PUBLIC FINANCING; FOR PRESENT SYSTEM; AGAINST REFORM
  
  - 830. CONFIDENCE/TRUST IN POLITICAL LEADERS/SYSTEM - GENERAL REFERENCE
  - 831. INCREASED CONFIDENCE/TRUST IN POLITICAL LEADERS/SYSTEM, WISDOM, ABILITY, GENERAL REPRESENTATIVENESS OF POLITICAL LEADERS, CONGRESSMEN, SUPREME COURT
  - 832. DECREASED CONFIDENCE/TRUST IN POLITICAL LEADERS/SYSTEM; LITTLE WISDOM, ABILITY, GENERAL REPRESENTATIVENESS OF POLITICAL LEADERS, CONGRESSMEN, SUPREME COURT, NEED FOR BETTER POLITICIANS/ POLITICAL SYSTEM
  - 833. QUALITY/EFFICIENCY; GENERAL REFERENCE TO THE QUALITY OF PUBLIC EMPLOYEES, DIPLOMATS, CIVIL SERVICE, GOVERNMENT BUREAUCRACY: COST OF GOVERNMENT
  - 834. INCREASED QUALITY/EFFICIENCY OF PUBLIC EMPLOYEES, DIPLOMATS, CIVIL SERVICE; NEED FOR LARGE GOVERNMENT BUREAUCRACY: INCREASE COST OF GOVERNMENT
  - 835. DECREASED QUALITY/EFFICIENCY OF PUBLIC EMPLOYEES, DIPLOMATS, CIVIL SERVICE; DECREASE GOVERNMENT BUREAUCRACY: DECREASE COST OF GOVERNMENT
  - 836. COMPENSATION; ALL REFERENCES TO THE COMPENSATION OF GOVERNMENT EMPLOYEES, OFFICIALS, CONGRESSMEN, JUDGES, LOCAL POLITICIANS/BUREAUCRATS
  
  - 840. SIZE OF FEDERAL GOVERNMENT; GENERAL REFERENCE TO THE (LARGE) SIZE OF GOVERNMENT/CIVIL SERVICE/ BUREAUCRACY
  - 841. FOR A MORE POWERFUL (FEDERAL) GOVERNMENT; LESS STATE RIGHTS; INCREASED CENTRALISM
  - 842. AGAINST (INCREASED) POWER OF THE (FEDERAL) GOVERNMENT; MORE STATES RIGHTS; FEDERAL GOVERNMENT IS TOO POWERFUL VIS-A-VIS STATES
  - 849. OTHER SPECIFIC REFERENCES TO THE SIZE OF THE GOVERNMENT VIS-A-VIS STATES
  
  - 850. POWER OF THE EXECUTIVE OFFICE; POWER OF THE PRESIDENT - GENERAL REFERENCE
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(CONTINUED)

- 851. FOR (GREATER) PRESIDENTIAL POWER
  - 852. AGAINST (GREATER) PRESIDENTIAL POWER
  - 853. POWER OF CONGRESS - GENERAL REFERENCE
  - 854. FOR (INCREASED) CONGRESSIONAL POWER; CONGRESS SHOULD DO MORE, TAKE MORE INITIATIVE
  - 855. AGAINST (INCREASED) CONGRESSIONAL POWER
  - 856. POWER OF THE SUPREME COURT, ALL OTHER REFERENCES TO THE SUPREME COURT (EXCEPT 857, 858)
  - 857. FOR (INCREASED) ROLE BY THE SUPREME COURT
  - 858. AGAINST (INCREASED) ROLE BY THE SUPREME COURT
  - 859. OTHER SPECIFIC REFERENCES TO THE (FEDERAL) BALANCE OF POWER
  
  - 860. APPORTIONMENT; GENERAL REFERENCE TO PROBLEMS OF REPRESENTATION
  - 861. NEED FOR REAPPORTIONMENT; UNDER REPRESENTATION OF CITIES/SUBURBS
  - 862. FAIR ELECTION PROCEDURES; PREVENTION OF VOTE MANIPULATION; CURBING OF POLITICAL "BOSSSES", SMEAR CAMPAIGNS
  - 869. OTHER SPECIFIC REFERENCES TO PROBLEMS OF REPRESENTATION
  
  - 870. CAPABILITY/OTHER QUALITIES (PERTAINING TO THE REPRESENTATIVENESS) OF POLITICAL LEADERS, CONGRESSMEN, JUDGES (EXCEPT WATERGATE)
  - 871. GOVERNMENT/POLITICIANS CATERING TO SPECIAL/ WELFARE; LACK OF SERVICE TO ALL THE PEOPLE; LOBBYING; LOBBYIST
  - 872. PRESIDENT FORD; GENERAL REFERENCE TO FORD'S STYLE/QUALITY
  - 873. PRO-FORD COMMENTS, COMPLIMENTARY COMMENTS REGARDING QUALITY AND STYLE OF THE PRESIDENT
  - 874. LACK OF SUPPORT OF FORD; ANY ANTI-FORD COMMENTS, NEGATIVE REFERENCE FORD'S QUALITY, STYLE, ETC.
  - 879. OTHER SPECIFIC REFERENCES TO QUALITY OF POLITICAL LEADERS
  
  - 880. DEMOCRATIC LANDSLIDE; ALL REFERENCES TO UNEQUAL REPRESENTATION OF PARTIES/CONSTITUENTS IN CONGRESS
  - 882. GENERAL REFERENCE TO POLITICAL PARTIES' OPERATION, ORGANIZATION; INTRA-PARTY DISPUTES, FACTIONS
  - 885. PUBLIC APATHY/DISINTEREST - ALL REFERENCES
  
  - 890. OTHER SPECIFIC ISSUES RELATING TO THE FUNCTIONING OF GOVERNMENT
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(CONTINUED)

## CAMPAIGN REFERENCES - NOT CODEABLE ELSEWHERE

- 900. PUBLIC ANNOUNCEMENTS OF POST OR FORTHCOMING SPEECHES/APPEARANCES; E.G., CANDIDATE 'X' WILL GIVE A SPEECH AT THE LOCAL UAW PICNIC; ANY OTHER POLITICAL ANNOUNCEMENT NOT NECESSARILY CAMPAIGN
- 920. PERSONAL ATTRIBUTES; ANY REFERENCES TO SOCIAL LIFE (EXCEPT 811)/FAMILY/FRIENDS/ETC. OF CANDIDATE/PUBLIC OFFICIAL
- 921. REFERENCES TO NIXON'S ILLNESS, ANY MENTION EXCEPT THOSE EXPLICITLY LINKED WITH WATERGATE (CODED 950-959).
- 930. VAGUE OR NO REFERENCE TO CANDIDATE'S STAND ON ISSUES; ISSUE NOT SPECIFIED; CANDIDATE MAY OR MAY NOT BE SPECIFIED, E.G., "WHAT THE CANDIDATES SAY..." OR "THE ISSUES."
- 931. SPECIFIC COMPARISON OF CANDIDATES, EXAMINING ISSUE STANCES, STYLES, QUALITY, ETC.
- 932. OTHER SPECIFIC EXAMINATION OF ONE CANDIDATE, EXAMINING ISSUE STANCES, STYLE, QUALITY, ETC.
- 940. CAMPAIGN STATISTICS; REPORTING RESULTS OF POLLS, E.G., MILLIKEN LEADS BY 10%; SPECIFIC POLLS GIVING PERCENTAGE FAVORING, ETC.
- 949. OTHER (SPECIFIC) REFERENCES TO CAMPAIGN RELATED ANNOUNCEMENTS AND EVENTS; PERSONAL APPEARANCES OF CANDIDATES

## WATERGATE

- 950. WATERGATE/TAPES; GENERAL REFERENCE TO WATERGATE (EXCEPT 951-957)
- 951. AGAINST GOVERNMENT ALLOCATION OF TIME/MONEY FOR WATERGATE ISSUES, TRIAL; TOO MUCH TIME SPENT ON WATERGATE
- 952. FOR THE EXPOSE ON WATERGATE/TRIAL; "GET TO THE BOTTOM OF WATERGATE"
- 954. NIXON'S PARDON; GENERAL MENTION OF FORD'S PARDON OF NIXON
- 955. AGAINST NIXON'S PARDON
- 956. FOR NIXON'S PARDON
- 959. OTHER SPECIFIC WATERGATE MENTIONS

## NON-POLITICAL PROBLEMS

- 980. SOCIAL/CULTURAL EVENTS: HOMEMAKING; HOLIDAY
-

(CONTINUED)

- FEATURES; HUMAN INTEREST; SOCIAL EVENTS;  
CULTURAL EVENTS; GOSSIP; SPORTS (INCLUDING  
LOTTERY RESULTS)
- 981. MEDICINE
  - 982. EDUCATION; ANY (GENERAL) FEATURES
  - 983. RELIGION
  - 984. ACCIDENTS; ILLNESS OF INDIVIDUALS; FIRES;  
OBITUARIES
  - 985. (SPECIFIC) CRIME REPORTS (INCLUDING LISTING OF  
COURT PROCEEDINGS)
  - 986. BUSINESS FEATURES OF NEWS; NON-POLITICAL  
ADVERTISEMENTS
  - 987. SCIENCE
  - 989. OTHER NON-POLITICAL
  - 997. OTHER IMPORTANT NATIONAL PROBLEM
  - 000. INAP., NO FURTHER MENTION; NA

\*\*\* NOTE 3 \*\*\*

## PARTY/CANDIDATE MASTER CODE

THIS NOTE WAS USED IN CONJUNCTION WITH Q.39-Q.42.

ANY CATEGORY IN THE FOLLOWING LIST OF CODES COULD HAVE BEEN A REASON FOR LIKING OR DISLIKING SOMEONE. MOST CATEGORIES COULD REFER TO PARTIES AND CANDIDATES. FOR EXAMPLE, "VERY LIBERAL IDEAS" COULD LOGICALLY HAVE BEEN A REASON FOR LIKING OR DISLIKING EITHER A PARTY OR A CANDIDATE. WHICH OF THE EIGHT LIKE/DISLIKE OR PARTY/CANDIDATE FIELDS A RESPONSE FELL INTO CAN BE DETERMINED BY THE QUESTION IT REFERS TO. A RESPONSE WAS CODED AS REFERRING TO A PARTY OR CANDIDATE ONLY IF THE PARTY OR CANDIDATE WAS ACTUALLY MENTIONED.

THE CODES ARE BROKEN UP INTO SERIES OF HUNDREDS, ACCORDING TO THE CONTENT AREA OF THE RESPONSE:

- 00 HUNDRED SERIES-----PARTY ONLY; PEOPLE  
WITHIN PARTY
- 01 HUNDRED SERIES-----PARTY ONLY; PARTY  
CHARACTERISTICS
- 02 HUNDRED SERIES-----CANDIDATE ONLY; EX-  
PERIENCE, ABILITY
- 03 HUNDRED SERIES-----CANDIDATE ONLY;  
LEADERSHIP QUALITIES
- 04 HUNDRED SERIES-----CANDIDATE ONLY;

(CONTINUED)

PERSONAL QUALITIES  
 05 HUNDRED SERIES-----CANDIDATE ONLY;  
 PARTY CONNECTIONS  
 06 HUNDRED SERIES-----PARTY OR CANDIDATE;  
 GOVERNMENT MANAGEMENT  
 07 HUNDRED SERIES-----PARTY OR CANDIDATE;  
 MISCELLANEOUS  
 08 HUNDRED SERIES-----PARTY OR CANDIDATE;  
 GOVERNMENT ACTIVITY/PHILOSOPHY  
 09 HUNDRED SERIES-----PARTY OR CANDIDATE;  
 DOMESTIC POLICIES  
 11 HUNDRED SERIES-----PARTY OR CANDIDATE;  
 FOREIGN POLICIES  
 12 HUNDRED SERIES-----PARTY OR CANDIDATE;  
 GROUP CONNECTIONS  
 99 HUNDRED SERIES-----MISSING DATA CODES

PARTY ONLY--PEOPLE WITHIN PARTY:

0001. JOHNSON  
 0002. KENNEDY, JOHN; JFK  
 0003. KENNEDY, ROBERT; RFK  
 0004. KENNEDY, EDWARD, "TED"  
 0005. KENNEDY, NA WHICH  
 0006. TRUMAN  
 0007. ROOSEVELT; "FDR"  
 0008. MCGOVERN; GOOD/BAD CHOICE FOR NOMINEE  
 0009. SHRIVER; GOOD/BAD CHOICE FOR NOMINEE  
 0010. EAGLETON  
 0011. MCCARTHY (EUGENE)  
 0012. HUMPHREY  
 0013. MUSKIE  
 0014. LINDSAY  
 0015. WALLACE  
 0031. EISENHOWER; IKE  
 0032. NIXON; GOOD/BAD CHOICE FOR NOMINEE  
 0033. AGNEW; GOOD/BAD CHOICE FOR NOMINEE  
 0034. ROCKEFELLER  
 0035. REAGAN  
 0036. MITCHELL, JOHN  
 0037. MITCHELL, MARTHA  
 0038. LAIRD  
 0039. KISSINGER  
 0040. MCCARTHY (JOSEPH)  
 0051. OTHER NATIONAL PARTY FIGURES (SENATORS, CONGRESS-  
 MEN, ETC.)  
 0052. LOCAL PARTY FIGURES (CITY, STATE, ETC.)  
 0053. GOOD LEADERS/YOUNG LEADERS/EXPERIENCED LEADERS;  
 LIKE WHOLE TICKET

(CONTINUED)

- 0054. BAD LEADERS/OLD LEADERS/INEXPERIENCED LEADERS;  
DISLIKE WHOLE TICKET
- 0097. OTHER PEOPLE-WITHIN-PARTY REASONS

## PARTY ONLY--PARTY CHARACTERISTICS

- 0101. TRADITIONAL DEMOCRATIC VOTER; ALWAYS BEEN A DEMOCRAT/JUST A DEMOCRAT; NEVER BEEN A REPUBLICAN/ JUST COULDN'T VOTE REPUBLICAN
- 0102. TRADITIONAL REPUBLICAN VOTER; ALWAYS BEEN A REPUBLICAN NEVER BEEN A DEMOCRAT/JUST COULDN'T VOTE DEMOCRATIC
- 0111. POSITIVE, PERSONAL, AFFECTIVE TERMS APPLIED TO PARTY--GOOD PEOPLE/NICE PEOPLE, ETC.
- 0112. NEGATIVE, PERSONAL, AFFECTIVE TERMS APPLIED TO PARTY--BAD PEOPLE/LAZY PEOPLE, ETC.
- 0121. CAN TRUST THEM; THEY KEEP THEIR PROMISES; YOU KNOW WHERE THEY STAND
- 0122. CAN'T TRUST THEM; THEY BREAK THEIR PROMISES; YOU DON'T KNOW WHERE THEY STAND
- 0131. PARTY IS WELL-ORGANIZED/STICKS TOGETHER/UNITED
- 0132. PARTY IS POORLY-ORGANIZED/REALLY TWO PARTIES/ DIVIDED/FACTIONALIZED
- 0141. REFERENCE TO PARTY'S 1972 NATIONAL CONVENTION; PARTY'S PROCESS OF SELECTING PRESIDENTIAL OR VICE PRESIDENTIAL CANDIDATES
- 0151. PERFORMANCE OF LOCAL BRANCH OF PARTY; HOW THEY'VE DONE IN THIS STATE/COUNTY/TOWN
- 0161. REFERENCE TO THE PREDOMINANT FACTION THAT R SEES AS BEING IN CONTROL OF THE PARTY (NA WHICH FACTION); "I DON'T LIKE THE PEOPLE RUNNING IT"
- 0162. REFERENCE TO NORTHERNERS/LIBERALS (AS IN CONTROL) OF DEMOCRATIC PARTY
- 0163. REFERENCE TO SOUTHERNERS/CONSERVATIVES (AS IN CONTROL) OF DEMOCRATIC PARTY
- 0164. REFERENCE TO EASTERNERS/LIBERALS/MODERATES (AS IN CONTROL) OF REPUBLICAN PARTY
- 0165. REFERENCE TO MIDWESTERNERS/WESTERNERS/SOUTHERNERS (AS IN CONTROL) OF REPUBLICAN PARTY
- 0171. PARTY OF WATERGATE
- 0197. OTHER PARTY-CHARACTERISTIC REASONS

## CANDIDATE ONLY--EXPERIENCE, ABILITY

- 0201. GENERAL REFERENCE TO HIM AS "A GOOD/BAD MAN"/"A GOOD/BAD GUY"; R HAS HEARD GOOD/BAD THINGS ABOUT HIM; QUALIFICATIONS; GENERAL ABILITY; REFERENCE TO HIS "PERSONALITY" (LOW PRIORITY CODE)
-

(CONTINUED)

- 0211. EXPERIENCED (NA WHAT KIND) (SEE 0217, 0218, 0220, FOR SPECIFIC KINDS OF EXPERIENCE; IF IN FOREIGN POLICY SEE 1100'S)
- 0212. INEXPERIENCED
- 0213. DEPENDABLE/TRUSTWORTHY/RELIABLE; A MAN YOU CAN TRUST WITH THE RESPONSIBILITIES OF GOVERNMENT ("TRUST" IN THE CAPABILITY SENSE, RATHER THAN THE HONESTY SENSE)
- 0214. UNDEPENDABLE/UNTRUSTWORTHY/UNRELIABLE; A MAN YOU CAN'T TRUST WITH THE RESPONSIBILITIES OF GOVERNMENT
- 0215. A MILITARY MAN; A GOOD MILITARY/WAR RECORD
- 0216. NOT A MILITARY MAN; BAD MILITARY/WAR RECORD; NO MILITARY/WAR RECORD
- 0217. HIS RECORD IN PUBLIC SERVICE; HOW WELL HE'S PERFORMED IN PREVIOUS OFFICES
- 0218. HAS GOVERNMENT EXPERIENCE/POLITICAL EXPERIENCE
- 0219. LACKS GOVERNMENT EXPERIENCE/POLITICAL EXPERIENCE
- 0220. A STATESMAN; HAS DIPLOMATIC EXPERIENCE
- 0221. NOT A STATESMAN; LACKS DIPLOMATIC EXPERIENCE
- 0297. OTHER CANDIDATE EXPERIENCE/ABILITY REASONS

## CANDIDATE ONLY--CANDIDATE LEADERSHIP QUALITIES

- 0301. DIGNIFIED/HAS DIGNITY
  - 0302. UNDIGNIFIED/LACKS DIGNITY
  - 0303. STRONG/DECISIVE/SELF-CONFIDENT/AGGRESSIVE; WILL END ALL THIS INDECISION
  - 0304. WEAK/INDECISIVE/LACKS SELF-CONFIDENCE/VACILLATING
  - 0305. INSPIRING; A MAN YOU CAN FOLLOW; "A LEADER"
  - 0306. UNINSPIRING; NOT A MAN YOU CAN FOLLOW; NOT A LEADER
  - 0307. PEOPLE HAVE CONFIDENCE IN HIM
  - 0308. PEOPLE DON'T HAVE CONFIDENCE IN HIM
  - 0309. GOOD AT COMMUNICATING WITH BLACKS, YOUNG PEOPLE, OTHER "PROBLEM" GROUPS
  - 0310. BAD AT COMMUNICATING WITH BLACKS, YOUNG PEOPLE, OTHER "PROBLEM" GROUPS (IF COMMUNICATE IN GENERAL SEE 0441, 0442)
  - 0311. KNOWS HOW TO HANDLE PEOPLE (AT PERSONAL LEVEL)
  - 0312. DOESN'T KNOW HOW TO HANDLE PEOPLE (AT PERSONAL LEVEL)
  - 0313. A POLITICIAN/POLITICAL PERSON; (TOO) MUCH IN POLITICS; A GOOD POLITICIAN
  - 0314. NOT A POLITICIAN; NOT IN POLITICS; ABOVE POLITICS; A BAD POLITICIAN
  - 0315. INDEPENDENT; NO ONE RUNS HIM; HIS OWN BOSS
  - 0316. NOT INDEPENDENT; RUN BY OTHERS; NOT HIS OWN MAN/BOSS
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(CONTINUED)

- C317. HUMBLE; KNOWS HIS LIMITATIONS; DOESN'T PRETEND TO KNOW ALL THE ANSWERS
- C318. NOT HUMBLE ENOUGH; TOO COCKY/SELF-CONFIDENT
- C397. OTHER CANDIDATE LEADERSHIP REASONS

## CANDIDATE ONLY--PERSONAL QUALITIES

- 0401. HONEST/SINCERE; KEEPS PROMISES; MAN OF INTEGRITY; MEANS WHAT HE SAYS; NOT TRICKY
- 0402. DISHONEST/INSINCERE; BREAKS PROMISES; NO INTEGRITY; DOESN'T MEAN WHAT HE SAYS; TRICKY
- 0403. MAN OF HIGH PRINCIPLES/IDEALS; HIGH MORAL PURPOSE; IDEALISTIC (IF TOO IDEALISTIC CODED 0416)
- 0404. LACKS PRINCIPLES/IDEALS; NOT IDEALISTIC
- 0405. RACIST/BIGOTED/PREJUDICED
- 0406. NOT A RACIST/NOT BIGOTED/NOT PREJUDICED
- 0407. PUBLIC SERVANT; MAN OF DUTY; CONSCIENTIOUS; HARD-WORKING; WOULD BE FULL TIME PRESIDENT
- 0408. DOES NOT TAKE PUBLIC SERVICE SERIOUSLY; LAZY; WOULD BE A PART-TIME PRESIDENT
- 0411. PATRIOTIC
- 0412. UNPATRIOTIC
- 0413. UNDERSTANDS THE NATION'S PROBLEMS; WELL-INFORMED
- 0414. DOESN'T UNDERSTAND THE NATION'S PROBLEMS; POORLY INFORMED
- 0415. REALISTIC/PRAGMATIC/PRACTICAL; DOWN-TO-EARTH; NOT TOO IDEALISTIC
- 0416. TOO IDEALISTIC (IF "IDEALISTIC" IN POSITIVE SENSE, CODED 0403)
- 0417. USES COMMON SENSE; MAKES A LOT OF SENSE; NOT TOO IDEALISTIC
- 0418. NOT SENSIBLE; IMPRACTICAL
- 0419. (TOO) WELL EDUCATED; SCHOLARLY
- 0420. POORLY EDUCATED; UNSCHOOLED
- 0421. INTELLIGENT/SMART
- 0422. UNINTELLIGENT/STUPID/DUMB
- 0423. RELIGIOUS; "MORAL" (IN RELIGIOUS SENSE); GOD-FEARING
- 0424. IRRELIGIOUS; "IMMORAL" (IN RELIGIOUS SENSE)
- 0425. SELF-MADE; NOT WELL OFF; STARTED OUT AS A POOR BOY
- 0426. WEALTHY; RICH; BORN WITH SILVER SPOON IN HIS MOUTH
- 0427. OLD HAT; HAS RUN BEFORE; A DIE-HARD; "A LOSER" (IN THE PAST)
- 0428. SOMEONE NEW; A FRESH FACE
- 0429. DON'T CHANGE HORSES IN MIDSTREAM
- 0430. TIME FOR A CHANGE
- 0431. UNSAFE/UNSTABLE; DICTATORIAL; CRAVES POWER

## (CONTINUED)

- 0432. SAFE/STABLE
- 0433. SENSE OF HUMOR; JOKES A LOT/(TOO MUCH)
- 0434. NO SENSE OF HUMOR/HUMORLESS/(TOO) SERIOUS
- 0435. KIND/WARM/GENTLE
- 0436. COLD/ALOOF
- 0437. LIKEABLE/GETS ALONG WITH PEOPLE
- 0438. UNLIKEABLE/CAN'T GET ALONG WITH PEOPLE
- 0439. DEMOCRATIC (IN NON-PARTISAN SENSE)
- 0440. UNDEMOCRATIC (IN NON-PARTISAN SENSE)
- 0441. HIGH-FALLUTIN'/HIGH-BROW; TALKS IN CIRCLES;  
CAN'T TALK TO COMMON MAN; CAN'T COMMUNICATE  
IDEAS WELL
- 0442. NOT HIGH-FALLUTIN'/LOW BROW; TALKS STRAIGHT;  
CAN TALK TO COMMON MAN; CAN COMMUNICATE IDEAS  
WELL
- 0443. WELL-KNOWN
- 0444. UNKNOWN/NOT WELL-KNOWN
- 0445. REFERENCE TO HIS FAMILY
- 0446. REFERENCE TO HIS WIFE
- 0447. HIS SPEAKING ABILITY
- 0448. HIS HEALTH
- 0449. HIS APPEARANCE/LOOKS/FACE/APPEARANCE ON TV
- 0450. HIS AGE (NA HOW PERCEIVED)
- 0451. (TOO) OLD
- 0452. (TOO) YOUNG
- 0453. MATURE
- 0454. IMMATURE
- 0497. OTHER CANDIDATE PERSONAL QUALITIES

## CANDIDATE ONLY--PARTY CONNECTIONS

- 0501. A DEMOCRAT; GOOD DEMOCRAT; TYPICAL DEMOCRAT
  - 0502. A REPUBLICAN; GOOD REPUBLICAN; TYPICAL REPUBLICAN
  - 0503. NOT CONTROLLED BY PARTY REGULARS/BOSSSES
  - 0504. REFERENCE TO MEN AROUND HIM/STAFF/FOLLOWERS
  - 0505. REFERENCE TO HIS SPEECHES (EXCEPT 0447), CAMPAIGN  
TACTICS
  - 0506. CAN WIN; BEST CHOICE FOR PARTY VICTORY
  - 0507. CAN'T WIN; NOT GOOD CHOICE FOR PARTY VICTORY
  - 0508. REFERENCE TO HIS LINKAGE WITH OTHER PARTY FIGURES  
(HE'S CLOSE TO THE KENNEDYS; HE WAS CLOSE TO  
EISENHOWER; ETC.)
  - 0509. WOULD CONTINUE/KEEP/FOLLOW DEMOCRATIC POLICIES  
(UNSPECIFIED)
  - 0510. WOULD CHANGE/GET RID OF DEMOCRATIC POLICIES  
(UNSPECIFIED)
  - 0511. WOULD CONTINUE/KEEP/FOLLOW DEMOCRATIC DOMESTIC  
POLICIES (UNSPECIFIED; NOT CODABLE IN 09CG'S)
  - 0512. WOULD CHANGE/GET RID OF DEMOCRATIC DOMESTIC
-

(CONTINUED)

- POLICIES
- 0513. WOULD CONTINUE/KEEP/FOLLOW DEMOCRATIC FOREIGN POLICIES (UNSPECIFIED; NOT CODABLE IN 1000'S)
  - 0514. WOULD CHANGE/GET RID OF DEMOCRATIC FOREIGN POLICIES
  - 0515. WOULD CONTINUE/KEEP/FOLLOW REPUBLICAN POLICIES (UNSPECIFIED)
  - 0516. WOULD CHANGE/GET RID OF REPUBLICAN POLICIES
  - 0517. WOULD CONTINUE/KEEP/FOLLOW REPUBLICAN DOMESTIC POLICIES (UNSPECIFIED; NOT CODABLE IN 0900'S)
  - 0518. WOULD CHANGE/GET RID OF REPUBLICAN DOMESTIC POLICIES
  - 0519. WOULD CONTINUE/KEEP/FOLLOW REPUBLICAN FOREIGN POLICIES (UNSPECIFIED; NOT CODABLE IN 1000'S)
  - 0520. WOULD CHANGE/GET RID OF REPUBLICAN FOREIGN POLICIES
  - 0531. MORE LIBERAL THAN MOST DEMOCRATS; A NORTHERN DEMOCRAT
  - 0532. MORE CONSERVATIVE THAN MOST DEMOCRATS; A SOUTHERN DEMOCRAT
  - 0533. MORE LIBERAL THAN MOST REPUBLICANS; AN EASTERN REPUBLICAN
  - 0534. MORE CONSERVATIVE THAN MOST REPUBLICANS; A MID-WESTERN/WESTERN/SOUTHERN REPUBLICAN
  - 0535. WILL BRING IN/LISTEN TO THE (PARTY) LIBERALS
  - 0536. WILL BRING IN/LISTEN TO THE (PARTY) CONSERVATIVES
  - 0541. REFERENCE TO THE EAGLETON AFFAIR
  - 0542. REFERENCE TO AGNEW
  - 0551. REFERENCE TO LINK WITH WATERGATE--POSITIVE (GOOD) CONNECTION WITH WATERGATE
  - 0552. NOT ASSOCIATED WITH WATERGATE--NEGATIVE (BAD) CONNECTION WITH WATERGATE
  - 0597. OTHER CANDIDATE PARTY-CONNECTION REASONS

## PARTY OR CANDIDATE--GOVERNMENT MANAGEMENT

- 0601. GOOD/EFFICIENT/BUSINESSLIKE ADMINISTRATION
- 0602. BAD/INEFFICIENT/UNBUSINESSLIKE ADMINISTRATION; WASTEFUL; "BUREAUCRATIC"
- 0603. HONEST GOVERNMENT; NOT CORRUPT; NO "MESS IN WASHINGTON"
- 0604. DISHONEST/CORRUPT GOVERNMENT; "MESS IN WASHINGTON"
- 0605. WOULD SPEND LESS (THAN OTHER SIDE); WOULD SPEND TOO LITTLE
- 0606. WOULD SPEND MORE (THAN OTHER SIDE); WOULD SPEND TOO MUCH
- 0609. GENERAL ASSESSMENT OF JOB HE/THEY WOULD DO; HE'D BE A GOOD/BAD PRESIDENT; THEY'D PROVIDE GOOD/BAD

(CONTINUED)

- ADMINISTRATION (LOW PRIORITY CODE)  
0610. REFERENCE TO MANAGEMENT PERFORMANCE IN CONGRESS/  
SUPREME COURT/OTHER GOVERNMENT AGENCY  
0611. USES AGENCIES OF GOVERNMENT TO PUNISH OPPONENTS  
0612. DOES NOT USE AGENCIES OF GOVERNMENT TO PUNISH  
OPPONENTS  
0697. OTHER GOVERNMENT MANAGEMENT REASONS

## PARTY OR CANDIDATE--MISCELLANEOUS

0701. JUST LIKE HIM/THEM (NA WHY); LIKE EVERYTHING  
ABOUT HIM/THEM (LOW PRIORITY CODE)  
0702. JUST DISLIKE/DON'T LIKE HIM/THEM (NA WHY); DON'T  
LIKE ANYTHING ABOUT HIM/THEM (LOW PRIORITY CODE)  
0703. WILL SAVE AMERICA; AMERICA NEEDS HIM/THEM  
0704. WILL RUIN AMERICA; LAST THING AMERICA NEEDS  
0705. WILL UNITE AMERICANS/BRING PEOPLE TOGETHER  
0706. WILL DIVIDE AMERICANS/DRIVE PEOPLE APART  
0707. SPEAKS OF PARTY/CANDIDATE AS GOOD PROTECTOR(S);  
WILL KNOW WHAT TO DO  
0708. SPEAKS OF PARTY/CANDIDATE AS BAD PROTECTOR(S);  
WON'T KNOW WHAT TO DO  
0709. GOOD FOR COUNTRY; (UNSPECIFIED) HAS/HAVE COUN-  
TRY'S INTERESTS AT HEART  
0710. BAD FOR COUNTRY; (UNSPECIFIED) DON'T HAVE COUN-  
TRY'S INTERESTS AT HEART  
0797. OTHER MISCELLANEOUS REASONS

## PARTY OR CANDIDATE--GOVERNMENT ACTIVITY/PHILOSOPHY

0801. GENERAL ASSESSMENT OF IDEAS/POLICIES/STANDS (UN-  
SPECIFIED) (LOW PRIORITY CODE IF ISSUES  
MENTIONED)  
0802. DIFFERENT FROM OTHER PARTY/CANDIDATE (LOW PRIOR-  
ITY CODE IF ISSUES MENTIONED)  
0803. SAME AS OTHER PARTY/CANDIDATE; NOT DIFFERENT  
ENOUGH (LOW PRIORITY CODE IF ISSUES MENTIONED)  
0804. (TOO) NEGATIVE; ALWAYS TEARING DOWN OTHER SIDE;  
NO SOLUTIONS OF HIS/THEIR OWN (LOW PRIORITY CODE  
IF ISSUES MENTIONED)  
0805. FOR GOVERNMENT ACTIVITY; BELIEVE GOVERNMENT  
SHOULD TAKE CARE OF THINGS; FOR BIG GOVERNMENT/  
WOULD SPEND MORE ON DOMESTIC NEEDS  
0806. AGAINST GOVERNMENT ACTIVITY; BELIEVE GOVERNMENT  
INVOLVED IN TOO MANY THINGS WOULDN'T SPEND ENOUGH  
ON DOMESTIC NEEDS  
0807. HUMANISTIC; FAVOR HUMAN BEINGS OVER PROPERTY  
RIGHTS
-

(CONTINUED)

- 0808. NOT HUMANISTIC; FAVOR PROPERTY RIGHTS OVER HUMAN BEINGS
- 0809. FAVOR SOCIAL CHANGE/REFORM/PROGRESS/IMPROVEMENT OF SOCIAL CONDITIONS
- 0810. AGAINST SOCIAL CHANGE/REFORM/PROGRESS/IMPROVEMENT OF SOCIAL CONDITIONS
- 0811. SOCIALISTIC
- 0812. ANTI-SOCIALISTIC
- 0813. COMMUNISTIC/SOFT ON COMMUNISM/APOLOGIST FOR COMMUNISTS/DUPE
- 0814. (TOO) ANTI-COMMUNIST/HARD-LINER ON COMMUNISM
- 0815. (TOO) LIBERAL (EXCEPT 0531 OR 0533)-RADICAL
- 0816. (TOO) CONSERVATIVE (EXCEPT 0532 OR 0534)-REACTIONARY
- 0817. MODERATE/MIDDLE OF THE ROAD/FOR SLOW CHANGE; NOT AN EXTREMIST/FANATIC
- 0818. EXTREMIST/FANATIC/TOO FAR OUT; NOT TOO MODERATE/NOT A FENCE-SETTER
- 0819. PRO FAR RIGHT/BIRCHERS/REACTIONARIES; ENCOURAGING FASCIST/POLICE STATE
- 0820. ANTI FAR RIGHT/BIRCHERS/REACTIONARIES; DISCOURAGING FASCIST/POLICE STATE
- 0821. PRO FAR LEFT/RADICALS/YIPPIES/SDS; ENCOURAGING ANARCHY/GUERILLA STATE
- 0822. ANTI FAR LEFT/RADICALS/YIPPIES/SDS; DISCOURAGING ANARCHY/GUERILLA STATE
- 0823. PRO EXTREMISTS (NA DIRECTION)/NUTS/BOMB-THROWERS
- 0824. ANTI EXTREMISTS (NA DIRECTION)/NUTS/BOMB-THROWERS
- 0827. PRO STATES' RIGHTS
- 0828. ANTI STATES' RIGHTS
- 0829. FOR PUBLIC FINANCING OF CAMPAIGN; FOR RESTRICTIONS/REFORMS ON CAMPAIGN CONTRIBUTIONS
- 0830. AGAINST PUBLIC FINANCING OF CAMPAIGN; FOR PRESENT SYSTEM; AGAINST REFORMS/RESTRICTIONS ON CAMPAIGN CONTRIBUTIONS
- 0897. OTHER GOVERNMENT ACTIVITY/PHILOSOPHY REASONS

## PARTY OR CANDIDATE--DOMESTIC POLICIES

- 0900. GENERAL ASSESSMENT OF DOMESTIC IDEAS/POLICIES/STANDS (UNSPECIFIED)
- 0901. GENERAL ASSESSMENT OF ECONOMIC POLICY (UNSPECIFIED)
- 0902. GOVERNMENT ECONOMIC CONTROLS--NA DIRECTION
- 0903. GOVERNMENT ECONOMIC CONTROLS--PRO; WE NEED PLANNED ECONOMY/CONTROL OF PRIVATE ENTERPRISE
- 0904. GOVERNMENT ECONOMIC CONTROLS--ANTI; WE HAVE TOO MUCH INTERFERENCE IN PRIVATE ENTERPRISE
- 0905. WELFARE/POVERTY PROBLEMS--NA DIRECTION

(CONTINUED)

- 0906. WELFARE/POVERTY PROBLEMS--PRO GOVERNMENT AID/  
ACTIVITY
  - 0907. WELFARE/POVERTY PROBLEMS--ANTI GOVERNMENT AID/  
ACTIVITY
  - 0908. SOCIAL SECURITY/PENSIONS--NA DIRECTION
  - 0909. SOCIAL SECURITY/PENSIONS--PRO EXPANSION OF COVER-  
AGE AND/OR INCREASE IN BENEFITS
  - 0910. SOCIAL SECURITY/PENSIONS--ANTI EXPANSION OF  
COVERAGE AND/OR INCREASE IN BENEFITS; FAVORING  
CONTRACTION AND/OR DECREASE
  - 0911. UNEMPLOYMENT COMPENSATION--NA DIRECTION
  - 0912. UNEMPLOYMENT COMPENSATION--PRO EXPANSION IN  
COVERAGE AND/OR INCREASE IN BENEFITS
  - 0913. UNEMPLOYMENT COMPENSATION--ANTI EXPANSION IN  
COVERAGE AND/OR INCREASE IN BENEFITS FAVORING  
CONTRACTION AND/OR DECREASE
  - 0914. AID TO EDUCATION--NA DIRECTION
  - 0915. AID TO EDUCATION--PRO
  - 0916. AID TO EDUCATION--ANTI
  - 0917. AID TO PAROCHIAL SCHOOLS--NA DIRECTION
  - 0918. AID TO PAROCHIAL SCHOOLS--PRO
  - 0919. AID TO PAROCHIAL SCHOOLS--ANTI
  - 0920. HOUSING--NA DIRECTION
  - 0921. HOUSING--PRO MORE PUBLIC HOUSING
  - 0922. HOUSING--ANTI MORE PUBLIC HOUSING
  - 0926. MONETARY POLICY--NA DIRECTION
  - 0927. MONETARY POLICY--PRO LOOSE(R) MONEY; MORE AVAIL-  
ABILITY OF LOANS FOR HOUSING/CARS/ETC.; LOWER  
INTEREST RATES
  - 0928. MONETARY POLICY--ANTI LOOSE(R) MONEY; FOR TIGHT  
MONEY; LESS AVAILABILITY OF LOANS; HIGHER  
INTEREST RATES
  - 0929. TAX POLICY--NA DIRECTION
  - 0930. TAX POLICY--PRO LOWER TAXES
  - 0931. TAX POLICY--ANTI LOWER TAXES; FOR HIGHER TAXES
  - 0932. TAX POLICY--PRO REFORM/FAIRER SYSTEM/END OF LOOP  
HOLES/WRITE-OFFS/DODGES
  - 0933. TAX POLICY--ANTI REFORM/FAIRER SYSTEM/END OF LOOP  
HOLES/WRITE-OFFS/DODGES
  - 0934. "THE TIMES"/GENERAL CONDITIONS/PROSPERITY--BETTER  
UNDER HIM/THEM
  - 0935. "THE TIMES"/GENERAL CONDITIONS/PROSPERITY--WORSE  
UNDER HIM/THEM
  - 0936. INFLATION/COST OF LIVING--LOWER/BETTER UNDER HIM/  
THEM
  - 0937. INFLATION/COST OF LIVING--HIGHER/WORSE UNDER  
HIM/THEM
  - 0938. WAGES/SALARIES/INCOME--HIGHER/BETTER UNDER HIM/  
THEM/EMPLOYMENT
  - 0939. WAGES/SALARIES/INCOME--LOWER/WORSE UNDER HIM/
-

(CONTINUED)

- THEM/EMPLOYMENT  
0940. PRICES FOR PRODUCERS--HIGHER/BETTER UNDER HIM/  
THEM (IF FARM, SEE 0943-0945)  
0941. PRICES FOR PRODUCERS--LOWER/WORSE UNDER HIM/THEM  
(IF FARM, SEE 0943-0945)  
0942. GENERAL ASSESSMENT OF FARM POLICY (UNSPECIFIED)  
0943. PRICE SUPPORTS FOR FARMERS--NA DIRECTION  
0944. PRICE SUPPORTS FOR FARMERS--PRO HIGHER LEVELS  
AND/OR FAIRER SYSTEM  
0945. PRICE SUPPORTS FOR FARMERS--ANTI HIGHER LEVELS  
AND/OR CHANGE IN SYSTEM  
0946. CIVIL RIGHTS/RACIAL JUSTICE/INTEGRATION/DESEGREGATION/VOTING RIGHTS--NA DIR.  
0947. CIVIL RIGHTS/RACIAL JUSTICE/INTEGRATION/DESEGREGATION/VOTING RIGHTS--PRO  
0948. CIVIL RIGHTS/RACIAL JUSTICE/INTEGRATION/DESEGREGATION/VOTING RIGHTS--ANTI  
0949. CIVIL LIBERTIES/FREEDOM OF EXPRESSION/FIRST AMENDMENT/PRIVACY--NA DIRECTION  
0950. CIVIL LIBERTIES/FREEDOM OF EXPRESSION/FIRST AMENDMENT/PRIVACY--PRO; AGAINST SNOOPING, POL. TRIALS, ETC.  
0951. CIVIL LIBERTIES/FREEDOM OF EXPRESSION/FIRST AMENDMENT/PRIVACY--ANTI; FOR SNOOPING AND POL. TRIALS; MCCARTHYITE  
0952. GENERAL ASSESSMENT OF LABOR POLICY (UNSPECIFIED) (PRO LABOR CODED 1207, ANTI LABOR CODED 1208)  
0953. RIGHT TO WORK LAWS--NA DIRECTION  
0954. RIGHT TO WORK LAWS--PRO (I.E., OPPOSES UNIONS)  
0955. RIGHT TO WORK LAWS--ANTI (I.E., SUPPORTS UNIONS)  
0956. STRIKES--NA DIRECTION  
0957. STRIKES--WILL HAVE FEWER/WILL HANDLE BETTER  
0958. STRIKES--WILL HAVE MORE/WILL HANDLE WORSE  
0959. PUBLIC POWER/UTILITIES/TVA/ETC.--NA DIRECTION  
0960. PUBLIC POWER/UTILITIES/TVA/ETC.--PRO  
0961. PUBLIC POWER/UTILITIES/TVA/ETC.--ANTI  
0962. AIR AND WATER POLLUTION--NA DIRECTION; ECOLOGY/AIR-WATER POLLUTION  
0963. AIR AND WATER POLLUTION--WILL CRACK DOWN ON POLLUTERS/WILL BE ACTIVIST  
0964. AIR AND WATER POLLUTION--WON'T CRACK DOWN/DOESN'T CARE/IN LEAGUE WITH POLLUTERS  
0965. VETERAN'S BENEFITS--NA DIRECTION  
0966. VETERAN'S BENEFITS--PRO EXPANSION OF COVERAGE AND/OR INCREASE IN BENEFITS  
0967. VETERAN'S BENEFITS--ANTI EXPANSION OF COVERAGE AND/OR INCREASE IN BENEFITS; FAVORING CONTRACTION AND/OR DECREASE  
0968. LAW AND ORDER--NA DIRECTION  
0969. LAW AND ORDER--SOFT-LINE--UNSPECIFIED

(CONTINUED)

- 0970. LAW AND ORDER--SOFT-LINE--BLACKS
- 0971. LAW AND ORDER--SOFT-LINE--CAMPUS DEMONSTRATORS
- 0972. LAW AND ORDER--SOFT-LINE--CRIMINALS/ORGANIZED  
CRIME/HOODLUMS/STREET CRIME
- 0973. LAW AND ORDER--SOFT-LINE--ANTI POWER OF POLICE;  
COURT INTERFERENCE
- 0974. LAW AND ORDER--HARD-LINE--UNSPECIFIED
- 0975. LAW AND ORDER--HARD-LINE--BLACKS
- 0976. LAW AND ORDER--HARD-LINE--CAMPUS DEMONSTRATORS
- 0977. LAW AND ORDER--HARD-LINE--CRIMINALS/ORGANIZED  
CRIME/HOODLUMS/STREET CRIME
- 0978. LAW AND ORDER--HARD-LINE--PRO POWER OF POLICE;  
REDUCED COURT INTERFERENCE
- 0979. PUBLIC MORALITY--NA DIRECTION
- 0980. PUBLIC MORALITY--STRICT/OLDER/TRADITIONALISTIC  
OUTLOOK
- 0981. PUBLIC MORALITY--PERMISSIVE/NEWER/MODERNISTIC  
OUTLOOK
- 0982. DRUGS--NA DIRECTION
- 0983. DRUGS--PRO LEGALIZATION/DECRIMINALIZATION/SOFT-  
LINER
- 0984. DRUGS--ANTI LEGALIZATION/DECRIMINALIZATION; HARD-  
LINER
- 0985. ABORTION AND BIRTH CONTROL--NA DIRECTION
- 0986. ABORTION AND BIRTH CONTROL--PRO REFORM/LEGALIZA-  
TION; NEW OUTLOOK
- 0987. ABORTION AND BIRTH CONTROL--ANTI REFORM/LEGALIZA-  
TION; TRADITIONAL OUTLOOK
- 0988. GUN CONTROL--NA DIRECTION
- 0989. GUN CONTROL--PRO CONTROLS
- 0990. GUN CONTROL--ANTI; "EVERYONE HAS THE RIGHT TO OWN  
A GUN"
- 0991. BUSING--NA DIRECTION
- 0992. BUSING--PRO; AGAINST NEIGHBORHOOD SCHOOL
- 0993. BUSING--ANTI; FOR NEIGHBORHOOD SCHOOL
- 0994. URBAN PROBLEM/CITIES--NA DIRECTION
- 0995. URBAN PROBLEM/CITIES--PRO GOVERNMENT AID/  
ACTIVITY
- 0996. URBAN PROBLEM/CITIES--ANTI GOVERNMENT AID/  
ACTIVITY
- 0997. OTHER DOMESTIC POLICY REASONS

## PARTY OR CANDIDATE--FOREIGN POLICIES

- 1101. GENERAL ASSESSMENT OF FOREIGN IDEAS/POLICIES/  
STANDS (UNSPECIFIED)
- 1102. FOREIGN POLICIES MORE CLEAR-CUT/DECISIVE; LESS  
BUNGLING
- 1103. FOREIGN POLICIES LESS CLEAR-CUT/DECISIVES; MORE



(CONTINUED)

- BUNGLING
1104. INTERNATIONALIST/INTERESTED IN OTHER COUNTRIES' PROBLEMS/INTERESTED IN WORLD ROLE/PRO-UN AND ALLIES; MEDDLING IN OTHER PEOPLES' PROBLEMS
1105. ISOLATIONIST/AMERICA FIRST/FORTRESS AMERICA/WOULD MEDDLE LESS IN OTHER PEOPLES' PROBLEMS
1106. STRONG MILITARY POSITION/PREPAREDNESS/WEAPONS SYSTEMS/PENTAGON SPENDING/OVERKILL
1107. WEAKER MILITARY POSITION/PENTAGON SPENDING CUT-BACKS/NO OVERKILL; REDUCE ARMED FORCES
1108. COLD-WAR-ORIENTED; OPPOSES DETENTE; INTERNATIONAL COMMUNIST-FIGHTER
1109. AGAINST COLD WAR/WANTS THAW/DETENTE/UNDERSTANDING WITH INTERNATIONAL (IF NA WHETHER INTERNATIONAL-CODED 0813 OR 0814)
1110. MILITARY AID TO ALLIES--NA
1111. MILITARY AID TO ALLIES--PRO
1112. MILITARY AID TO ALLIES--ANTI
1113. ECONOMIC AID/FOREIGN AID/AID/NON-MILITARY AID--NA DIRECTION
1114. ECONOMIC AID/FOREIGN AID/AID/NON-MILITARY AID--PRO
1115. ECONOMIC AID/FOREIGN AID/AID/NON-MILITARY AID--ANTI
1116. TROUBLE SPOTS (UNSPECIFIED)--WOULD HANDLE BETTER
1117. TROUBLE SPOTS (UNSPECIFIED)--WOULD HANDLE WORSE
1118. MIDEAST--NA DIRECTION
1119. MIDEAST--HANDLE BETTER/MORE EXPERIENCE
1120. MIDEAST--HANDLE WORSE/LESS EXPERIENCE
1121. MIDEAST--PRO-ISRAEL/ANTI-ARABS
1122. MIDEAST--ANTI-ISRAEL/PRO-ARABS; WISHY-WASHY ON ISRAEL
1123. RED CHINA--NA DIRECTION
1124. RED CHINA--HANDLE BETTER/MORE EXPERIENCE
1125. RED CHINA--HANDLE WORSE/LESS EXPERIENCE
1126. RED CHINA--PRO UNDERSTANDING/THAW/DETENTE/NEW RELATIONSHIPS/RECOGNITION/ADMISSION TO UN
1127. RED CHINA--ANTI UNDERSTANDING/THAW/DETENTE/NEW RELATIONSHIPS/RECOGNITION/ADMISSION TO UN; DEFENDER OF FORMOSA/CHIANG/NATIONALISTS
1128. RUSSIA--NA DIRECTION
1129. RUSSIA--HANDLE BETTER/MORE EXPERIENCE
1130. RUSSIA--HANDLE WORSE/LESS EXPERIENCE
1131. RUSSIA--PRO UNDERSTANDING/THAW/DETENTE/BROADENING OF RELATIONS
1132. RUSSIA--ANTI UNDERSTANDING/THAW/DETENTE/BROADENING OF RELATIONS
1133. EASTERN EUROPE--NA DIRECTION
1134. EASTERN EUROPE--HANDLE BETTER/MORE EXPERIENCE
1135. EASTERN EUROPE--HANDLE WORSE/LESS EXPERIENCE

(CONTINUED)

- 1136. EASTERN EUROPE--PRO DEFENSE OF IRON-CURTAIN COUNTRIES
  - 1137. EASTERN EUROPE--ANTI DEFENSE OF IRON-CURTAIN COUNTRIES
  - 1138. LATIN AMERICA--NA DIRECTION
  - 1139. LATIN AMERICA--HANDLE BETTER/MORE EXPERIENCE
  - 1140. LATIN AMERICA--HANDLE WORSE/LESS EXPERIENCE
  - 1141. LATIN AMERICA--PRO THIRD-WORLD POSTURE; REACH UNDERSTANDING WITH CASTRO/CHILE/NEUTRALS; ANTI-COLONIALISM/EUROPEAN POWERS
  - 1142. LATIN AMERICA--ANTI-THIRD-WORLD POSTURE; HARD ANTI-COMMUNISM/ANTI-REVOLUTIONARY POLICY; PRO-COLONIALISM/EUROPEAN POWERS
  - 1143. AFRICA--NA DIRECTION
  - 1144. AFRICA--HANDLE BETTER/MORE EXPERIENCE
  - 1145. AFRICA--HANDLE WORSE/LESS EXPERIENCE
  - 1146. AFRICA--PRO-THIRD-WORLD POSTURE; REACH UNDERSTANDING WITH LEFTISTS/NEUTRALS; ANTI-COLONIALISM/EUROPEAN POWERS
  - 1147. AFRICA--ANTI-THIRD-WORLD POSTURE; HARD ANTI-COMMUNISM/ANTI-REVOLUTIONARY POLICY; PRO-COLONIALISM/EUROPEAN POWERS
  - 1148. ASIA/INDIA--NA DIRECTION
  - 1149. ASIA/INDIA--HANDLE BETTER/MORE EXPERIENCE
  - 1150. ASIA/INDIA--HANDLE WORSE/LESS EXPERIENCE
  - 1151. ASIA/INDIA--PRO INDIA/BANGLADESH
  - 1152. ASIA/INDIA--PRO PAKISTAN
  - 1153. WOULD RAISE AMERICAN PRESTIGE
  - 1154. WOULD LOWER/NOT MAINTAIN AMERICAN PRESTIGE; WOULD DE-EMPHASIZE/FACE-SAVING
  - 1155. WOULD HAVE BETTER CHANCE FOR PEACE (UNSPECIFIED)
  - 1156. WOULD HAVE A POOREF CHANCE FOR PEACE (UNSPECIFIED)
  - 1157. VIETNAM/INDOCHINA/SE ASIA--NA DIRECTION
  - 1158. VIETNAM/INDOCHINA/SE ASIA--BETTER CHANCE FOR PEACE
  - 1159. VIETNAM/INDOCHINA/SE ASIA--POORER CHANCE FOR PEACE; FAILED TO END THE WAR
  - 1160. VIETNAM/INDOCHINA/SE ASIA--PRO MILITARY VICTORY/PRESERVATION OF SAIGON REGIME
  - 1161. VIETNAM/INDOCHINA/SE ASIA--ANTI MILITARY VICTORY/WILLING TO SACRIFICE THIEU/KY FAVORING WITHDRAWAL
  - 1163. VIETNAM/INDOCHINA/SE ASIA--WILL BRING POLICY CHANGE (UNSPECIFIED)
  - 1164. TARIFFS--NA DIRECTION
  - 1165. TARIFFS--PRO FREE TRADE/REDUCED TARIFFS
  - 1166. TARIFFS--ANTI FREE TRADE; FOR HIGH TARIFFS; WOULD PROTECT US LABOR FROM FOREIGN COMPETITION
  - 1167. TRADE WITH COMMUNISTS--NA DIRECTION
  - 1168. TRADE WITH COMMUNISTS--PRO
-

(CONTINUED)

- 1169. TRADE WITH COMMUNISTS--ANTI
- 1170. DRAFT--NA DIRECTION
- 1171. DRAFT--PRO VOLUNTEER ARMY/ABOLITION OF PEACETIME DRAFT
- 1172. DRAFT--ANTI VOLUNTEER ARMY; FOR PEACETIME DRAFT
- 1173. DRAFT--PRO AMNESTY
- 1174. DRAFT--ANTI AMNESTY/DRAFT DODGERS
- 1197. OTHER FOREIGN-POLICY REASONS

## PARTY OR CANDIDATE--GROUP CONNECTIONS

- 1201. SPECIAL INTERESTS/PRIVILEGED PEOPLE--PRO
- 1202. SPECIAL INTERESTS/PRIVILEGED PEOPLE--ANTI
- 1203. "PEOPLE LIKE ME"--PRO, NA WHETHER 1205,1206
- 1204. "PEOPLE LIKE ME"--ANTI, NA WHETHER 1205,1206
- 1205. COMMON MAN/PEOPLE/LITTLE PEOPLE/WORKING PEOPLE--PRO
- 1206. COMMON MAN/PEOPLE/LITTLE PEOPLE/WORKING PEOPLE--ANTI
- 1207. LABOR/UNIONS/LABOR BOSSES/RACKETEERS--PRO
- 1208. LABOR/UNIONS/LABOR BOSSES/RACKETEERS--ANTI
- 1209. BIG BUSINESS/WALL STREET/INDUSTRY/UPPER CLASSES/CORPORATE RICH--PRO
- 1210. BIG BUSINESS/WALL STREET/INDUSTRY/UPPER CLASSES/CORPORATE RICH--ANTI
- 1211. SMALL BUSINESSMEN--PRO
- 1212. SMALL BUSINESSMEN--ANTI
- 1213. WHITE COLLAR WORKERS/SALARIED PEOPLE/THE MIDDLE CLASS--PRO
- 1214. WHITE COLLAR WORKERS/SALARIED PEOPLE/THE MIDDLE CLASS--ANTI
- 1215. FARMERS/COUNTRY PEOPLE--PRO
- 1216. FARMERS/COUNTRY PEOPLE--ANTI
- 1217. BLACKS/BLACK PEOPLE/NEGROES--PRO
- 1218. BLACKS/BLACK PEOPLE/NEGROES--ANTI
- 1219. PEOPLE ON WELFARE/ADC MOTHERS; "CHISELERS"--PRO
- 1220. PEOPLE ON WELFARE/ADC MOTHERS; "CHISELERS"--ANTI
- 1221. OLD PEOPLE/SENIOR CITIZENS--PRO
- 1222. OLD PEOPLE/SENIOR CITIZENS--ANTI
- 1223. YOUNG PEOPLE/KIDS/"FREEKS"/HIPPIES--PRO
- 1224. YOUNG PEOPLE/KIDS/"FREEKS"/HIPPIES--ANTI
- 1225. WOMEN/FEMINISTS/WOMEN'S LIBERATIONISTS--PRO
- 1226. WOMEN/FEMINISTS/WOMEN'S LIBERATIONISTS--ANTI
- 1227. VETERANS/SERVICEMEN--PRO
- 1228. VETERANS/SERVICEMEN--ANTI
- 1229. ETHNIC OR RACIAL GROUP (EXCEPT 1217-1218); -MINORITY GROUPS (NA COMPOSITION)--PRO
- 1230. ETHNIC OR RACIAL GROUP (EXCEPT 1217-1218); -MINORITY GROUPS (NA COMPOSITION)--ANTI

{CONTINUED}

1231. SECTION OF THE COUNTRY--PRO  
1232. SECTION OF THE COUNTRY--ANTI  
1233. POOR PEOPLE--PRO  
1234. POOR PEOPLE--ANTI  
1297. OTHER GROUP-CONNECTION REASONS

MISSING DATA CODES

0000. INAP., NO REFERENCE TO SENATORIAL CANDIDATES OR  
OR RACES; NO FURTHER MENTION

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FREQUENCIES  
ADDENDA:  
FRONT PAGE DATA

F  
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## FREQUENCIES ADDENDUM

## TABLE OF CONTENTS

REF NO	VAR NO	VARIABLE NAME	PAGE
0004	0004	NEWSPAPER ID CODE	78
0006	0006	UNIT OF ANALYSIS #	79
0009	0009	PAGE NUMBER	79
0016	0016	ACTUAL HEADLINE SIZE	79
0021	0021	1ST IMP PROBLEM	79
0028	0028	2ND IMP PROBLEM	82
0043	0043	DEM SEN CAND/RACES:1ST	84
0044	0044	DEM SEN CAND/RACES:2ND	84
0045	0045	REP SEN CAND/RACES:1ST	84
0046	0046	REP SEN CAND/RACES:2ND	85

## FREQUENCIES ADDENDA: FRONT PAGE DATA

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CODES:	022	023	025	040	041	046	060	062
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CODES:	063	069	070	083	088	089	091	092
FREQS:	73	41	64	132	97	115	63	88
CODES:	101	106	117	119	123	128	132	133
FREQS:	76	80	46	104	90	79	80	82
CODES:	138	139	141	153	173	174	175	182
FREQS:	59	75	87	135	95	97	44	83
CODES:	186	187	191	193	197	202	207	212
FREQS:	63	96	140	72	89	63	10	109
CODES:	216	223	230	236	237	248	255	256
FREQS:	60	183	96	157	87	80	82	73
CODES:	257	263	265	266	272	280	287	295
FREQS:	106	80	72	68	57	173	77	139
CODES:	296	297	301	310	313	315	318	327
FREQS:	154	81	121	80	130	86	88	75
CODES:	331	334	338	339	342	343	345	352
FREQS:	80	173	68	310	105	73	108	90
CODES:	355	356	363	364	365	367	371	373
FREQS:	97	148	26	71	74	144	88	115
CODES:	374	378	379	413	414	418		
FREQS:	77	79	99	91	83	48		



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       TLOC: 15      WIDTH: 2

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CODES:	09	10	11	12	13	14	15	16
FREQS:	536	407	298	237	195	160	134	98
CODES:	17	18	19	20	21	22	23	24
FREQS:	77	61	51	44	34	29	27	21
CODES:	25	26	27	28	29	30	31	32
FREQS:	21	14	11	7	7	7	7	6
CODES:	33	34	35	36	37	38	39	40
FREQS:	6	6	6	6	6	6	6	6
CODES:	41	42	43	44	45	46		
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\*\*VAR NO: 0009      REF NO: 0009      NAME: PAGE NUMBER  
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CODES: 01  
 FREQS: 8768

\*\*VAR NO: 0016      REF NO: 0016      NAME: ACTUAL HEADLINE SIZE  
       TLOC: 28      WIDTH: 2

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CODES:	08	09	10	12	14	15	16	
FREQS:	405	66	77	53	1	2	14	

\*\*VAR NO: 0021      REF NO: 0021      NAME: 1ST IMP PROBLEM  
       TLOC: 35      WIDTH: 3

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REF NO: 0021

NAME: 1ST IMP PROBLEM

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CODES:	055	057	059	060	061	069	070	071
FREQS:	5	26	12	6	8	6	36	27
CODES:	072	090	091	100	102	103	109	120
FREQS:	7	11	3	60	11	2	10	33
CODES:	121	122	129	147	148	149	150	151
FREQS:	18	8	7	6	8	3	7	56
CODES:	152	159	160	161	162	169	190	191
FREQS:	7	45	17	20	3	7	13	4
CODES:	192	200	202	203	209	210	211	212
FREQS:	1	1	3	1	11	58	2	4
CODES:	219	290	292	300	301	302	303	304
FREQS:	83	8	1	18	6	5	19	2
CODES:	310	311	312	317	318	319	320	321
FREQS:	14	16	3	17	2	1	4	3
CODES:	329	330	331	339	340	342	343	350
FREQS:	16	7	5	9	9	9	6	10
CODES:	351	352	353	355	356	357	359	360
FREQS:	8	1	89	67	9	12	5	23
CODES:	361	362	363	364	365	366	367	368
FREQS:	16	15	63	5	6	2	4	3
CODES:	369	370	372	379	380	382	383	390
FREQS:	3	92	2	23	5	16	1	82
CODES:	395	400	401	403	404	405	406	407
FREQS:	3	99	14	37	92	1	1	8
CODES:	408	409	410	411	412	413	414	415
FREQS:	19	2	73	8	22	1	17	43
CODES:	416	417	418	419	420	421	422	423
FREQS:	39	17	24	90	30	31	4	33

## FREQUENCIES ADDENDA: FRONT PAGE DATA

\*\*VAR NO: 0021      REF NO: 0021      NAME: 1ST IMP PROBLEM      (CONT.)

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CODES:	475	476	479	480	481	482	489	490
FREQS:	7	18	38	4	13	1	21	27
CODES:	491	500	505	506	509	510	511	513
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FREQS:	4	5	18	33	3	5	129	3
CODES:	526	527	529	530	531	539	540	551
FREQS:	27	21	3	27	59	23	1	5
CODES:	552	559	560	561	562	569	570	580
FREQS:	34	2	2	7	2	1	14	6
CODES:	581	590	700	710	711	712	719	734
FREQS:	2	19	6	4	46	19	12	9
CODES:	736	739	740	750	760	761	762	769
FREQS:	1	3	6	6	1	19	3	9
CODES:	770	790	800	805	806	810	811	815
FREQS:	4	22	2	10	4	55	85	6
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FREQS:	34	104	13	3	6	1	18	17
CODES:	834	835	836	842	849	850	852	853
FREQS:	5	19	15	4	12	18	3	23
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FREQS:	6	6	4	15	10	1	45	12
CODES:	872	873	874	879	880	882	885	890
FREQS:	19	29	15	12	147	7	41	266
CODES:	920	920	921	930	931	932	940	949
FREQS:	44	150	458	117	26	8	75	301

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## FREQUENCIES ADDENDA: FRONT PAGE DATA

\*\*VAR NO: 0021      REF NO: 0021      NAME: 1ST IMP PROBLEM      (CONT.)

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CODES:	982	983	984	985	986	987	989	997
FREQS:	31	35	423	447	227	18	224	49

\*\*VAR NO: 0028      REF NO: 0028      NAME: 2ND IMP PROBLEM

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FREQS:	5838	2	51	7	15	7	3	25
CODES:	030	031	039	040	041	043	048	049
FREQS:	8	5	12	9	5	2	4	2
CODES:	050	054	057	059	060	062	069	070
FREQS:	3	1	6	1	4	1	1	7
CODES:	071	072	090	091	100	102	103	109
FREQS:	7	2	3	5	8	29	2	4
CODES:	120	121	122	129	147	148	150	151
FREQS:	6	13	2	3	3	6	7	44
CODES:	152	159	160	161	162	169	190	191
FREQS:	1	7	3	34	2	3	1	1
CODES:	200	201	202	209	210	211	212	219
FREQS:	1	2	3	4	6	6	1	6
CODES:	290	291	300	302	303	310	311	312
FREQS:	4	3	22	2	5	20	15	16
CODES:	317	318	320	321	329	331	339	340
FREQS:	8	2	3	4	6	3	2	8
CODES:	342	343	350	351	353	355	356	357
FREQS:	3	5	3	6	41	18	3	5
CODES:	358	360	361	362	363	364	365	368
FREQS:	1	9	4	7	8	1	1	1
CODES:	369	370	372	379	382	383	390	400
FREQS:	1	3	1	2	12	2	11	165

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## FREQUENCIES ADDENDA: FRONT PAGE DATA

\*\*VAR NO: 0028      REF NO: 0028      NAME: 2ND IMP PROBLEM      (CONT.)

CODES:	401	402	403	404	407	408	409	410
FREQS:	11	3	43	59	6	40	5	70
CODES:	411	412	413	414	415	416	417	418
FREQS:	8	11	2	10	32	26	11	17
CODES:	419	420	421	422	423	424	425	426
FREQS:	23	21	29	11	13	32	9	5
CODES:	428	430	431	432	433	435	439	451
FREQS:	11	2	10	1	1	3	4	4
CODES:	453	455	459	460	469	471	472	474
FREQS:	2	10	4	1	2	5	1	1
CODES:	475	476	479	480	481	489	490	491
FREQS:	6	1	10	5	8	3	12	20
CODES:	500	505	509	510	512	513	514	516
FREQS:	6	2	2	3	1	1	4	1
CODES:	517	518	519	521	524	525	526	527
FREQS:	9	23	3	1	41	1	4	12
CODES:	529	530	531	532	539	540	550	551
FREQS:	2	8	22	1	21	1	5	2
CODES:	552	559	560	561	562	570	580	581
FREQS:	20	3	1	7	4	20	5	1
CODES:	590	700	710	711	712	719	734	740
FREQS:	12	1	17	23	2	3	1	3
CODES:	750	760	761	769	770	790	805	806
FREQS:	1	1	9	2	2	2	3	5
CODES:	810	811	815	819	820	821	822	830
FREQS:	40	47	9	14	23	7	1	8
CODES:	831	832	833	834	835	836	842	849
FREQS:	2	14	9	3	10	12	1	15
CODES:	850	851	852	853	854	855	856	859
FREQS:	23	2	2	22	2	11	2	15
CODES:	862	869	870	871	872	873	874	879
FREQS:	1	3	32	10	19	8	7	5

## FREQUENCIES ADDENDA: FRONT PAGE DATA

\*\*VAR NO: 0028      REF NO: 0028      NAME: 2ND IMP PROBLEM      (CONT.)

CODES:	880	882	885	890	900	920	921	930
FREQS:	34	9	24	71	6	44	41	21
CODES:	931	940	949	950	952	954	955	956
FREQS:	6	35	169	94	1	20	2	4
CODES:	959	980	981	982	983	984	985	986
FREQS:	75	24	8	1	3	13	28	8
CODES:	987	989	997					
FREQS:	2	14	4					

\*\*VAR NO: 0043      REF NO: 0043      NAME: DEM SEN CAND/RACES:1ST  
TLOC: 69      WIDTH: 4

CODES:	0000	0212	0218	0297	0397	0402	0422	0443
FREQS:	8732	2	1	1	2	1	1	1
CODES:	0497	0501	0606	0697	0802	0803	0815	0830
FREQS:	3	3	3	1	1	1	3	1
CODES:	0897	0909	0935	0963	0987	0997	1103	1197
FREQS:	1	1	1	1	1	1	1	2
CODES:	1207	1297						
FREQS:	1	1						

\*\*VAR NO: 0044      REF NO: 0044      NAME: DEM SEN CAND/RACES:2ND  
TLOC: 73      WIDTH: 4

CODES:	0000	0397	0402	0447	0604	0605	0606	0697
FREQS:	8749	1	1	1	1	2	2	1
CODES:	0710	0797	0815	0829	0969	1201	1207	
FREQS:	1	2	1	2	1	1	2	

\*\*VAR NO: 0045      REF NO: 0045      NAME: REP SEN CAND/RACES:1ST  
TLOC: 77      WIDTH: 4

CODES:	0000	0211	0215	0218	0303	0401	0402	0408
FREQS:	8730	2	1	1	1	3	1	1
CODES:	0420	0443	0444	0497	0502	0508	0551	0552
FREQS:	1	1	1	1	8	1	1	1

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## FREQUENCIES ADDENDA: FRONT PAGE DATA

\*\*VAR NO: 0045      REF NO: 0045      NAME: REP SEN CAND/RACES:1ST  
(CONT.)

CODES:	0597	0601	0605	0606	0803	0815	0816	0897
FREQS:	1	1	2	1	1	1	1	1

CODES:	0933	0987	0997	1297
FREQS:	1	1	1	1

\*\*VAR NO: 0046      REF NO: 0046      NAME: REP SEN CAND/RACES:2ND  
TLOC: 81      WIDTH: 4

CODES:	0000	0201	0213	0217	0219	0397	0502	0505
FREQS:	8750	1	1	1	1	1	1	1

CODES:	0605	0697	0709	0797	0932	0974	1207	1209
FREQS:	2	2	1	2	1	1	1	1

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FREQUENCIES

ADDENDA:

EDITORIAL PAGE DATA



## FREQUENCIES ADDENDUM

## TABLE OF CONTENTS

REF NO	VAR NO	VARIABLE NAME	PAGE
	0004	NEWSPAPER ID CODE	91
0004	0004	NEWSPAPER ID CODE	91
0005	0005	NEWSPAPER TYPE & STYLE	92
0006	0006	UNIT OF ANALYSIS #	92
0007	0007	NEWSPAPER DATE AND DAY	92
0008	0008	NEWSPAPER SECTION	92
0009	0009	PAGE NUMBER	93
0010	0010	TEXT	93
0011	0011	HEADLINE	93
0012	0012	SUB-HEADLINE	93
0013	0013	LABEL	94
0014	0014	PHOTOGRAPH	94
0015	0015	DRAWING/CARTOON	94
0016	0016	ACTUAL HEADLINE SIZE	94
0017	0017	RELATIVE HEADLINE SIZE	94
0018	0018	PLACEMENT ON PAGE	94
0019	0019	STORY/PHOTO TYPE	95
0020	0020	ITEM SOURCE	95
0021	0021	1ST IMP PROBLEM	95
0022	0022	PBM LVL:1ST IMP PBM	98
0023	0023	PERSN/ACTR:1ST PBM/1	98
0024	0024	PERSN/ACTR PSN:1ST PBM/1	99
0025	0025	PERSN/ACTR:1ST PBM/2	99
0026	0026	PERSN/ACTR PSN:1ST PBM/2	99
0027	0027	PERSN/ACTR AGREE:1ST PBM	100

## FREQUENCIES ADDENDUM

## TABLE OF CONTENTS

REF NO	VAR NO	VARIABLE NAME	PAGE
0028	0028	2ND IMP PROBLEM	100
0029	0029	PBM LVL:2ND IMP PBM	102
0030	0030	PERSN/ACTR:2ND PBM/1	102
0031	0031	PERSN/ACTR PSN:2ND PBM/1	103
0032	0032	PERSN/ACTR:2ND PBM/2	103
0033	0033	PERSN/ACTR PSN:2ND PBM/2	104
0034	0034	PERSN/ACTR AGREE:2ND PBM	104
0035	0035	CRIT/PRAISE:1ST MENTN	104
0036	0036	CRIT OBJ:1ST MENTN	104
0037	0037	CRIT/PRAISE:2ND MENTN	105
0038	0038	CRIT OBJ:2ND MENTN	105
0039	0039	KEYWORDS:1ST MENTION	106
0040	0040	KEYWORDS:2ND MENTION	106
0041	0041	PROPOSAL	107
0042	0042	EDIT ENDORSMT/CAND	107
0043	0043	DEM SEN CAND/RACES:1ST	107
0044	0044	DEM SEN CAND/RACES:2ND	108
0045	0045	REP SEN CAND/RACES:1ST	108
0046	0046	REP SEN CAND/RACES:2ND	109
0047	0047	SPECIFIC EVENT	109

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0004      REF NO: 0004      NAME: NEWSPAPER ID CODE  
 TLOC: 11      WIDTH: 3

CODES:	001	011	013	016	017	020	021	022
FREQS:	97	73	91	118	154	72	129	94
CODES:	023	025	040	041	046	060	062	063
FREQS:	106	125	125	160	144	105	74	171
CODES:	069	070	083	088	089	091	092	101
FREQS:	69	86	146	49	117	114	122	137
CODES:	105	106	117	119	123	128	132	133
FREQS:	88	74	56	85	54	65	80	56
CODES:	138	139	141	153	173	174	175	182
FREQS:	71	140	66	118	154	130	136	120
CODES:	186	187	191	193	197	202	207	212
FREQS:	121	121	76	63	83	73	184	117
CODES:	216	223	230	236	237	248	255	256
FREQS:	62	179	165	135	136	116	98	61
CODES:	257	263	265	266	272	280	287	295
FREQS:	86	108	147	83	94	104	85	76
CODES:	296	297	310	313	315	318	327	331
FREQS:	88	81	119	61	63	146	80	102
CODES:	334	338	339	342	343	345	352	355
FREQS:	145	109	52	60	90	107	113	78
CODES:	356	363	364	365	367	370	371	373
FREQS:	94	79	81	97	97	82	107	93
CODES:	374	378	379	413	414	418		
FREQS:	107	129	76	66	92	66		

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0005      REF NO: 0005      NAME: NEWSPAPER TYPE & STYLE  
           TLOC: 14      WIDTH: 1

CODES: 2 5  
 FREQS: 9167 337

\*\*VAR NO: 0006      REF NO: 0006      NAME: UNIT OF ANALYSIS #  
           TLOC: 15      WIDTH: 2

CODES:	01	02	03	04	05	06	07	08
FREQS:	831	801	823	821	807	772	731	710

CODES:	09	10	11	12	13	14	15	16
FREQS:	618	536	452	380	310	247	179	132

CODES:	17	18	19	20	21	22	23	24
FREQS:	104	82	53	39	28	19	9	6

CODES:	25	26	27	28	29	30	31	34
FREQS:	4	1	1	1	1	1	1	1

CODES:	35	36	37
FREQS:	1	1	1

\*\*VAR NO: 0007      REF NO: 0007      NAME: NEWSPAPER DATE AND DAY  
           TLOC: 17      WIDTH: 2

CODES:	01	02	03	04	05	06	07	08
FREQS:	942	1061	1068	1017	637	1016	1046	1048

CODES:	09	10
FREQS:	677	992

\*\*VAR NO: 0008      REF NO: 0008      NAME: NEWSPAPER SECTION  
           TLOC: 19      WIDTH: 1

CODES:	1	2	3	4	5	6	7	8
FREQS:	5190	1086	343	66	173	34	53	54

CODES:	9
FREQS:	2505

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0009      REF NO: 0009      NAME: PAGE NUMBER  
 TLOC: 20      WIDTH: 2

CODES:	01	02	03	04	05	06	07	08
FREQS:	62	748	14	1639	75	1534	18	500
CODES:	09	10	11	12	14	15	16	18
FREQS:	10	640	17	531	673	19	429	734
CODES:	20	22	24	26	28	30	32	34
FREQS:	274	312	141	110	67	131	56	66
CODES:	35	36	38	39	40	41	42	43
FREQS:	9	55	23	14	58	8	48	19
CODES:	44	45	48	50	51	52	55	56
FREQS:	55	18	10	6	11	34	18	11
CODES:	58	59	61	65	67	68	70	71
FREQS:	36	29	29	27	9	6	7	20
CODES:	78	81	95	99				
FREQS:	3	9	35	97				

\*\*VAR NO: 0010      REF NO: 0010      NAME: TEXT  
 TLOC: 22      WIDTH: 1

CODES:	1	2
FREQS:	1143	8361

\*\*VAR NO: 0011      REF NO: 0011      NAME: HEADLINE  
 TLOC: 23      WIDTH: 1

CODES:	1	2
FREQS:	1681	7823

\*\*VAR NO: 0012      REF NO: 0012      NAME: SUB-HEADLINE  
 TLOC: 24      WIDTH: 1

CODES:	1	2
FREQS:	8836	668

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0013      REF NO: 0013      NAME: LABEL  
TLOC: 25      WIDTH: 1  
CODES:      1      2  
FREQS:      3727      5777

\*\*VAR NO: 0014      REF NO: 0014      NAME: PHOTOGRAPH  
TLOC: 26      WIDTH: 1  
CODES:      1      2  
FREQS:      8697      807

\*\*VAR NO: 0015      REF NO: 0015      NAME: DRAWING/CARTOON  
TLOC: 27      WIDTH: 1  
CODES:      1      2  
FREQS:      7578      1926

\*\*VAR NO: 0016      REF NO: 0016      NAME: ACTUAL HEADLINE SIZE  
TLOC: 28      WIDTH: 2  
CODES:      00      01      02      03      04      05      06      08  
FREQS:      1203      1957      3110      1600      1123      189      296      21  
CODES:      09  
FREQS:      5

\*\*VAR NO: 0017      REF NO: 0017      NAME: RELATIVE HEADLINE SIZE  
TLOC: 30      WIDTH: 1  
CODES:      0      1      2      3  
FREQS:      1203      4867      3382      52

\*\*VAR NO: 0018      REF NO: 0018      NAME: PLACEMENT ON PAGE  
TLOC: 31      WIDTH: 1  
CODES:      1      2      3      4  
FREQS:      2277      1534      2834      2859

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## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0019 REF NO: 0019 NAME: STORY/PHOTO TYPE  
TLOC: 32 WIDTH: 1

CODES:	1	2	3	4	5	7	8
FREQS:	100	2629	3185	3046	424	112	8

\*\*VAR NO: 0020 REF NO: 0020 NAME: ITEM SOURCE  
TLOC: 33 WIDTH: 2

CODES:	01	02	03	04	05	06	07	08
FREQS:	46	39	7	7	13	4	49	6839

  

CODES:	09	10	97	99
FREQS:	2269	6	183	42

\*\*VAR NO: 0021 REF NO: 0021 NAME: 1ST IMP PROBLEM  
TLOC: 35 WIDTH: 3

CODES:	000	001	005	010	011	019	020	021
FREQS:	12	13	17	12	5	14	14	46

  

CODES:	022	029	030	031	039	040	041	042
FREQS:	11	181	3	19	24	23	18	2

  

CODES:	043	045	046	048	049	050	051	052
FREQS:	9	7	10	45	2	3	5	2

  

CODES:	054	055	056	057	059	060	061	069
FREQS:	11	4	1	13	22	9	7	6

  

CODES:	070	071	072	090	091	092	100	101
FREQS:	19	43	11	21	13	2	52	1

  

CODES:	102	103	104	109	120	121	122	129
FREQS:	16	1	1	16	46	15	3	13

  

CODES:	145	147	148	150	151	152	159	160
FREQS:	1	7	4	25	104	13	75	18

  

CODES:	161	162	169	190	191	192	200	201
FREQS:	49	31	13	14	9	3	1	6

  

CODES:	202	203	204	209	210	211	219	290
FREQS:	5	1	2	16	5	6	14	11

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0021      REF NO: 0021      NAME: 1ST IMP PROBLEM      (CONT.)

CODES:	291	292	300	301	302	303	304	310
FREQS:	3	1	12	15	3	37	2	20
CODES:	311	312	317	318	319	320	321	322
FREQS:	18	51	26	7	1	7	9	5
CODES:	329	330	331	332	339	340	342	343
FREQS:	21	8	11	5	37	13	19	9
CODES:	350	351	352	353	355	357	358	359
FREQS:	18	16	14	33	21	1	2	2
CODES:	360	361	362	363	364	365	366	367
FREQS:	27	53	16	18	2	8	19	23
CODES:	368	369	370	372	373	379	380	382
FREQS:	4	5	17	7	13	13	35	18
CODES:	383	390	395	400	401	402	403	404
FREQS:	25	120	1	170	23	10	52	82
CODES:	405	406	407	408	409	410	411	412
FREQS:	2	1	6	66	13	53	2	10
CODES:	413	414	415	416	417	418	419	420
FREQS:	5	12	69	122	75	30	218	18
CODES:	421	422	423	424	425	426	427	428
FREQS:	29	7	11	30	21	3	1	17
CODES:	430	431	432	433	434	435	439	450
FREQS:	1	14	3	1	1	7	5	11
CODES:	451	452	453	454	455	456	459	461
FREQS:	20	23	5	2	37	3	19	7
CODES:	462	469	470	471	472	474	475	476
FREQS:	2	16	2	24	6	4	18	14
CODES:	479	480	481	482	489	490	491	500
FREQS:	35	4	64	7	53	84	34	19
CODES:	505	509	510	511	512	513	514	516
FREQS:	1	35	9	4	4	17	35	13
CODES:	517	518	519	521	524	525	526	527
FREQS:	25	31	5	5	99	8	10	29

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0021

REF NO: 0021

NAME: 1ST IMP PROBLEM

(CONT.)

CODES:	529	530	531	532	533	539	540	550
FREQS:	8	11	21	13	13	39	1	3
CODES:	551	552	559	560	561	562	569	570
FREQS:	1	10	4	3	4	7	1	13
CODES:	580	581	582	585	590	700	710	711
FREQS:	17	5	14	4	24	5	10	27
CODES:	712	719	730	732	734	736	739	750
FREQS:	12	21	2	1	13	8	7	32
CODES:	760	761	769	770	790	805	806	810
FREQS:	1	17	14	7	33	43	17	56
CODES:	811	815	819	820	821	822	830	831
FREQS:	134	109	82	46	42	8	17	17
CODES:	832	833	834	835	836	840	842	849
FREQS:	142	46	39	88	40	2	8	24
CODES:	850	851	852	853	854	855	856	857
FREQS:	26	2	6	12	6	6	4	1
CODES:	858	859	860	861	862	869	870	871
FREQS:	2	25	1	2	28	42	122	41
CODES:	872	873	874	879	880	882	885	890
FREQS:	16	28	210	190	123	100	91	367
CODES:	900	920	921	930	931	932	940	949
FREQS:	5	90	10	36	353	248	16	283
CODES:	950	951	952	954	955	956	959	980
FREQS:	72	4	16	22	22	15	56	722
CODES:	981	982	983	984	985	986	987	989
FREQS:	56	12	81	33	19	34	31	168
CODES:	997							
FREQS:	83							

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0022      REF NO: 0022      NAME: PBM LVL:1ST IMP PBM  
 TLOC: 38      WIDTH: 1

CODES:	1	2	3	4	5	6	7	8
FREQS:	224	974	3952	1257	2211	116	330	92

CODES:	9
FREQS:	348

\*\*VAR NO: 0023      REF NO: 0023      NAME: PERSN/ACTR:1ST PBM/1  
 TLOC: 39      WIDTH: 2

CODES:	00	01	02	03	04	05	06	07
FREQS:	1450	970	119	212	131	90	2	12

CODES:	09	10	11	12	13	14	15	16
FREQS:	47	30	17	3	3	53	46	10

CODES:	17	19	21	22	23	25	26	27
FREQS:	3	2	2	3	2	38	34	1

CODES:	28	29	30	31	32	33	34	36
FREQS:	1	86	59	17	16	1	1	1

CODES:	37	38	40	41	42	43	44	45
FREQS:	21	11	346	177	326	133	42	111

CODES:	46	47	48	49	50	51	52	53
FREQS:	64	14	25	65	201	27	97	63

CODES:	55	56	57	58	59	60	61	62
FREQS:	99	11	6	207	2	4	269	51

CODES:	63	64	65	66	67	68	69	81
FREQS:	466	62	14	32	12	53	61	137

CODES:	82	83	84	85	91	92	93	94
FREQS:	60	26	38	19	333	292	91	4

CODES:	95	96	97
FREQS:	60	1563	347

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0024      REF NO: 0024      NAME: PERSN/ACTR PSN:1ST PBM/1  
 TLOC: 41      WIDTH: 1

CODES:	0	1	3	5
FREQS:	1456	996	6767	285

\*\*VAR NO: 0025      REF NO: 0025      NAME: PERSN/ACTR:1ST PBM/2  
 TLOC: 42      WIDTH: 2

CODES:	00	01	02	03	04	05	06	07
FREQS:	2592	275	103	51	121	165	3	11
CODES:	09	10	11	12	13	14	15	16
FREQS:	50	15	18	4	1	27	26	9
CODES:	22	23	25	26	27	28	29	30
FREQS:	3	2	22	33	2	1	33	38
CODES:	31	32	34	37	38	40	41	42
FREQS:	10	7	1	9	14	207	126	222
CODES:	43	44	45	46	47	48	49	50
FREQS:	104	36	106	72	14	16	39	237
CODES:	51	52	53	55	56	57	58	60
FREQS:	14	47	63	70	7	3	155	7
CODES:	61	62	63	64	65	66	67	68
FREQS:	177	42	672	39	36	25	24	49
CODES:	69	81	82	83	84	85	91	92
FREQS:	64	65	21	31	63	63	329	401
CODES:	93	94	95	96	97			
FREQS:	70	4	75	1720	343			

\*\*VAR NO: 0026      REF NO: 0026      NAME: PERSN/ACTR PSN:1ST PBM/2  
 TLOC: 44      WIDTH: 1

CODES:	0	1	3	5
FREQS:	2592	726	5820	366

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0027      REF NO: 0027      NAME: PERSN/ACTR AGREE:1ST PBM  
 TLOC: 45      WIDTH: 1

CODES: 0 1 3 5  
 FREQS: 2596 833 4087 1988

\*\*VAR NO: 0028      REF NO: 0028      NAME: 2ND IMP PROBLEM  
 TLOC: 46      WIDTH: 3

CODES:	000	001	005	010	011	012	019	020
FREQS:	4683	2	29	26	4	1	23	4
CODES:	021	022	029	030	031	039	040	041
FREQS:	8	1	50	13	5	13	15	4
CODES:	042	043	045	046	048	049	050	051
FREQS:	4	1	2	3	19	3	9	1
CODES:	052	054	055	057	059	060	061	062
FREQS:	1	6	2	5	10	27	1	1
CODES:	069	070	071	072	090	091	092	100
FREQS:	7	12	11	3	4	2	2	22
CODES:	102	103	104	109	120	121	122	129
FREQS:	8	1	2	6	32	5	2	4
CODES:	147	148	150	151	152	159	160	161
FREQS:	4	1	21	44	7	17	8	15
CODES:	162	169	190	191	200	202	209	210
FREQS:	5	16	9	1	2	4	5	6
CODES:	211	219	290	300	301	302	303	310
FREQS:	1	8	2	9	7	4	16	21
CODES:	311	312	317	318	320	321	329	330
FREQS:	23	18	9	2	3	3	7	3
CODES:	331	339	340	342	343	350	351	352
FREQS:	5	8	28	17	4	22	9	4
CODES:	353	355	357	359	360	361	362	363
FREQS:	47	23	2	3	14	20	2	9

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0028      REF NO: 0028      NAME: 2ND IMP PROBLEM      (CONT.)

CODES:	365	366	367	368	369	370	372	373
FREQS:	2	4	9	2	4	6	2	8
CODES:	379	380	382	383	390	395	400	401
FREQS:	3	20	21	11	32	16	324	13
CODES:	402	403	404	406	407	408	409	410
FREQS:	2	65	87	3	7	78	7	50
CODES:	411	412	413	414	415	416	417	418
FREQS:	8	7	1	9	56	95	30	46
CODES:	419	420	421	422	423	424	425	426
FREQS:	113	23	31	3	5	9	15	7
CODES:	428	431	432	433	435	439	450	451
FREQS:	14	4	1	2	5	3	2	4
CODES:	452	453	454	455	456	459	460	461
FREQS:	5	2	1	9	1	11	1	3
CODES:	462	469	470	471	474	475	476	479
FREQS:	1	6	1	6	5	6	2	9
CODES:	480	481	482	489	490	491	500	505
FREQS:	2	11	1	20	34	28	2	6
CODES:	509	510	512	513	514	516	517	518
FREQS:	20	25	6	3	30	8	11	11
CODES:	519	521	524	525	526	527	529	530
FREQS:	2	1	30	1	12	20	6	7
CODES:	531	532	533	539	540	550	551	552
FREQS:	12	3	2	26	1	1	5	7
CODES:	559	560	561	562	569	570	580	582
FREQS:	2	6	3	9	1	25	14	2
CODES:	585	590	700	710	711	712	719	730
FREQS:	1	14	4	5	24	2	9	2
CODES:	734	736	739	740	750	761	762	769
FREQS:	2	1	4	5	8	1	2	1
CODES:	790	800	805	806	810	811	815	819
FREQS:	7	1	18	21	46	65	53	24

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0028      REF NO: 0028      NAME: 2ND IMP PROBLEM      (CONT.)  
 CODES:      820      821      822      830      831      832      833      834  
 FREQS:      34      14      4      15      21      76      33      10  
 CODES:      835      836      840      841      842      849      850      851  
 FREQS:      41      16      3      3      8      25      27      1  
 CODES:      852      853      854      855      856      859      860      861  
 FREQS:      3      34      2      2      1      26      2      1  
 CODES:      862      869      870      871      872      873      874      879  
 FREQS:      10      18      56      71      8      14      72      107  
 CODES:      880      882      885      890      900      920      921      930  
 FREQS:      127      43      47      170      2      34      11      13  
 CODES:      931      932      940      949      950      951      952      954  
 FREQS:      39      10      18      188      97      1      13      29  
 CODES:      955      956      959      980      981      982      983      984  
 FREQS:      15      7      34      71      9      4      5      15  
 CODES:      985      986      987      989      997  
 FREQS:      11      9      8      14      11

\*\*VAR NO: 0029      REF NO: 0029      NAME: PBM LVL:2ND IMP PBM  
 TLOC: 49      WIDTH: 1  
 CODES:      0      1      2      3      4      5      6      7  
 FREQS:      4683      85      567      2484      657      784      53      118  
 CODES:      8      9  
 FREQS:      25      48

\*\*VAR NO: 0030      REF NO: 0030      NAME: PERSN/ACTR:2ND PBM/1  
 TLOC: 50      WIDTH: 2  
 CODES:      00      01      02      03      04      05      06      07  
 FREQS:      5258      566      80      90      128      47      3      1  
 CODES:      09      10      11      12      13      14      15      16  
 FREQS:      37      23      11      2      1      42      20      5  
 CODES:      17      19      21      22      25      26      27      29  
 FREQS:      1      1      1      7      22      16      2      48



## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0030      REF NO: 0030      NAME: PERSN/ACTR:2ND PBM/1  
(CONT.)

CODES:	30	31	32	34	37	38	40	41
FREQS:	20	3	7	1	8	6	186	86
CODES:	42	43	44	45	46	47	48	49
FREQS:	122	118	32	84	46	9	6	24
CODES:	50	51	52	53	55	56	57	58
FREQS:	120	29	38	34	60	6	21	121
CODES:	59	60	61	62	63	64	65	66
FREQS:	1	2	151	26	187	31	2	26
CODES:	67	68	69	81	82	83	84	85
FREQS:	9	30	34	52	27	8	30	7
CODES:	91	92	93	94	95	96	97	
FREQS:	211	191	50	3	7	639	181	

\*\*VAR NO: 0031      REF NO: 0031      NAME: PERSN/ACTR PSN:2ND PBM/1  
TLOC: 52      WIDTH: 1

CODES:	0	1	3	5
FREQS:	5262	532	3636	74

\*\*VAR NO: 0032      REF NO: 0032      NAME: PERSN/ACTR:2ND PBM/2  
TLOC: 53      WIDTH: 2

CODES:	00	01	02	03	04	05	06	07
FREQS:	6469	132	74	19	67	121	3	7
CODES:	09	10	11	12	13	14	15	16
FREQS:	19	4	7	1	1	8	8	2
CODES:	17	22	23	25	26	27	29	30
FREQS:	3	1	2	8	16	1	17	14
CODES:	31	32	34	37	38	40	41	42
FREQS:	3	6	1	2	7	82	44	73
CODES:	43	44	45	46	47	48	49	50
FREQS:	84	16	51	39	4	13	16	132
CODES:	51	52	53	55	56	57	58	60
FREQS:	4	25	19	37	1	1	70	6

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0032      REF NO: 0032      NAME: PERSN/ACTR:2ND PBM/2  
(CONT.)

CODES:	61	62	63	64	65	66	67	68
FREQS:	87	27	242	13	10	11	8	18
CODES:	69	81	82	83	84	85	91	92
FREQS:	22	29	6	12	40	28	169	210
CODES:	93	94	95	96	97			
FREQS:	23	2	17	619	171			

\*\*VAR NO: 0033      REF NO: 0033      NAME: PERSN/ACTR PSN:2ND PBM/2  
TLOC: 55      WIDTH: 1

CODES:	0	1	3	5
FREQS:	6469	272	2601	162

\*\*VAR NO: 0034      REF NO: 0034      NAME: PERSN/ACTR AGREE:2ND PBM  
TLOC: 56      WIDTH: 1

CODES:	0	1	3	5
FREQS:	6472	384	1826	822

\*\*VAR NO: 0035      REF NO: 0035      NAME: CRIT/PRAISE:1ST MENTN  
TLOC: 57      WIDTH: 1

CODES:	0	1	3	5
FREQS:	3185	4573	518	1228

\*\*VAR NO: 0036      REF NO: 0036      NAME: CRIT OBJ:1ST MENTN  
TLOC: 58      WIDTH: 2

CODES:	00	01	02	03	04	05	07	09
FREQS:	3186	749	102	130	96	50	11	26
CODES:	10	11	12	13	14	15	16	17
FREQS:	30	12	1	3	56	38	6	1
CODES:	19	21	22	23	25	26	27	29
FREQS:	1	2	5	2	26	25	2	76
CODES:	30	31	32	34	37	38	40	41
FREQS:	45	10	10	1	13	4	319	150

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0036      REF NO: 0036      NAME: CRIT OBJ:1ST MENTN      (CONT.)

CODES:	42	43	44	45	46	47	48	49
FREQS:	264	105	44	54	88	5	14	50
CODES:	50	51	52	53	55	56	57	58
FREQS:	180	18	38	55	86	4	7	178
CODES:	59	60	61	62	63	64	65	66
FREQS:	2	3	184	39	373	42	5	18
CODES:	67	68	69	81	82	83	84	85
FREQS:	9	48	107	54	48	19	36	12
CODES:	91	92	93	95	96	97		
FREQS:	219	73	911	12	638	274		

\*\*VAR NO: 0037      REF NO: 0037      NAME: CRIT/PRAISE:2ND MENTN  
TLOC: 60      WIDTH: 1

CODES:	0	1	3	5
FREQS:	6518	2025	230	731

\*\*VAR NO: 0038      REF NO: 0038      NAME: CRIT OBJ:2ND MENTN  
TLOC: 61      WIDTH: 2

CODES:	00	01	02	03	04	05	06	07
FREQS:	6519	174	130	25	76	41	3	4
CODES:	09	10	11	12	14	15	16	17
FREQS:	23	7	21	2	30	20	3	2
CODES:	22	25	26	27	28	29	30	31
FREQS:	2	11	28	1	1	29	26	2
CODES:	32	36	37	38	40	41	42	43
FREQS:	7	1	9	10	162	93	158	86
CODES:	44	45	46	47	48	49	50	51
FREQS:	13	18	50	7	13	48	106	4
CODES:	52	53	55	56	57	58	59	60
FREQS:	22	21	44	3	14	58	1	3
CODES:	61	62	63	64	65	66	67	68
FREQS:	104	27	110	5	11	18	13	8

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0038      REF NO: 0038      NAME: CRIT OBJ:2ND MENTN (CONT.)

CODES:	69	81	82	83	84	85	91	92
FREQS:	61	29	13	7	14	9	128	36
CODES:	93	94	95	96	97			
FREQS:	351	3	8	258	160			

\*\*VAR NO: 0039      REF NO: 0039      NAME: KEYWORDS:1ST MENTION  
TLOC: 63      WIDTH: 2

CODES:	00	01	02	03	04	05	11	12
FREQS:	6151	35	56	68	9	7	122	430
CODES:	13	14	15	16	21	22	23	24
FREQS:	61	49	102	26	103	9	8	206
CODES:	25	31	32	33	34	35	41	42
FREQS:	58	484	12	32	7	146	2	39
CODES:	43	44	45	46	51	52	53	54
FREQS:	43	13	73	31	172	28	120	365
CODES:	55	61						
FREQS:	197	240						

\*\*VAR NO: 0040      REF NO: 0040      NAME: KEYWORDS:2ND MENTION  
TLOC: 65      WIDTH: 2

CODES:	00	01	02	03	04	05	11	12
FREQS:	8162	14	37	63	12	8	78	149
CODES:	13	14	15	16	21	22	23	24
FREQS:	36	34	69	14	60	5	7	32
CODES:	25	31	32	33	34	35	42	43
FREQS:	26	116	56	22	38	94	18	11
CODES:	44	45	46	51	52	53	54	55
FREQS:	25	15	5	41	16	45	103	29
CODES:	61							
FREQS:	64							

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0041      REF NO: 0041      NAME: PROPOSAL  
 TLOC: 67      WIDTH: 1

CODES:	0	1	2	3
FREQS:	4383	1608	1581	1932

\*\*VAR NO: 0042      REF NO: 0042      NAME: EDIT ENDORSMT/CAND  
 TLOC: 68      WIDTH: 1

CODES:	0	1	2	3	4	5	6	7
FREQS:	9170	20	18	46	9	15	27	52

  

CODES:	8	9
FREQS:	6	141

\*\*VAR NO: 0043      REF NO: 0043      NAME: DEM SEN CAND/RACES:1ST  
 TLOC: 69      WIDTH: 4

CODES:	0000	0201	0211	0212	0213	0217	0218	0219
FREQS:	9372	2	2	1	1	8	2	2

  

CODES:	0297	0303	0304	0305	0306	0315	0316	0318
FREQS:	1	1	1	1	2	1	2	1

  

CODES:	0397	0401	0402	0403	0404	0407	0412	0413
FREQS:	1	2	6	2	1	4	1	1

  

CODES:	0414	0421	0436	0448	0454	0497	0501	0506
FREQS:	2	2	1	3	1	7	2	2

  

CODES:	0508	0531	0532	0597	0602	0604	0605	0606
FREQS:	2	1	1	2	1	2	1	4

  

CODES:	0709	0803	0805	0813	0815	0817	0829	0901
FREQS:	1	1	1	2	3	1	1	2

  

CODES:	0906	0927	0931	0935	0937	0955	0971	0972
FREQS:	1	1	3	1	1	1	1	1

  

CODES:	0986	0992	0993	0994	0997	1107	1108	1122
FREQS:	1	2	1	1	6	1	1	1

  

CODES:	1154	1156	1157	1158	1161	1197	1201	1232
FREQS:	1	1	1	1	6	1	3	1

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0043      REF NO: 0043      NAME: DEM SEN CAND/RACES:1ST  
(CONT.)

CODES: 1233  
FREQS: 1

\*\*VAR NO: 0044      REF NO: 0044      NAME: DEM SEN CAND/RACES:2ND  
TLOC: 73      WIDTH: 4

CODES:	0000	0211	0214	0215	0217	0218	0219	0297
FREQS:	9416	3	1	1	1	2	2	1
CODES:	0303	0304	0305	0307	0313	0315	0397	0401
FREQS:	1	1	1	1	1	2	1	2
CODES:	0402	0403	0404	0407	0408	0414	0417	0419
FREQS:	2	2	1	1	1	1	1	1
CODES:	0421	0425	0437	0443	0454	0497	0501	0508
FREQS:	1	1	1	1	1	7	1	3
CODES:	0541	0604	0605	0606	0797	0811	0815	0902
FREQS:	1	1	2	3	2	1	2	1
CODES:	0908	0915	0927	0929	0930	0931	0933	0947
FREQS:	1	2	1	1	1	1	1	1
CODES:	0965	0986	0997	1107	1112	1114	1160	1161
FREQS:	1	1	5	1	1	1	1	2
CODES:	1197	1201	1202	1231	1232			
FREQS:	1	2	1	1	1			

\*\*VAR NO: 0045      REF NO: 0045      NAME: REP SEN CAND/RACES:1ST  
TLOC: 77      WIDTH: 4

CODES:	0000	0141	0212	0214	0215	0217	0218	0219
FREQS:	9403	1	1	1	1	4	3	1
CODES:	0297	0304	0306	0315	0318	0397	0401	0402
FREQS:	5	4	1	3	1	1	2	6
CODES:	0404	0407	0408	0411	0414	0419	0421	0444
FREQS:	2	6	1	1	1	1	2	1
CODES:	0447	0451	0497	0502	0505	0534	0552	0605
FREQS:	1	1	6	1	1	1	1	2

## FREQUENCIES ADDENDA: EDITORIAL PAGE DATA

\*\*VAR NO: 0045      REF NO: 0045      NAME: REP SEN CAND/RACES:1ST  
(CONT.)

CODES:	0606	0803	0813	0815	0816	0819	0897	0901
FREQS:	1	1	1	3	1	2	2	2
CODES:	0929	0936	0973	0993	0994	0997	1109	1138
FREQS:	1	1	1	3	1	10	1	1
CODES:	1141	1201	1207					
FREQS:	1	2	2					

\*\*VAR NO: 0046      REF NO: 0046      NAME: REP SEN CAND/RACES:2ND  
TLOC: 81      WIDTH: 4

CODES:	0000	0201	0211	0212	0217	0218	0219	0304
FREQS:	9445	1	2	1	4	2	1	1
CODES:	0313	0315	0401	0402	0403	0404	0407	0417
FREQS:	1	1	1	1	1	1	5	1
CODES:	0435	0447	0497	0503	0508	0532	0533	0602
FREQS:	1	1	1	2	2	1	2	1
CODES:	0605	0797	0806	0809	0816	0819	0897	0901
FREQS:	5	1	1	1	2	1	1	1
CODES:	0910	0913	0929	0974	0987	0997	1107	1157
FREQS:	1	1	1	1	1	1	1	1
CODES:	1161	1232	1297					
FREQS:	1	1	1					

\*\*VAR NO: 0047      REF NO: 0047      NAME: SPECIFIC EVENT  
TLOC: 85      WIDTH: 2

CODES:	00	01	02	03	04	05	06	07
FREQS:	8786	69	108	62	2	69	10	9
CODES:	08	09	10	11	12	13		
FREQS:	83	25	26	34	208	13		

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